

Centenary College of Louisiana 2019 Campus Master Plan



Prepared by The Collaborative
Architecture | Landscape Architecture
Interior Design | Planning | Graphic Design

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Centenary College of Louisiana
2019 Campus Master Plan

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Executive Summary



2019 Campus Master Plan

Located within the Historic Highland Neighborhood of Shreveport, Louisiana, Centenary College of Louisiana is a selective liberal arts college with an enrollment of approximately 600 undergraduate students. Founded in 1825, Centenary is the 43rd oldest institution of higher learning in the United States. The College is recognized for its value, academic programs (especially science), and the percentage of undergraduate students participating in study abroad programs.

The 2019 Campus Master Plan is intended to provide a campus framework to align Centenary’s financial, physical and academic resources in order to best deliver higher education to its students and meet the needs of all campus constituents. This Plan will direct the development of the College over the next 10-15 years in ways that reflect its mission, vision, and values.

The Master Plan was created over an 8-month planning process beginning in March of 2018 and concluding in October of 2018. The process included input from over 100 faculty, staff, students, alumni, community members and friends of the College. The Master Plan also included a quantitative analysis of Centenary’s space needs.

The Plan is intended to be both visionary and financially responsible. Many of the initiatives in this report are due largely in part by the hard work and dedication of Dr. Chris Holoman, President of Centenary College of Louisiana, and the Leadership Team. Their hands-on approach throughout the planning process ensures the 2019 Centenary College of Louisiana Master Plan is well suited for success and implementation.

“Centenary has a lot going for it, it just needs a Master Plan to bring it all together. It takes many stars to make a constellation.”

*— Dr. Jenifer K. Ward
Provost and Dean of the College*



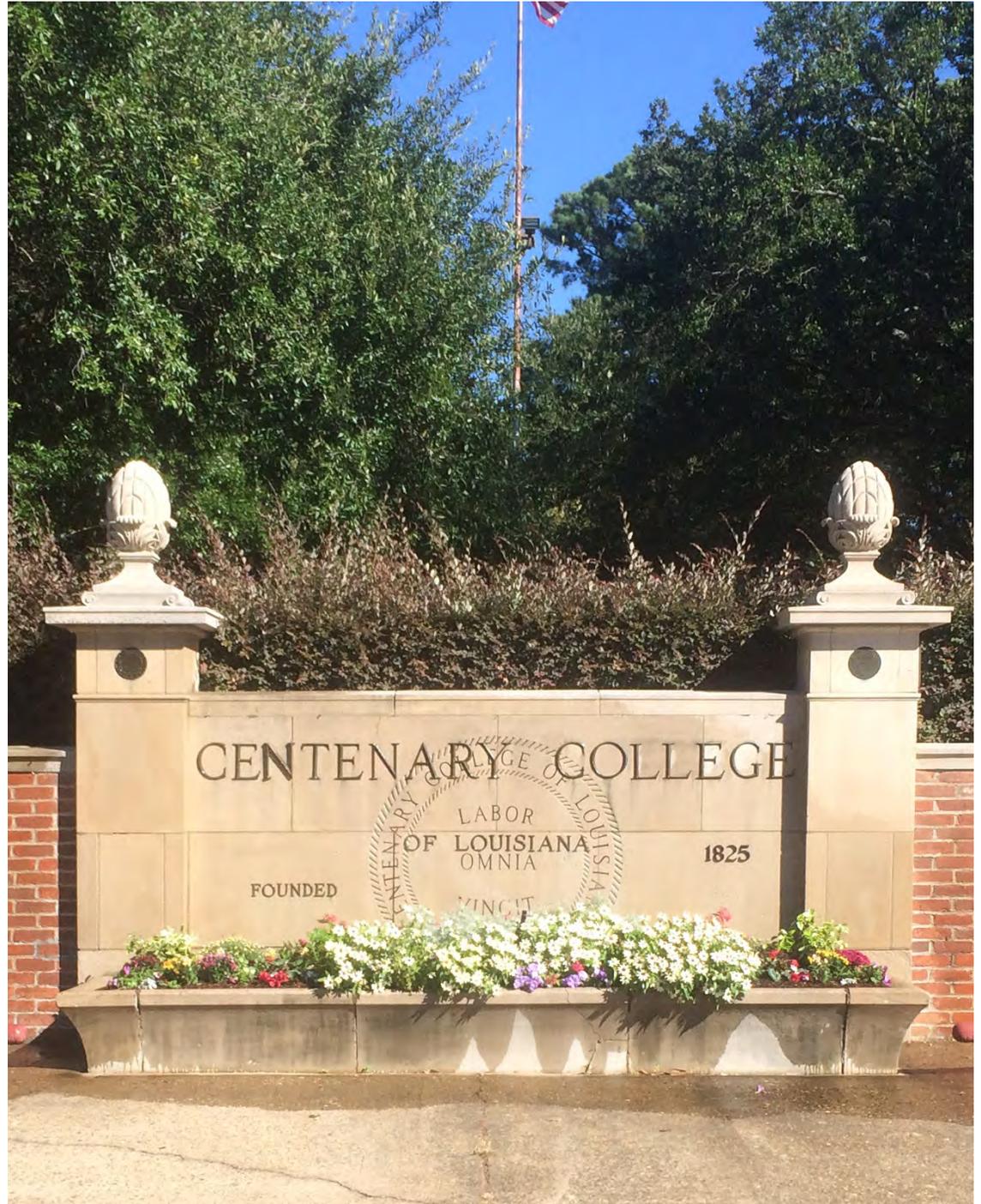
Campus Overview

Centenary College of Louisiana's campus is comprised of 117 acres and 26 buildings, totaling 770,000sf. Constructed in 1908, Jackson Hall was the first building on Centenary's campus and is currently used for classrooms and faculty offices. During the 1960's, Centenary College underwent a large transformation, constructing 10 new buildings totaling over 400,000sf, which is more than half of the College's total square footage today. The Ed Leuck Arboretum, located in the center of campus, stands as one of Centenary's character defining physical attributes with its classic architectural style.

Due to the rolling topography and lush vegetation, getting around campus can be difficult — especially for first time visitors. As a result, some buildings can feel rather isolated from other parts of campus. The location of the Student Union Building (SUB) forms a natural bridge connecting the residential side of campus, yet the building does little to promote socialization and interaction. With parking spaces always within a 5-minute walk, parking on campus is very convenient. Kings Highway, a major east-west traffic artery, runs along the south campus boarder and separates athletics from the remainder of campus. From an architectural point of view, Kings Highway looks tired and is dominated by cars and businesses. This gives the appearance that the highway serves the neighborhood more than the needs of Centenary's students.

During the planning process faculty, staff, and students used the follow words and phrases to describe Centenary's campus:

- Beautiful lush campus, less manicured, more natural
- Historic
- Open Culture
- Small yet dispersed
- Rolling Topography
- No clear site lines across campus
- Neighborhood anchor
- Classic architecture, homogeneous - though it needs a facelift
- Environmentally welcoming
- Tremendous arboretum
- Intimate, family environment
- Less polished
- Landscape reflects welcoming culture of southern hospitality
- Borderless campus
- Oak Street and Kings Highway don't portray the right message
- Performing arts is the public face of campus



