



# **BOLD AT THE** *Bicentennial*

[centenary.edu](http://centenary.edu)

## Centenary College: Bold at the Bicentennial

Building on almost 200 years as a premier liberal arts institution, Centenary presents a bold vision and plan to lead the college into its third century. The first elements of this transformational process have already been put in place with the commitment to a complete renovation and expansion of Mickle Hall to enable further growth in Centenary's signature science programs and to the reintroduction of intercollegiate football. *Bold at the Bicentennial* builds on this foundation to envision new academic programs, improved physical spaces, and a college experience that challenges, supports, and nurtures our students. In bringing this plan to life, Centenary will join with our community to create a dynamic hub for a growing region.



*Bold at the Bicentennial* furthers the College's mission and vision and embraces its core values.

### OUR MISSION

Centenary College prepares global citizens to live productive lives of vitality and purpose.

### OUR VISION

Building on a firm foundation in the liberal arts, Centenary is committed to education that happens inside and outside the classroom, in the community, and in the world. Centenary students will be challenged to read, listen, and think critically; to write and speak clearly; to analyze, interpret, and synthesize ideas and information qualitatively and quantitatively; to celebrate the diversity of human cultures; and to appreciate the value of artistic expression. This will take place on a campus enriched by individuals from many faiths and cultures and that emphasizes ethical and intellectual growth and the joy of creativity and discovery.

### OUR VALUES

Consistent with its founding as a Methodist institution and its continued affiliation with the United Methodist Church, Centenary College promotes the values of compassion, integrity, intellectual and moral courage, and personal and collective responsibility. Centenary is committed to the value of civic debate, the integrity of science, and the inherent usefulness of the liberal arts to help students lead lives of meaning. As a community, the college cultivates the knowledge, truth, and integrity that are crucial to our common future as we seek to transform the world.

## Strategic Plan Goals



Inspired by the success of the 2018-2022 strategic plan “Forward,” Centenary College, with broad input from campus constituencies, developed four goals that serve as the framing structure of *Bold at the Bicentennial*.

### GOAL: PROVIDE A TRANSFORMATIVE STUDENT EXPERIENCE

Centenary College will provide each student with a firm foundation in the liberal arts and sciences, opportunities to put learning into action, and the skills and experiences for success beyond graduation. Centenary is committed to ensuring living and learning spaces that are attractive, high-functioning, healthy, and sustainable.

To develop and support the whole student toward graduation and beyond, Centenary will offer exceptional and innovative programs, provide integrated support, and ensure access to the resources necessary for success.

To promote engagement and satisfaction, Centenary will improve the student learning and living experience.

To drive recruitment, retention, and satisfaction, Centenary will create and initiate a plan to update and improve campus facilities.

To support our growing student athlete population, Centenary will develop and implement a strategic plan for athletics that equips staff and fosters connection between academics and athletics, promotes equity, and supports recruitment and retention.

To ensure that students feel a sense of belonging and value, Centenary will implement initiatives that support inclusive excellence.

## Strategic Plan Goals



### GOAL: GROW ENROLLMENT

As Centenary approaches our 200th year, we will implement a multi-faceted approach that grows and maintains a healthy enrollment through strategies that promote effective recruitment, retention, and persistence to graduation in four years.

To effectively equip graduates to serve and lead in the marketplace, the community, and the world, Centenary will add new degree and non-degree programs, aligned with mission.

To ensure a vibrant, diverse, and sustainable student body, Centenary will implement data-informed decisions and actions to increase enrollment, retention, persistence, and graduation.

To ensure that Centenary College continues to provide exceptional education for college students for generations to come, Centenary will operate from a sufficient and sustainable resource base.

## Strategic Plan Goals



### GOAL: BE SHREVEPORT-BOSSIER'S COLLEGE

Centenary College will serve as a hub for civic, cultural, and athletic engagement that enriches and serves the alumni constituency, the diverse population of Shreveport-Bossier, and the surrounding communities.

To define the College as a center for inclusive and engaging events, Centenary will leverage our strengths in the arts and sciences, and athletics.

To expand existing and initiate new relationships with organizations and businesses in the community and region, Centenary will prioritize and implement facilities projects that welcome the surrounding community and region and will promote our campus.

## Strategic Plan Goals



### GOAL: BE A GREAT PLACE TO WORK

Centenary employees will feel valued and will have the resources they need to work effectively and to grow professionally.

To attract and retain talented employees, Centenary will identify and provide the facilities, materials, and resources that administration, faculty, and staff need to effectively and efficiently complete their job responsibilities.

Because Centenary employees are expected to be lifelong learners, Centenary will provide adequate resources for professional development for administration, faculty, and staff.

To encourage and support a healthy work environment, Centenary will provide and promote health and wellness resources and programs.

To increase staff community, input, and satisfaction, the college will develop a Staff Council.

## Conclusion



As Centenary prepares to celebrate its bicentennial, the college is confident in achieving the goals and initiatives put forth in this plan. This is because Centenary College is led by extraordinary faculty who are both experts in their field and deeply committed to teaching; dedicated staff who place student success at the center of their work every day; experienced administrators who promote innovation and ensure long-term viability; and, most importantly, capable students who seek to be leaders on the campus, in the community, and in the world. Centenary is indeed a remarkable institution with a bold vision.

Join us as we enter our third century of transforming lives!



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