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## Monster Employment Index Edges Down in January

### January 2010 Index Highlights:

- Index slips one point lower in January, reflecting continued moderation in U.S. online recruitment activity to start the year
- Year-on-year, the Index is now down 3 percent, the most marginal rate of decline since the beginning of the recession in 2008
- Offerings in education; arts, entertainment and recreation rise, while construction and wholesale trade contract from last month
- Online job demand falls by varying degrees in all of the 28 major metro markets monitored by the Index

### Summary Overview

The Monster Employment Index edged down one point in January, while the annual rate of decline moderated to an almost-flat 3 percent, as the Index appears close to emerging from a period of negative annual growth that spans back to January 2008.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During January, online job availability rose in 8 of the Index's 20 industry sectors and in 7 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	FEB 09	JAN 09
114	115	119	120	119	121	114	117	118	120	118	122	118

“The Monster Employment Index was nearly on par with its year-ago level in January, as last year’s declining trends began to shift towards stabilization in a number of industries,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “With the economy returning to a stage of positive growth, we’ve seen subtle signs of firming in hiring trends, even for sectors like finance in recent months.”

**Public Administration Registers Large Monthly Gain in Online Job Demand in January; Construction and Wholesale Trade Edge Down**

Outside of the small agriculture and utilities sectors, Public administration led all industries with an 11-point gain in January.

Arts, entertainment, and recreation notched a rare increase in January, as demand edged up from late-2009 lows. The educational services industry also rose in January, starting the new year with relatively heated demand for additional workers. Mining, quarrying, and oil and gas extraction edged up on the month amidst improved labor market conditions in the primary sector.

In contrast, construction and wholesale trade continued to slide from the recent high seen in the November Index, contrasting with the industry's typical seasonal trend. Online recruitment activity also dipped in the accommodation and food services; management of companies and enterprises; and administrative and support industries in January.

Utilities; educational services; real estate; and transportation show greater online job availability compared to a year ago, while arts, entertainment, and recreation continues to decline on an annual basis in January.

**Personal Care Occupations See Increase in Online Job Availability in January; Community and Social Services; Food Preparation and Serving Fall**

In January, online hiring demand rose in seven and remained flat in five of the 23 occupational categories monitored by the Index. Occupations related to personal care and service; and farming, fishing and forestry registered the strongest monthly rises in online job availability in January.

Arts, design, entertainment, sports and media also edged upward, coinciding with the somewhat positive trends in online demand for the arts industry as a whole. The category however experienced a mild decline on a year-over-year basis. Education, training and library also experienced a strong surge in the January Index and is now up 19 percent year-on-year.

Meanwhile, community and social services; and food preparation and serving occupations edge down by unseasonably sharp degrees in the January Index.

Education, training and library led all occupational categories in terms of year-over-year growth with a 19 percent annual rise in opportunities. Farming, fishing and forestry; transportation; and sales and related occupations also reported more online job offerings than a year ago.

**Online Job Availability Rises in One U.S. Census Bureau Region in January**

Online job demand rose in the East South Central region in January. New England was unchanged from December's level, in contrast to the typical seasonal decline in recruitment seen in this region. South Atlantic noted a 2 point decline, but is likewise in contrast to the deep seasonal declines the region usually exhibits in the January month. Mountain showed the mildest net decrease in online demand over the past 3 months. On the year, East South Central is the only region to improve.

Among the states and the District, nearly half registered increased or steady online job opportunities in January led by New Hampshire, while Louisiana experienced the steepest decline. New York, the largest state by population, exhibited positive gains from a year-ago in the Index.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of January:

Rank	State
1	Alaska
2	Delaware
3	Montana
4	Maryland
5	Vermont
6	Connecticut
7	Wyoming
8	Virginia
9	Rhode Island
10	Massachusetts

**All of the Top 28 Major U.S. Metro Markets Register Decreases in January**

During January, online recruitment activity slowed in all major metropolitan markets. Houston and Tampa registered the most marginal reductions, while Washington D. C. saw the steepest decline in January.

Year-over-year, 25 of the 28 markets continued to report fall. Portland and Pittsburgh noted positive growth while Indianapolis remained flat.

To obtain a full copy of the Monster Employment Index report for January 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of February 2010 will be released on March 4, 2010.