Master Plan Goals

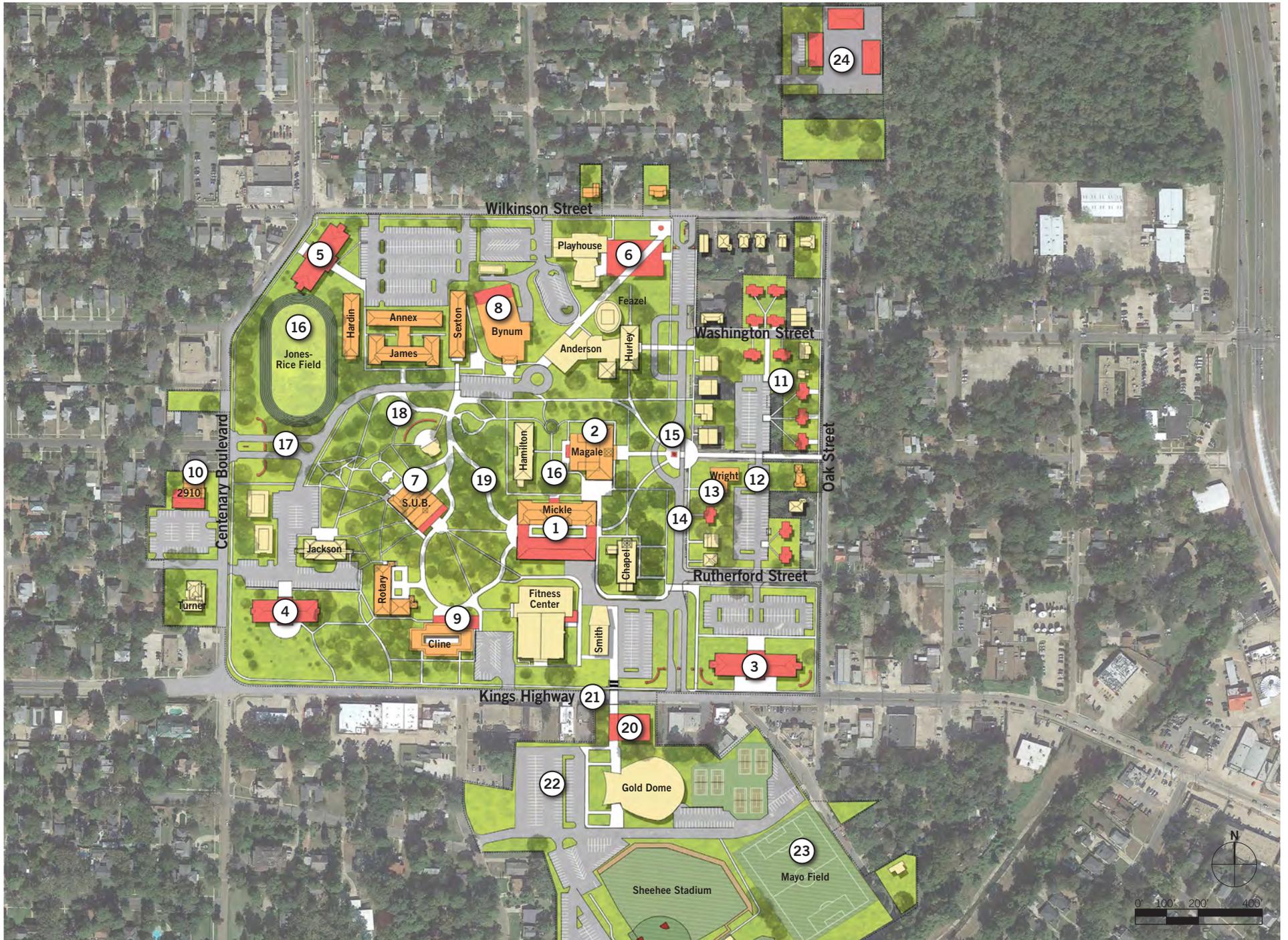
Based on input from the Core Planning Team and the campus community, the 2019 Campus Master Plan intends to address the following facility issues:

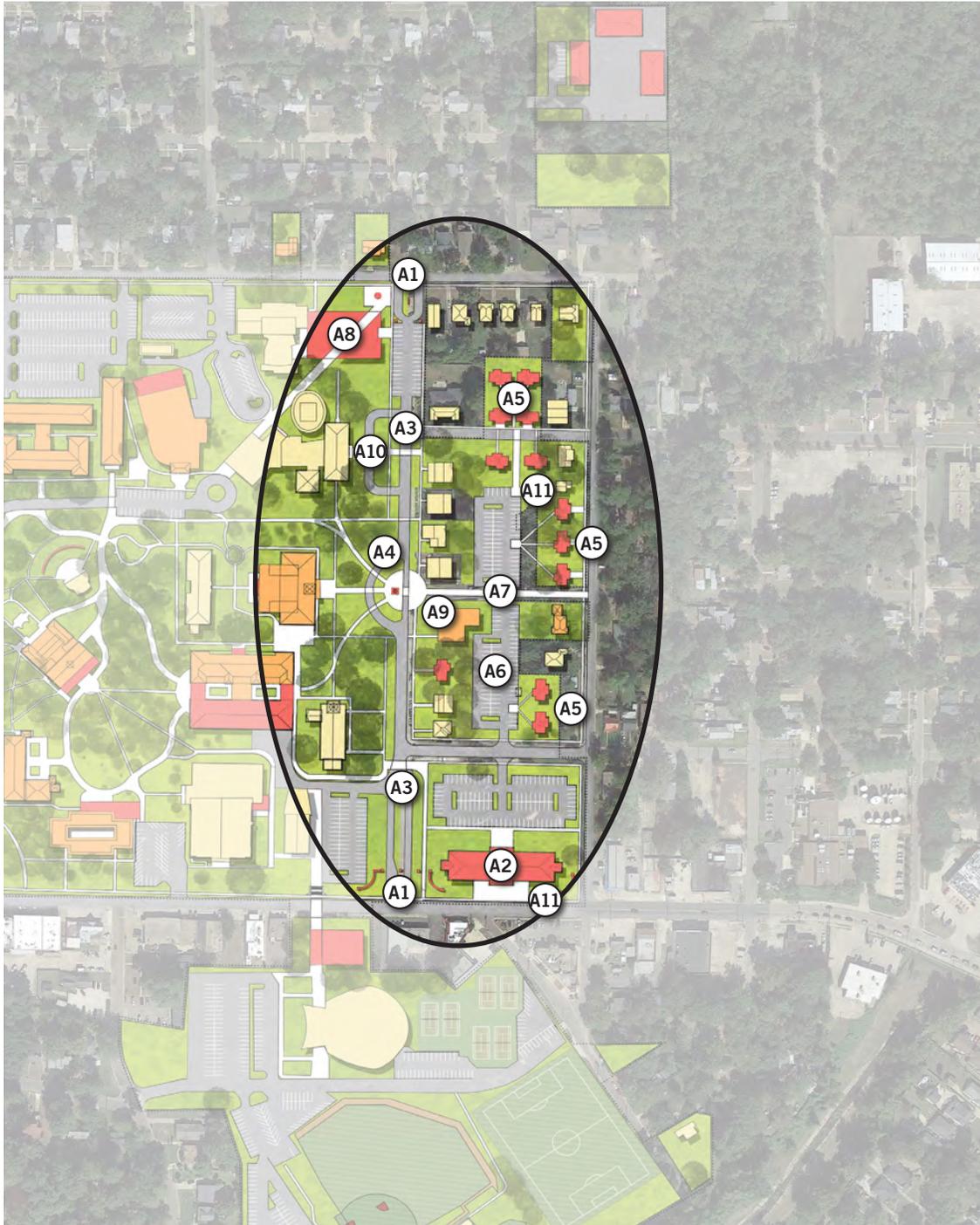
- Develop a long term solution for Mickle Hall and Science programs.
 - Renovate / Expand
- Find a new space for programs currently located in Centenary Square.
- Update the library into a state of the art learning environment and student late night zone.
- Develop a long term strategy for the SUB.
- Expand / upgrade Centenary’s athletic facilities to improve both student recruitment and the overall athletic / spectator experience.
- Determine locations for future residence halls.
- Welcome Center
 - Occupants? Expand? Renovate? Relocate? Build new?
- Take control of the corners.
- Strengthen Centenary’s presence along Kings Highway.
- Improve pedestrian flow on campus.
- Strengthen the connection between the main campus and the athletic campus.
- Reopen Woodlawn and transform east campus from back of house to front door.
- Improve the Fit public access.
- Strengthen the Highland Neighborhood.
- Property acquisition strategies.

-
-  New Construction
 -  Renovation | Repurpose
 -  Existing On-Campus
 - Campus Boundary
-

| # | 2019 Campus Master Plan Component(s) |
|----|---|
| 1 | Renovate Mickle Hall, add Science Lab Addition |
| 2 | Library Renovation |
| 3 | New Residence Hall / Mixed Use |
| 4 | New Welcome Center |
| 5 | New Residence Hall |
| 6 | New Visual Arts |
| 7 | SUB - Addition & Renovation |
| 8 | Bynum Expansion & Renovation |
| 9 | Cline Addition & Renovation |
| 10 | 2910 Centenary Boulevard Addition & Renovation |
| 11 | New East Village |
| 12 | New Parking |
| 13 | Wright Hall Renovation |
| 14 | Woodlawn Avenue Re-opened to Vehicular Traffic |
| 15 | Proposed Bell Tower |
| 16 | Jones Rice Athletic Practice Field Upgrades & New Track |
| 17 | New Campus Gateway & Entry Drive Improvements |
| 18 | Amphitheater Renovation |
| 19 | Ed Leuck Arboretum Walkway |
| 20 | New Athletic Center |
| 21 | New Pedestrian Crosswalk |
| 22 | New Event / Athletic Parking |
| 23 | New Turf Field |
| 24 | New Physical Plant |





