

Matching Gifts Policy and Procedure

Policy

Corporate matching gifts are an increasingly important source of funds for Centenary and can be the first step to a major corporate gift. The Office of Development will continue to pursue this source with vigilance.

Restriction of Gifts

Matching gifts may or may not be restricted, depending on the wishes of the matching corporation and/or its employee.

Procedure

1. Annual Giving is responsible for ensuring that all matching gift records are accurate and correspond with donor records.
2. Donor participation in the matching gift process is reinforced by thank-you letters and reminders to non-participating donors that their employer may match their gifts to Centenary.