### Top Industries Looking for Employees in January

Industries showing the greatest monthly increases in online job availability in January included:

INDUSTRY	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	JAN 09
Agriculture, Forestry, Fishing and Hunting	203	184	181	183	188	205
Public Administration	180	169	164	180	172	207
Utilities	114	106	111	103	102	94
Mining, Quarrying and Oil and Gas Extraction	139	132	134	129	126	145
Educational Services	82	79	83	81	83	74

### Most Wanted Occupational Experience in January

Occupational categories registering the largest monthly increases in online job demand in January included:

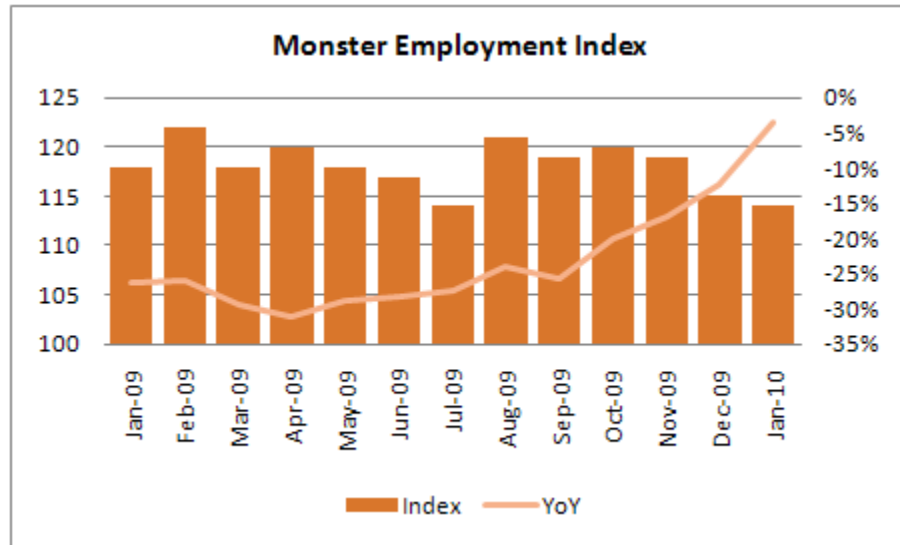
OCCUPATIONS	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	JAN 09
Farming, Fishing, and Forestry	200	187	181	185	186	169
Personal Care and Service	48	43	44	47	49	68
Education, Training, and Library	118	113	118	113	114	99
Life, Physical, and Social Science	113	109	113	113	112	117
Arts, Design, Entertainment, Sports, and Media	75	74	75	75	80	80

### Online Job Availability Rises in One Major U.S. Region in January

Online job opportunities rose in one and held steady in three of the 9 U.S. Census Bureau Divisions in January. They are presented here in descending order of month-on-month change:

U.S. CENSUS BUREAU REGIONS	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	JAN 09
East South Central	122	121	126	128	126	118
New England	103	103	110	111	110	108
Mountain	118	118	121	122	121	125
Pacific	96	96	100	100	99	101
West North Central	113	114	118	120	118	119

Middle Atlantic	105	107	111	111	108	106
East North Central	101	103	107	107	106	104
South Atlantic	110	112	116	118	116	113
West South Central	175	177	183	184	188	191



JAN 09	FEB 09	MAR 09	APR 09	MAY 09	JUN 09	JUL 09	AUG 09	SEP 09	OCT 09	NOV 09	DEC 09	JAN 10
118	122	118	120	118	117	114	121	119	120	119	115	114

By Region

	2010	2009											
	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
New England	103	103	110	111	110	112	102	106	106	109	106	112	108
Mid-Atlantic	105	107	111	111	108	109	103	106	106	107	105	109	106
East North Central	101	103	107	107	106	106	100	103	103	105	103	108	104
West North Central	113	114	118	120	118	122	113	118	120	124	119	123	119
South Atlantic	110	112	116	118	116	117	113	115	116	118	116	117	113
East South Central	122	121	126	128	126	128	121	124	123	128	124	124	118
West South Central	175	177	183	184	188	195	183	188	188	194	191	199	191
Mountain	118	118	121	122	121	123	118	121	121	123	124	129	125
Pacific	96	96	100	100	99	101	95	97	97	98	96	101	101

By Industry

	2010	2009											
	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
Agriculture, Forestry, Fishing and Hunting	203	184	181	183	188	192	200	226	224	247	246	221	205
Mining, Quarrying and Oil and Gas Extraction	139	132	134	129	126	121	119	117	118	121	124	133	145
Utilities	114	106	111	103	102	105	98	102	96	109	110	118	94
Construction	157	163	167	164	167	164	164	166	168	170	170	173	170
Manufacturing	81	79	81	81	80	80	79	80	81	82	82	86	85
Wholesale Trade	121	126	130	124	126	124	123	124	124	125	123	126	123
Retail Trade	118	120	125	128	133	136	123	122	121	118	119	117	121
Transportation and Warehousing	125	131	137	128	128	128	126	125	129	138	127	129	123
Information	68	69	70	71	70	71	67	68	68	71	73	79	77
Finance and Insurance	45	46	48	47	47	47	44	48	55	57	57	64	63
Real Estate and Rental and Leasing	51	50	53	53	54	56	57	61	50	53	53	56	47
Professional, Scientific, and Technical Services	49	50	51	50	49	49	48	51	52	54	56	62	60
Management of Companies and Enterprises	101	104	110	107	107	113	104	106	105	107	106	111	109
Administrative, Support, Waste Management, Remediation Services	49	51	53	53	54	54	49	50	50	51	49	54	51
Educational Services	82	79	83	81	83	87	83	87	84	80	77	78	74
Healthcare and Social Assistance	83	84	83	96	88	90	92	97	96	98	93	97	94
Arts, Entertainment, and Recreation	36	35	35	36	39	44	37	38	40	42	37	44	47
Accommodation and Food Services	94	96	105	99	102	107	101	102	111	113	104	99	98
Public Administration	180	169	164	180	172	182	182	191	201	197	200	216	207
Other Services	145	151	156	160	163	160	158	175	173	182	182	185	175