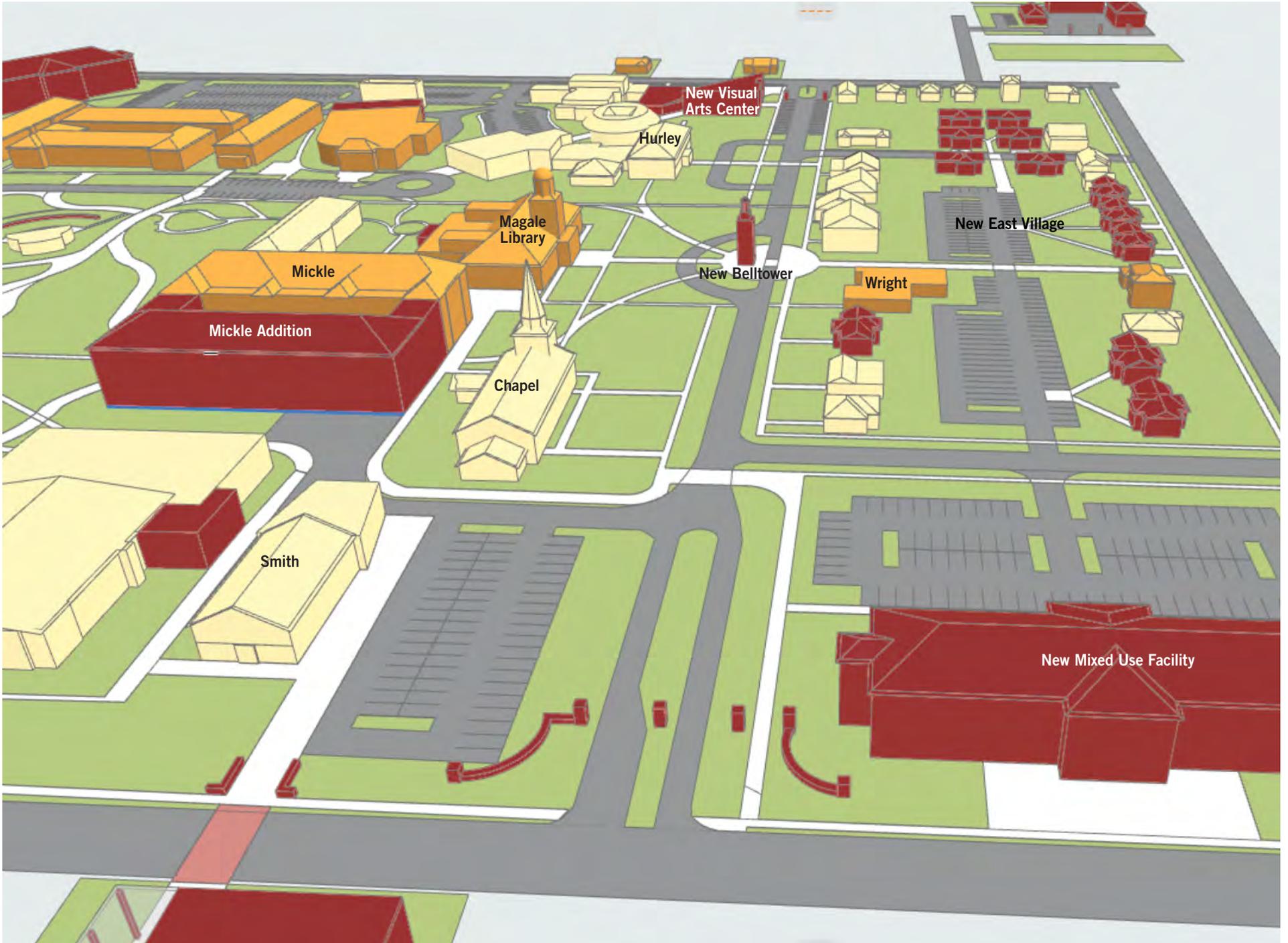


Zone A — East Campus (aka Woodlawn Avenue)

Since the 1960 Master Plan, Woodlawn Avenue has served as the ceremonial front door to campus. Many of the campus buildings face east towards Woodlawn, helping to lay the groundwork for an inviting and enlightening experience. However, Woodlawn has been closed to through traffic for several years and literally transformed into a parking lot. To help with wayfinding and create a more inviting East Campus experience, the Master Plan recommends reopening Woodlawn Avenue. Traffic will be controlled utilizing traffic calming measures such as speed tables (A3) and a roundabout, complete with carillon (A4); and a new drop-off will be formed in front of Hurley (A10). Architectural gateway elements (A1) located at Kings Highway and Wilkinson Avenue help announce the campus to visitors, while parking is relocated behind the houses (A6).

To improve Centenary’s presence along Kings Highway and create more student housing, the Master Plan recommends demolishing Centenary Square and building a new mixed-use development (A2). Acquiring the property to the east gives the college complete control of this block from Oak Avenue to Woodlawn Avenue (A11). In order to provide students the opportunity to live “off-campus” while still living in campus housing, the Plan also recommends constructing several cottages within the east campus neighborhood (A5). In addition, Columbia Street will be closed to through traffic and instead become a pedestrian walkway (A7), so that it may better connect the East Village to campus and continue the axis created by Magale Library and the new belltower.

To bring the performing and visual arts together, the Master Plan recommends expanding the Marjorie Lyons Playhouse to provide much needed support space and new facilities for the visual arts programs (A8). Meanwhile, Wright Hall will be repurposed for Campus Safety (A9). Having Campus Safety in a more visible location will help transform the image of East Campus into a safe and welcoming space.



A view of Woodlawn Avenue showing the new mixed use facility, signage, East Village, belltower, drop offs and visual arts center.





Zone B — Northwest Campus

To create a more welcoming campus edge at the northwest corner and to add more on-campus housing, the Master Plan recommends constructing a 110-140 bed residence hall at the corner of Centenary Boulevard and Wilkinson Avenue (B1). Parking Lot 3 behind James is then reconfigured and expanded to account for the parking displaced with the demolition of the student lot (B2).

To provide much needed practice and conditioning space, the Plan recommends constructing a running track around the existing Jones-Rice Practice Field (B3). Located in close proximity to student housing, the new running track will also be used by Centenary's health and wellness programs.

As the student population at Centenary College continues to grow, additional dining room space will be needed. To meet this demand, the Master Plan recommends expanding the dining room 25% by adding a 4,000sf addition (B4).

To build on the positive attributes of the existing entry to campus, the Plan recommends relocating the campus entry signage further back from the street and adding wing walls on each side, narrowing the width of the drive and removing some parking, and adding speed tables at pedestrian crosswalks (B5).

For additional green space, the Master Plan suggests removing 75% of the existing seating at the Hargrove Memorial Amphitheater and replacing it with a sloped lawn (B6).



A view of the new residence hall also showing the reconfigured parking, Bynum expansion and Jones-Rice Partial Track.





Zone C — Southwest Campus

To make wayfinding easier for first-time visitors and improve Centenary College's presence along Kings Highway, the Master Plan recommends constructing a new Welcome Center at the intersection of Kings Highway and Centenary Boulevard (C1). This building will contain the Admissions and Financial Aid offices, as well as meeting and events space.

The Plan also recommends renovating 2910 Centenary Boulevard into a coffee house and constructing a 2,000 sf addition. This will create a campus hang-out space and an ideal location for Centenary's campus store (C2).

To transform the Student Union Building into the campus "living room" and improve access, the Master Plan recommends a complete renovation, including the construction of a 1,500sf balcony overlooking the arboretum (C3).

Constructed in 1963, Cline residence hall houses the largest number of students. Unfortunately the building lacks the quantity of lounge and social space today's students are expecting. In order to provide this much needed space in the College's most populous residence hall, the Plan recommends adding a 2,000sf student lounge on the first floor overlooking the arboretum, as well as upgrading the resident rooms (C4).

The Plan also recommends constructing a new 10 foot wide path along the perimeter of the Arboretum with lighting, banners and benches (C5). This will make the campus feel safer and easier to navigate.





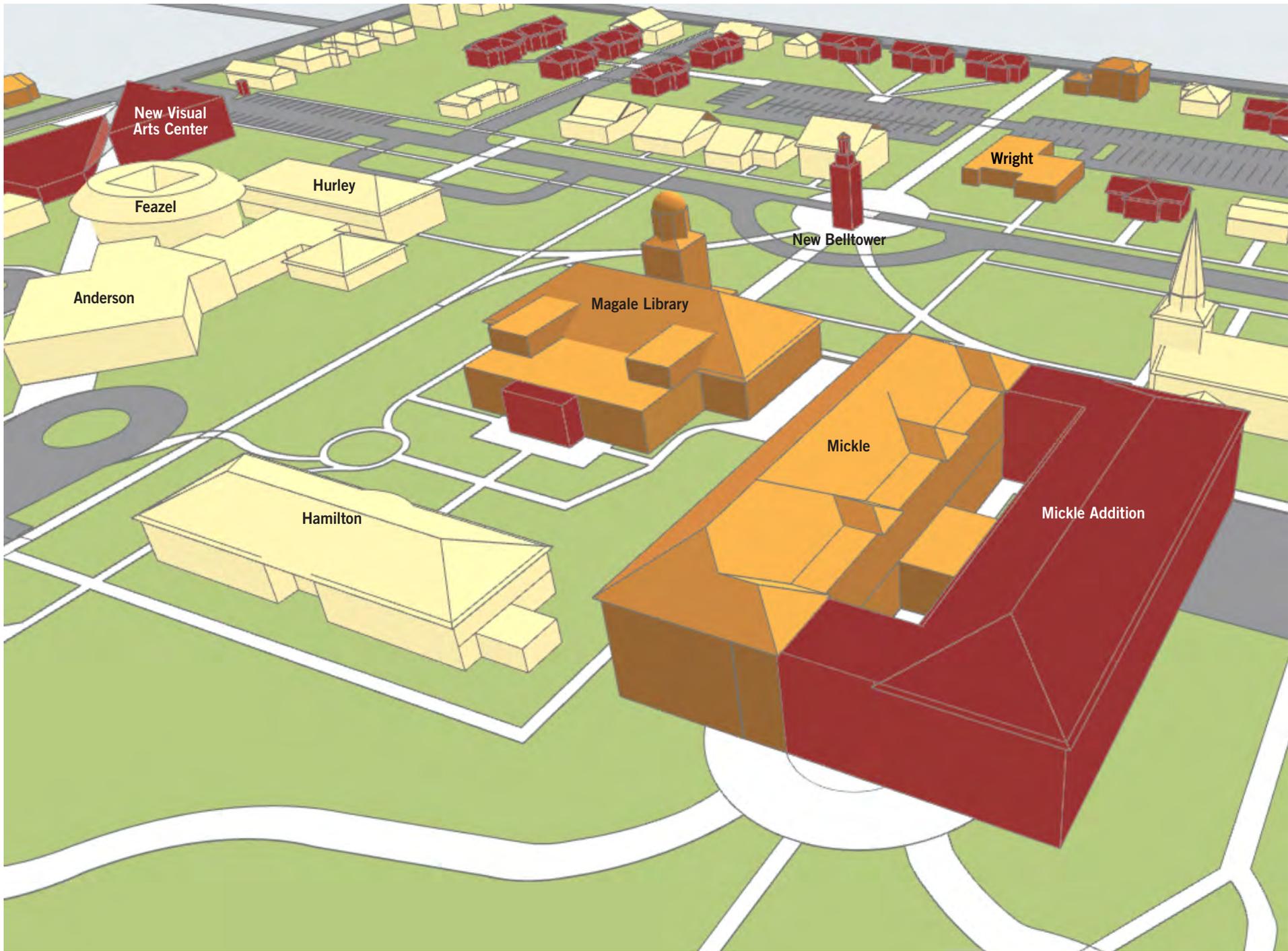
Zone D — Campus Core

With almost half of Centenary College’s students enrolled in science majors, the Master Plan recommends a total renovation of Mickle Hall, as well as a 3-floor addition constructed on the building’s south side (D1).

To help transform Magale Library into an academic hub, the Plan recommends a total renovation of the building into a 21st century learning commons (D2). This includes the addition of a second entrance at the west side of the building, opening towards the Quad.

The Master Plan also recommends constructing a new public entry at the east side of the fitness center near the parking lot to improve the overall flow on campus — particularly for community events (D3).

To improve pedestrian flow between the academic core and the athletic facilities, the Plan recommends constructing a pedestrian crosswalk along Kings Highway that aligns with the Gold Dome main entry (D4). The brick pavers that form the crosswalk will also work as a traffic-calming device.



New Visual Arts Center

Hurley

Feazel

Anderson

Magale Library

New Belltower

Wright

Mickle

Hamilton

Mickle Addition

A view of Mickle Hall and Magale Library.





Zone E — Athletics & Physical Plant

In order to address Centenary College’s need for enhanced athletic facilities and an improved identity, the Master Plan recommends constructing a new two-story Athletic Center along Kings Highway to house a weight rooms, team rooms, coaches offices and lockers (E1).

To expand parking for both athletics and special events, the Plan recommends removing the existing physical plant building, thus opening views to the athletic fields and adding approximately 200 parking spaces (E2). The Master Plan then recommends relocating the physical plant north of Wilkinson Avenue (E4), which will allow for improved access to campus, stability in the Highland neighborhood and the ability to expand the physical plant facilities.

Upgrades to the Mayo Soccer Field are already underway with the installation of a new synthetic turf field (E3).

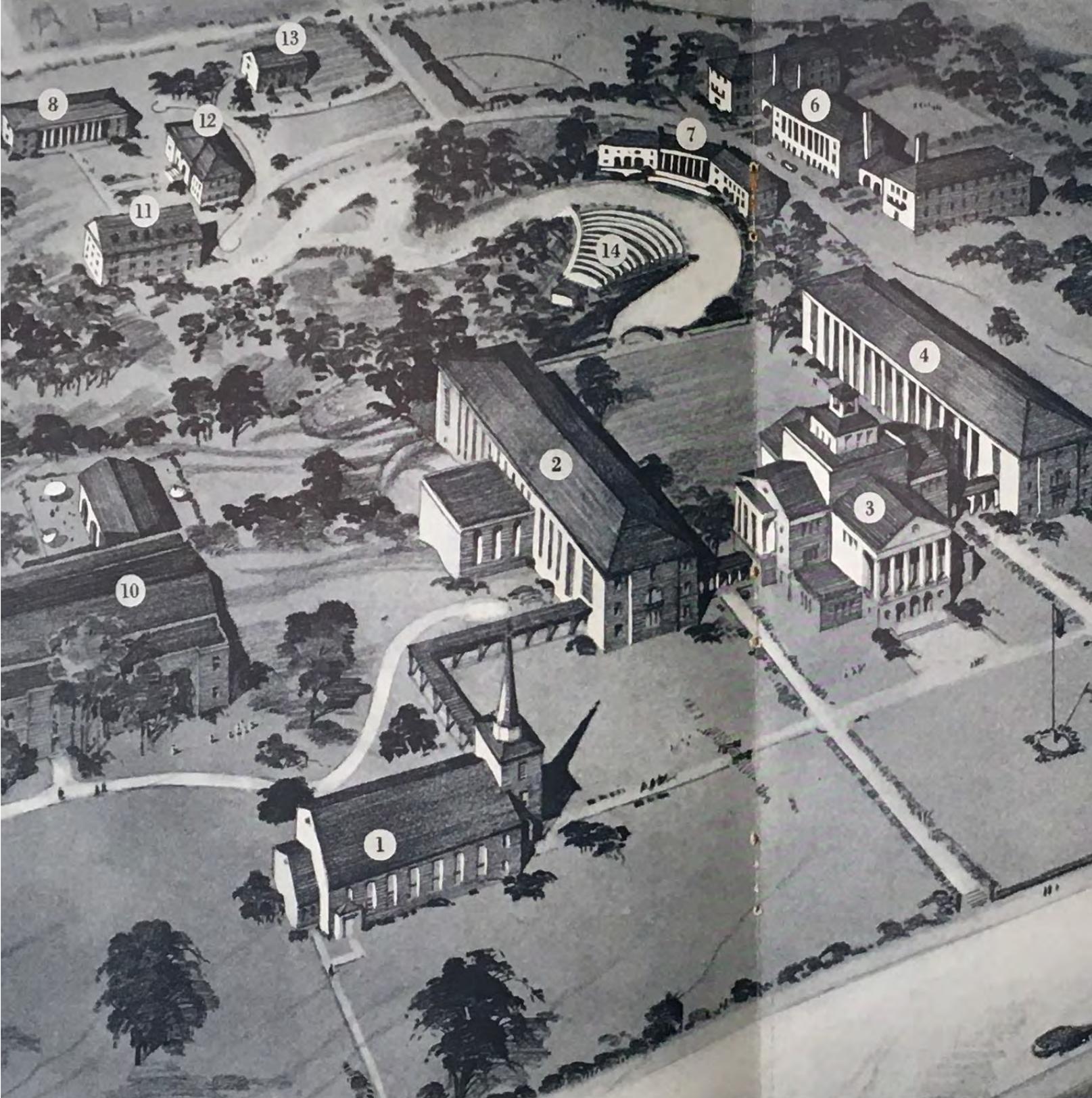




A new entrance for Magale Library, facing the Quad.



Section 1
Campus
History



The Foundation

There are over 3,000 colleges and universities in the United States. Centenary College of Louisiana is the 43rd oldest. It was founded in 1825 by the State in the last days of the 5th president of the U.S. – James Monroe. Known then as the College of Louisiana, it was located in the village of Jackson.

The students were primarily the sons of planters and professional men. The whole operation was mostly male — students, faculty, administration and staff. Tuition was \$50 per year; and room, board and firewood were \$7 per month.