By Occupation

	2010	2009											
	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
Management	122	125	131	131	131	137	127	129	129	131	131	137	137
Business and Financial Operations	122	121	128	125	124	124	114	118	122	125	120	126	118
Computer and Mathematical	86	87	89	86	86	86	84	87	87	89	90	96	95
Architecture and Engineering	75	75	77	77	75	75	73	78	83	86	91	97	93
Life, Physical, and Social Science	113	109	113	113	112	116	112	117	118	120	120	123	117
Community and Social Services	156	164	163	163	161	162	168	185	180	179	178	172	151
Legal	89	93	92	91	94	94	86	94	85	91	98	99	96
Education, Training, and Library	118	113	118	113	114	120	113	113	111	107	103	103	99
Arts, Design, Entertainment, Sports, and Media	75	74	75	75	80	86	77	77	75	76	77	79	80
Healthcare Practitioners and Technical	132	134	136	159	145	149	150	158	156	161	154	161	158
Healthcare Support	174	174	159	169	159	162	171	182	183	189	192	186	185
Protective Service	84	92	90	90	83	84	77	85	77	90	82	83	85
Food Preparation and Serving Related	96	102	109	110	120	122	118	125	127	124	120	119	121
Building, Grounds Cleaning, Maintenance	99	99	104	105	107	108	107	116	113	110	104	105	102
Personal Care and Service	48	43	44	47	49	48	50	68	65	66	67	62	68
Sales and Related	82	82	88	87	86	89	81	81	79	80	77	80	77
Office and Administrative Support	89	94	98	97	99	100	90	93	93	93	90	94	91
Farming, Fishing, and Forestry	200	187	181	185	186	187	185	188	187	210	210	188	169
Construction and Extraction	92	95	97	95	96	94	94	95	97	99	97	100	96
Installation, Maintenance, and Repair	116	121	124	123	126	122	120	122	122	131	126	123	115
Production	100	100	103	103	102	101	99	100	99	99	98	102	100
Transportation and Material Moving	80	85	87	82	83	83	81	81	77	80	74	75	72
Military Specific	156	155	153	153	152	169	165	162	166	179	185	187	171

By Local Market

	2010	2009											
	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
Atlanta	66	71	74	72	75	74	69	71	70	70	69	72	72
Baltimore	38	42	45	46	45	46	46	47	46	47	47	53	52
Boston	52	57	61	63	68	65	57	59	58	59	59	66	64
Chicago	55	60	62	61	63	63	57	61	60	60	58	66	62
Cincinnati	54	56	60	61	60	61	54	58	61	66	64	72	67
Cleveland	70	75	75	74	76	73	69	70	71	72	71	80	75
Dallas	80	84	86	87	88	89	86	87	87	91	90	93	89
Denver	77	80	82	83	84	85	81	83	82	81	82	85	82
Detroit	57	63	66	64	63	64	60	62	63	67	63	70	65
Houston	97	98	102	102	105	106	103	105	107	108	110	117	108
Indianapolis	68	70	75	71	72	73	68	69	68	69	65	70	68
Kansas City	65	69	73	73	73	78	68	73	73	68	64	71	71
Los Angeles	51	54	56	56	57	57	54	55	55	55	56	60	58
Miami	59	62	64	64	64	63	61	60	61	62	60	64	62
Minneapolis	68	72	72	70	70	68	63	69	70	71	68	75	75
New York City	60	65	68	68	68	68	64	64	64	65	64	69	67
Orlando	36	39	40	40	40	41	41	43	42	41	38	39	37
Philadelphia	36	41	43	43	44	44	41	43	43	44	43	50	47
Phoenix	60	62	63	62	62	62	59	60	61	60	60	64	63
Pittsburgh	108	112	118	114	115	115	110	115	118	114	112	115	105
Portland	62	69	74	72	71	75	64	62	61	59	58	62	59
Sacramento	57	59	64	65	64	65	63	65	66	65	63	69	68
San Diego	60	62	66	65	66	68	65	66	67	66	65	68	66
San Francisco	58	61	64	63	63	62	60	61	60	59	59	64	63

Seattle	84	89	90	90	91	90	89	89	88	88	88	95	92
St. Louis	83	85	89	90	91	93	89	91	91	93	91	95	89
Tampa	62	63	66	65	65	66	64	66	67	67	65	67	65
Washington, D.C.	38	45	49	49	52	50	49	50	50	52	52	56	54

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for January 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of February 2010 will be released on March 4, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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