Then, as now, the College was a liberal arts institution concentrating on studies such as language, philosophy, history, literature and abstract science. There was a stiff curriculum with an emphasis on Latin and Greek.

Before 1845, the College of Louisiana had established itself as one of the leading educational institutions in the country, rivaling even Harvard's enrollment, as nearly 300 students showed up for some sessions. But its location off the beaten track and the State's failure to support it financially led to its merger with Centenary College, a Mississippi Methodist institution. That college was founded to celebrate the 100th Anniversary of John Wesley's organization of the Methodist Societies of England. Centenary was suffering financially and bought the plant and buildings at Jackson and moved to the Louisiana location. The selling price was \$10,000; however, the Methodist conference of Mississippi paid only \$166.66 — never paying the remaining balance.

The amalgamation of the two schools in 1845 under the name "Centenary College of Louisiana" proved to be a good move for both institutions. Before the Civil War, Centenary enjoyed productive years. A magnificent classroom / administration building was erected in 1846, flanked by two dorms, one of which is still standing as a museum and relic.

The Civil War, in effect, dealt a mortal wound to Centenary and Jackson. The College closed during the conflict, and 6 of the 10 seniors were killed in battle or died of wounds and illness. The College was used as a hospital and was captured and recaptured by Union and Confederate forces. The campus itself was the scene of more than one battle. Centenary at Jackson never really recovered from the War. It hung on there till 1908, but only barely.

Perhaps the best thing that can be said of those bleak postwar years in Jackson is that finally in 1895, 70 years after its founding, women were admitted to the College. In 1903, 4 of the 20 graduates were women.

In 1908, The College moved to Shreveport through the efforts of prominent Shreveport Methodists. Then in 1921, under the leadership of President George Sexton, former minister of First Methodist Church in Shreveport, the College went into a high-powered football program subsidized by local boosters. The program was very successful.

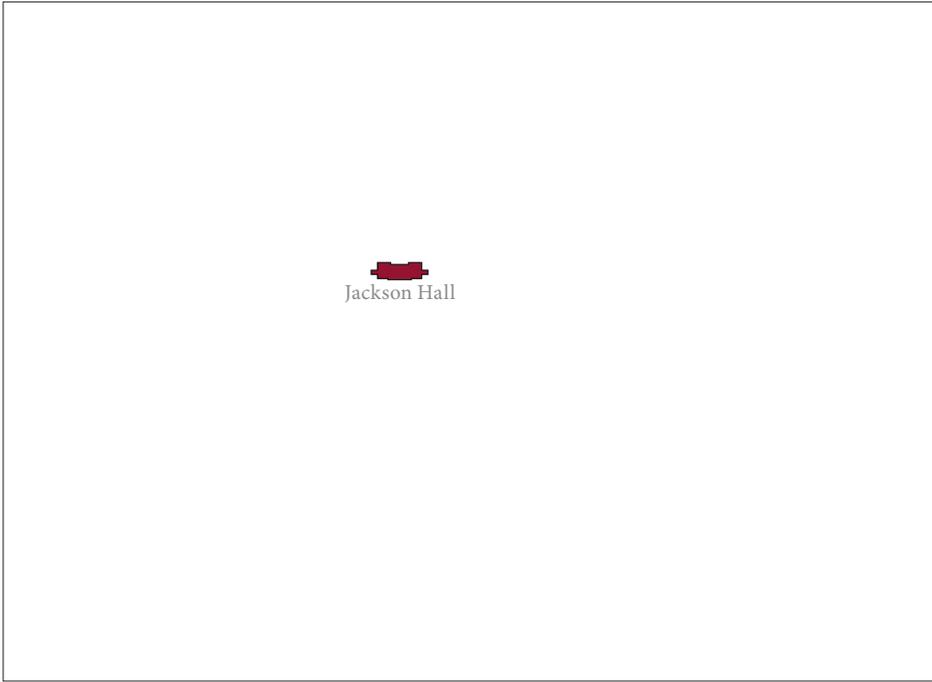
Centenary was not a very impressive campus until after World War II. Only three brick buildings – The Meadows Museum (then the Administration Building), Jackson Hall (originally a dorm, a science and classroom building, and a cafeteria), and Haynes Gym. But in 1945 with President J.J. Mickle, came a building boom. Most of the structures on campus today are the result of his vision.





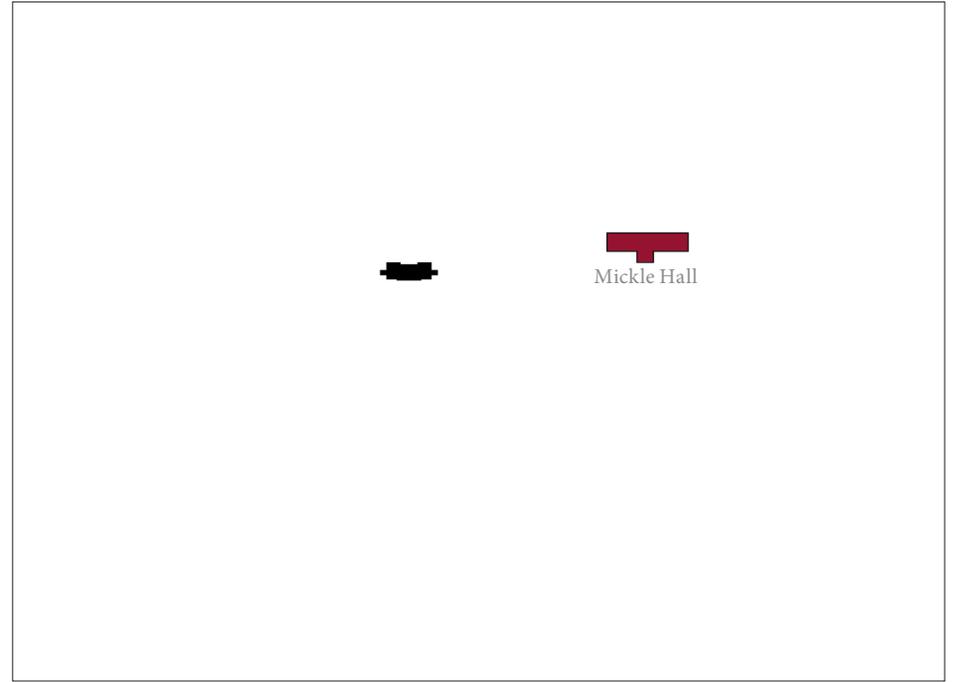
*The Science Hall
Let's open it in
1948*

*The Chapel
Given in
1940*



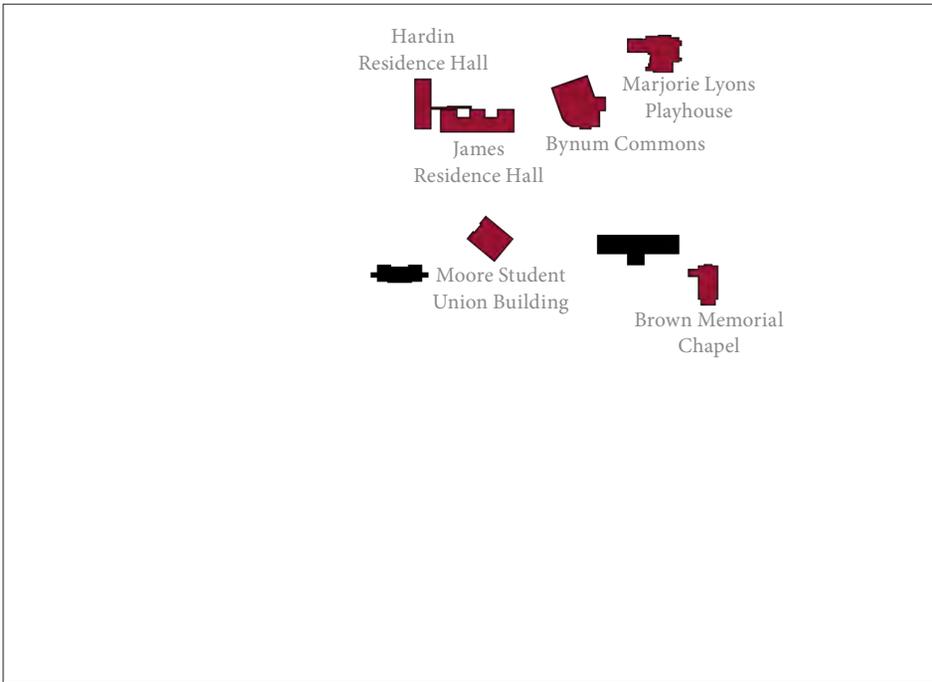
Jackson Hall

Campus, 1990s-1930s



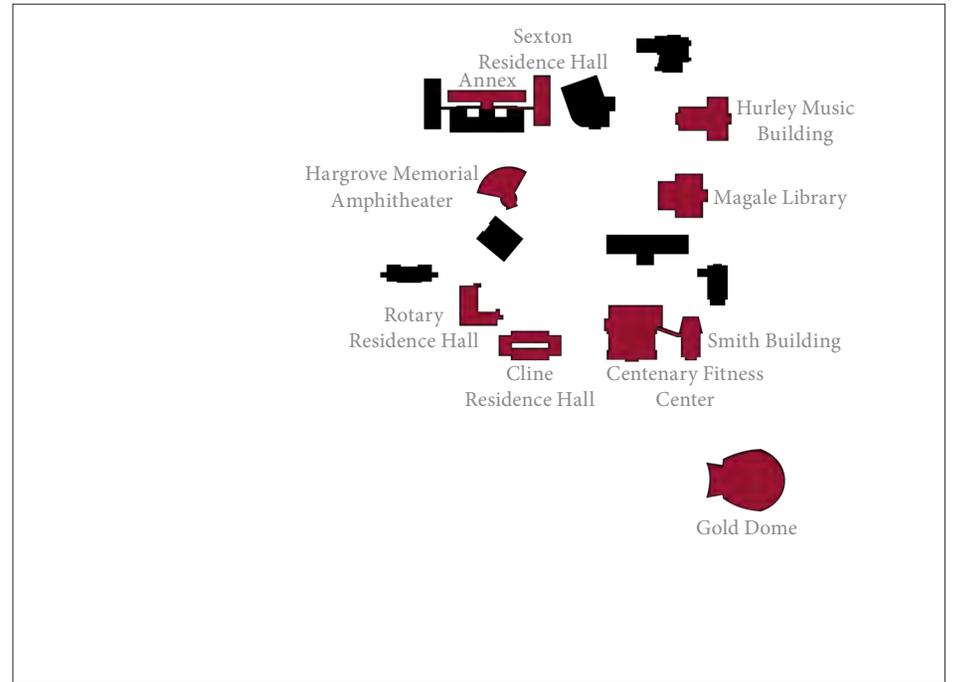
Mickle Hall

Campus, 1940s



Hardin Residence Hall
 James Residence Hall
 Moore Student Union Building
 Marjorie Lyons Playhouse
 Bynum Commons
 Brown Memorial Chapel

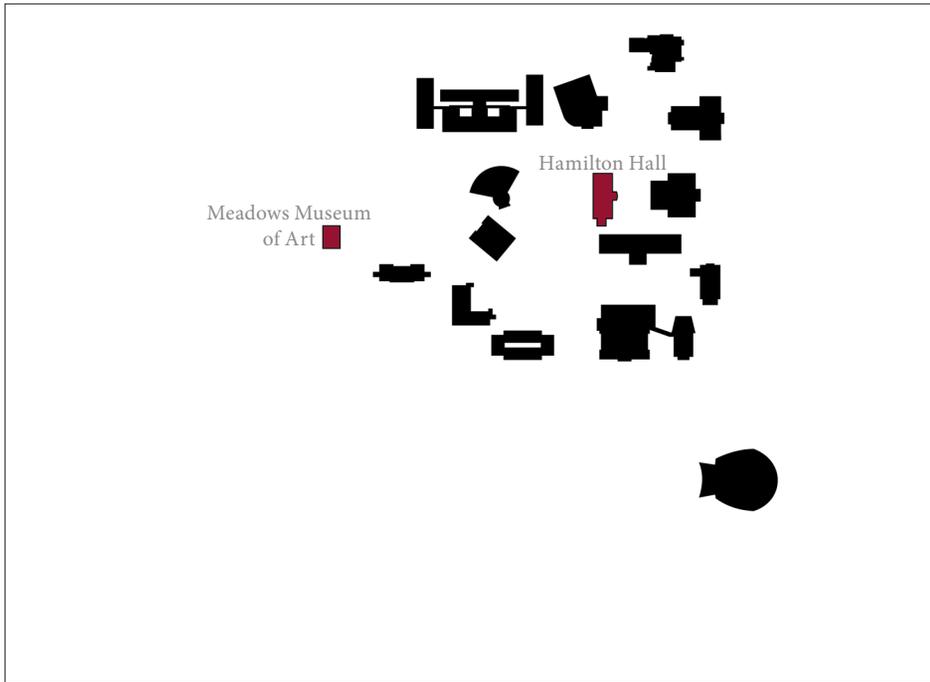
Campus, 1950s



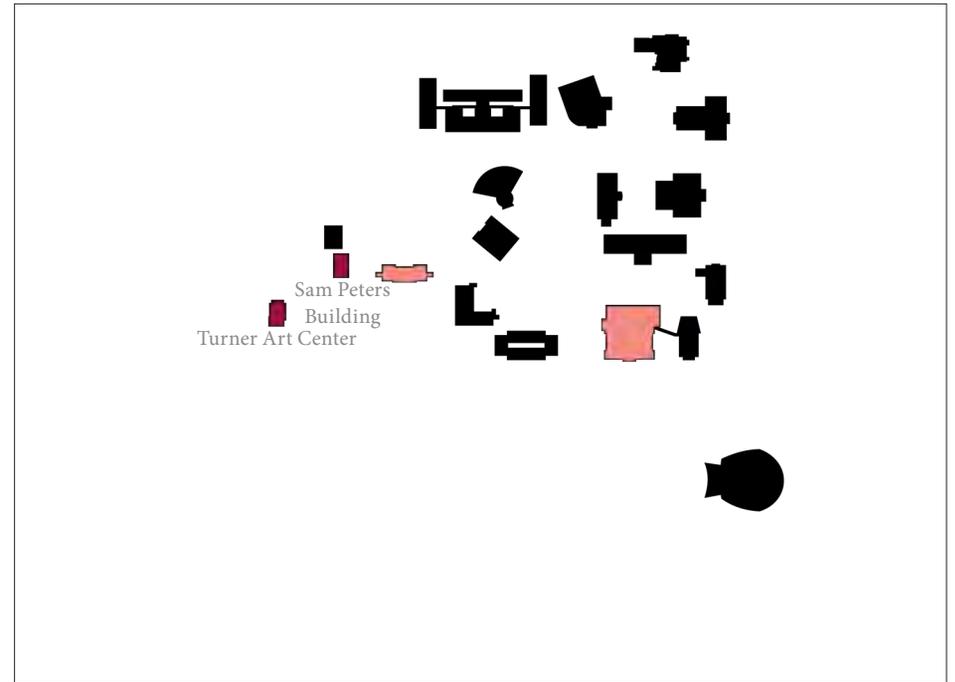
Sexton Residence Hall
 Hargrove Memorial Amphitheater
 Hurley Music Building
 Magale Library
 Smith Building
 Centenary Fitness Center
 Cline Residence Hall
 Gold Dome

Campus, 1960s

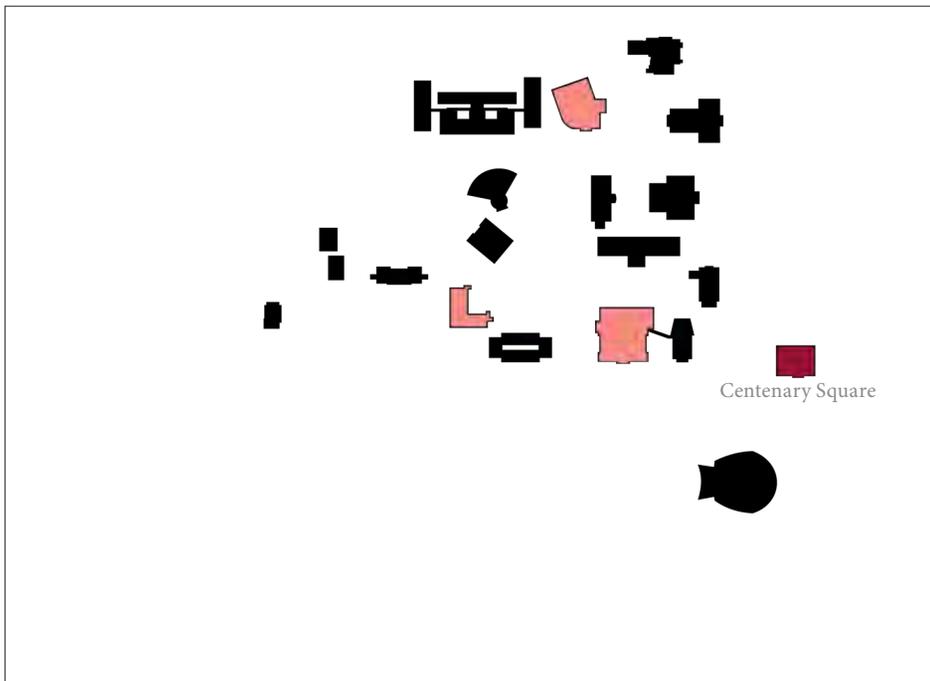




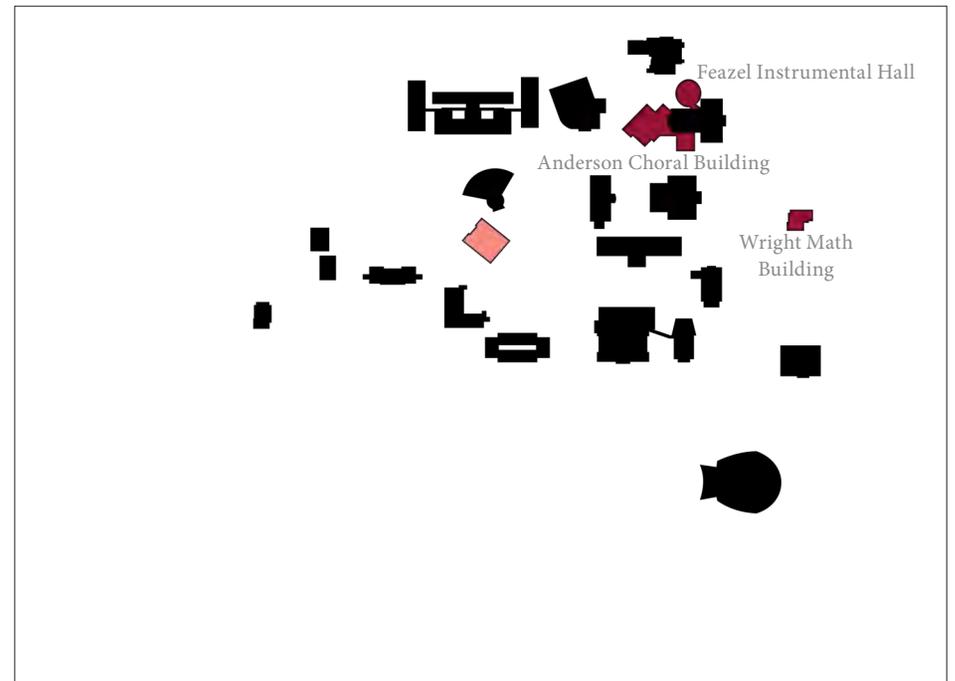
Campus, 1970s



Campus, 1980s



Campus, 1990s

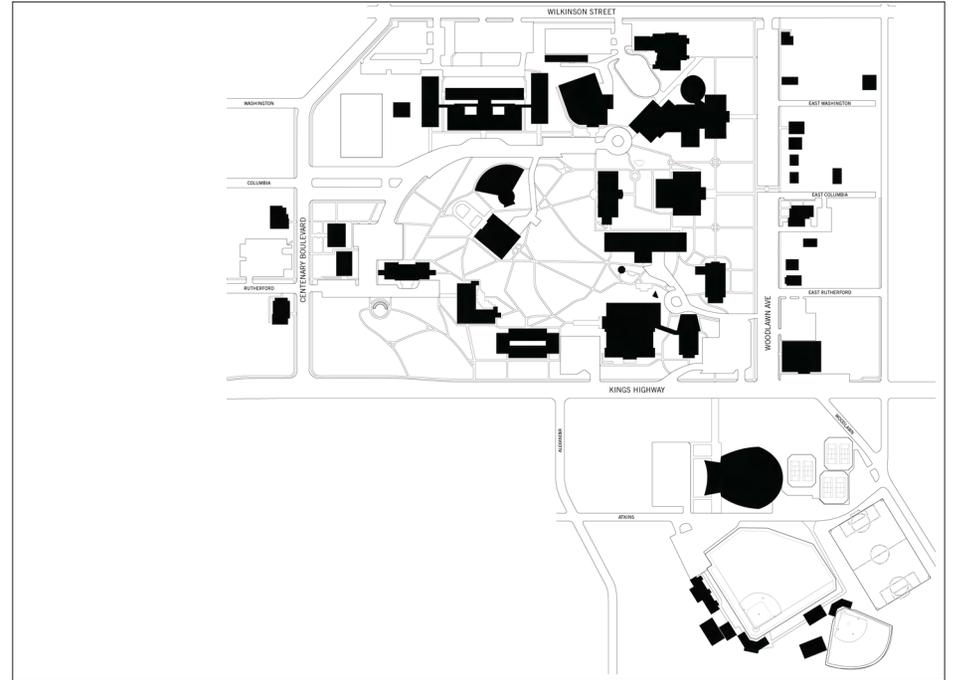


Campus, 2000s





Campus, 2010s



Campus, Present



Section 2
**Planning
Process**



Planning Process

Centenary College's master planning process extended over 11 months and was divided into 3 overlapping phases: (1) Data Gathering, (2) Exploration of Options and (3) Plan Development. Each phase of the planning process included on-site workshops.

Data Gathering

Who are you?

- Establish ground rules and team
- Assemble existing data
- Assess existing conditions

Exploration of Options

Who do you want to be?

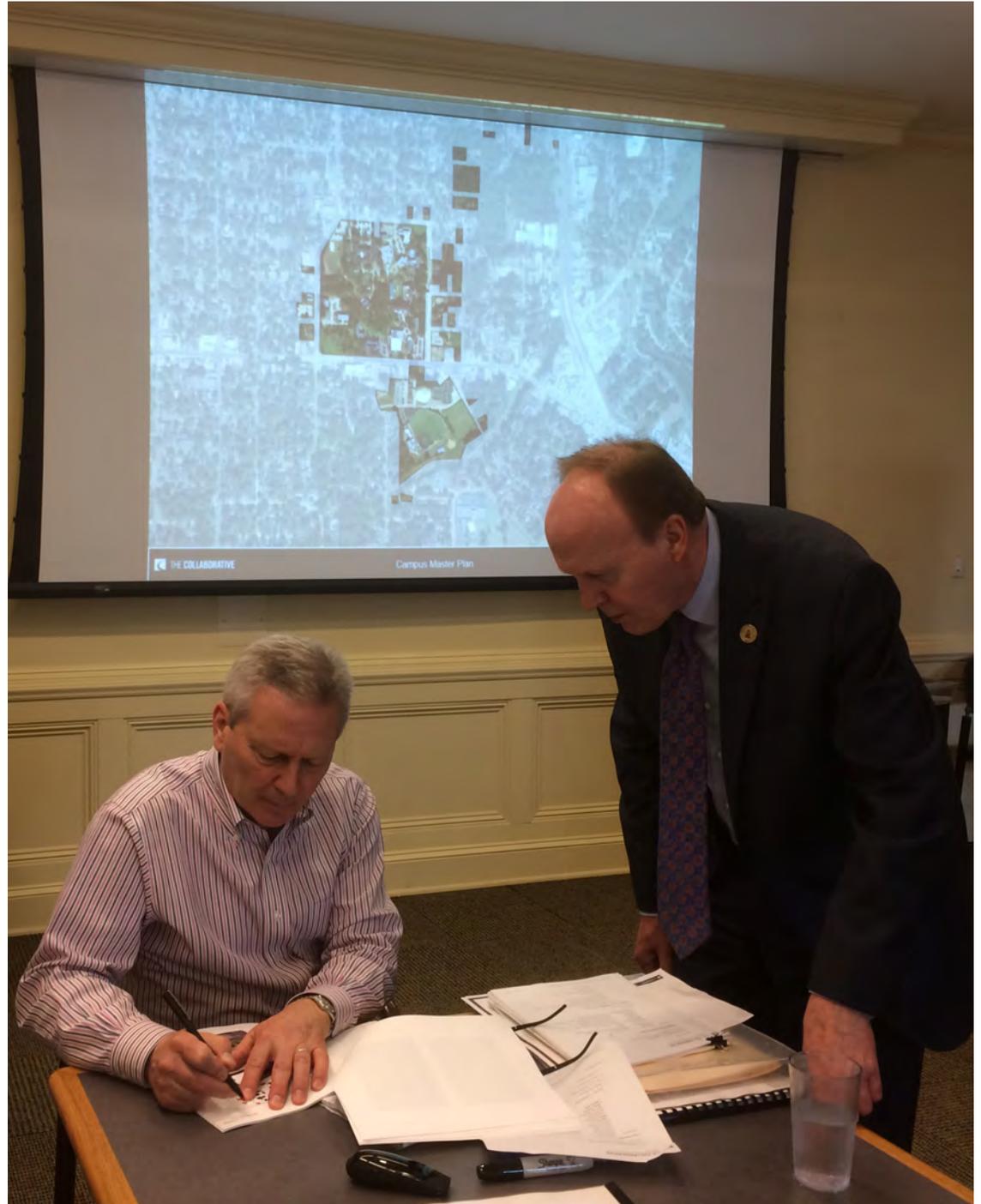
- Review Master Plan concepts
- Begin to identify a direction for further study and refinement

Plan Development

How do you get there?

- Select and refine alternatives
- Agree on one direction
- Determine cost implications
- Develop implementation plan

During each workshop, The Collaborative's Master Plan Team met with the Core Planning Team, as well as conducted numerous focus group meetings concentrating on topics such as student life, housing, academics, athletics, recreation and infrastructure.



Master Plan Schedule

| Description | 2018 | | | | | | | | |
|--------------------------------------|---|---|---|------|---|--|---|---|-----|
| | March | April | May | June | July | Aug | Sept | Oct | Nov |
| Data Gathering | 3 months | | | | | | | | |
| Exploration of Options | | 4 months | | | | | | | |
| Plan Refinement | | | | | 4 months | | | | |
| Workshops & Presentations | <p>●</p> <p>3/1 On-Campus Workshop</p> | <p>○</p> <p>4/7 On-Campus Workshop</p> | <p>●</p> <p>5/30 Go-To Meeting</p> | | <p>○</p> <p>7/18 Go-To Meeting</p> | <p>●</p> <p>8/30 On-Campus Workshop</p> | <p>○</p> <p>9/20 Go-To Meeting</p> | <p>○</p> <p>10/18 Board Presentation</p> | |

- 1-2 Day On-Campus Workshop
- Board Presentation



Master Plan Team

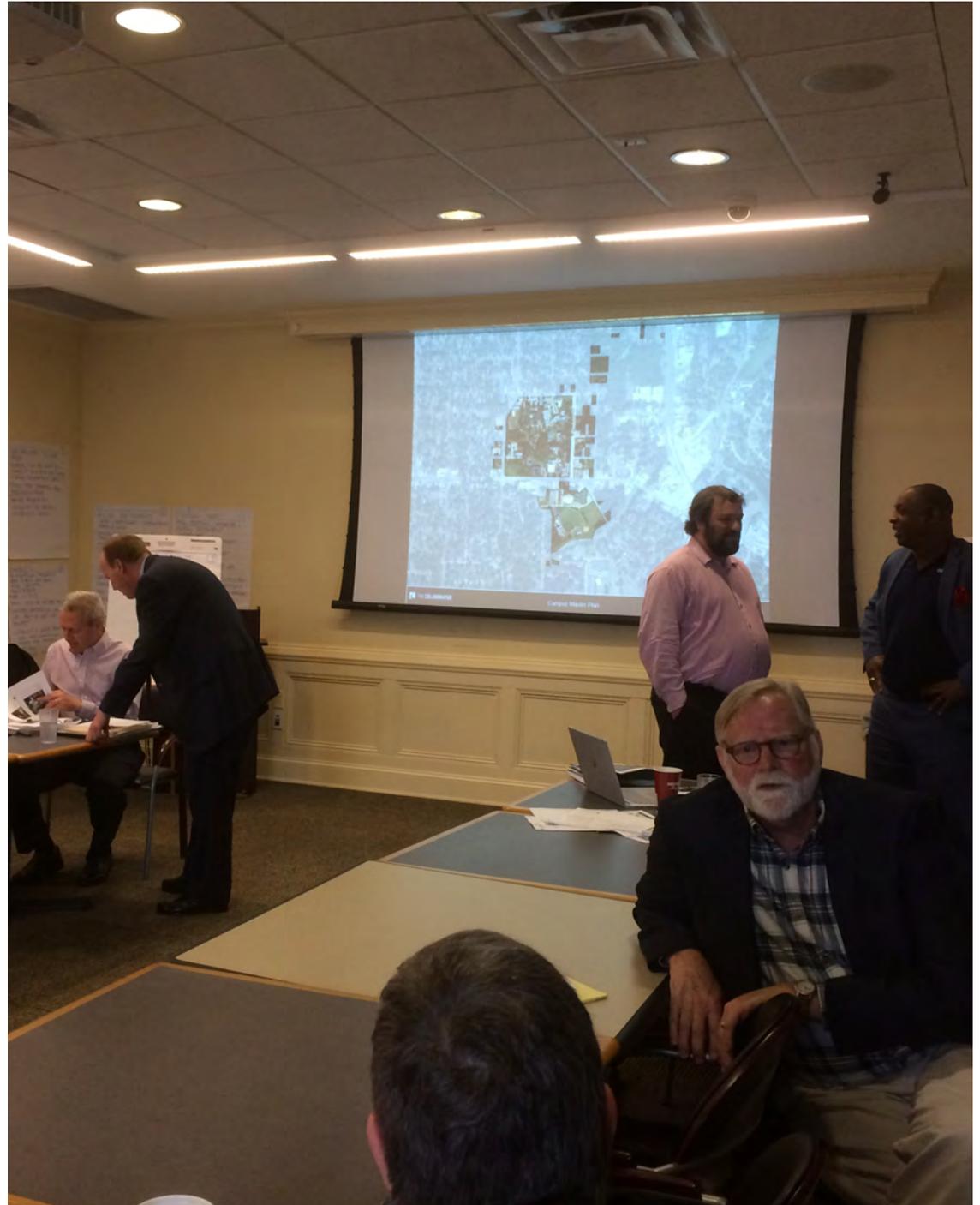
The planning process included input from a broad cross-section of the campus community. Helping to filter that input and provide further direction was the Core Planning Team.

Core Planning Team:

- Dr. Chris Holoman
President
- Mr. Robert Blue
Vice President for Finance & Administration, CFO
- Mr. Calhoun Allen
Vice President for Enrollment & Marketing
- Dr. Chad Fulwider
Associate Professor of History
- Mr. Chris Sampite
Director of Facilities
- Mr. Fred Landry
Vice President for Development
- Ms. Halen Summer
Student
- Dr. Jenifer Ward
Provost & Dean of the College
- Mr. Mark Miller
Dean of Students
- Mr. Robert Bunnell
Director of Athletics & Recreation
- Dr. Scott Chirhart
Warters Chair of Biology Department
- Mr. Scott Merritt
Director of Information Technology
- Dr. Steve Shelburne
Brown Professor of English

The Collaborative's Consulting Team:

- Michael DiNardo, AIA
Architect & Principal
- Philip Enderle, ASLA, LEED AP
Landscape Architect & Principal



Campus Input

The planning process for Centenary College's 2019 Campus Master Plan included input from many members of the campus community. A considerable amount of this was gathered during on-campus Focus Group Meetings. Attended by 6-10 people from the campus community, these one hour meetings covered a wide array of facility issues and needs. Each meeting centered on a particular functional area or group, including:

- Student Housing
- Student Life
- Athletics
- Development
- Faculty + Library
- Admissions/ Enrollment
- Student Government
- Community Leaders
- Board of Trustees

In addition to Focus Group Meetings, The Collaborative facilitated three Open Campus Forums where the entire campus community was invited to attend. The Open Forums introduced the planning process and allowed participants to share their thoughts relating to Centenary's facilities. A summary of the campus input is noted on the following pages.

Student Life Focus Group Comments

11 Attendees

- Crumley Gardens is underutilized, sacred cow?
- The "Shell" is underutilized, poor seating
- Whited Room is only campus banquet room, too small
- Chapel is great space needs updates
- SUB — faculty lounge, mail room, bookstore seldom used; outsource mail, bookstore off campus
- Ped circulation is difficult — "like walking through a maze"



Housing Focus Group Comments

11 Attendees

- Mostly suite style, 4 year residency requirement. If growth to 800 students, not enough beds
- Rotary is most desirable (apartment., elevator, ac)
- Cline is least desirable (no ac, elevator or lounge)
- James lounge is the jewel, but the building lacks HVAC control and has sound issues

Athletics Focus Group Comments

13 Attendees

- Add more parking for athletics
- Centenary College's facilities don't match up with peers
- Baseball best outdoor venue
- No place for gymnastics to practice
- Pool is old, outdated and too small
- Tennis in good shape
- Gold Dome needs total facelift, more locker rooms (6 now, ideally 15)
- Adding Track and Cross Country could be next program — use high school facility
- Varsity Weight Room in basement of Fit, extremely difficult to find
- Need Athletic Gateway, identity along King's Highway, add video board
- No real Student Union Building
- Band Shell never used
- Poor quality residence halls

Development Focus Group Comments

6 Attendees

- Need better signage, especially for visitors
- Sidewalks don't lead anywhere, confusing, too small poor quality
- Hamilton is difficult to navigate, update lobby, need event storage
- Create a new College address — One Centenary Place, 1825 Centenary Place
- "Shell" unused
- Crumley — no one uses, remove it, it's good real estate
- Frost Garden — never used
- Access to the Fit is challenging for the public
- New Alumni Building with convenient parking, easy access, meeting space, inviting
- Acquire property in front of the Gold Dome



Faculty & Library Focus Group Comments

13 Attendees

- Turner Art Center doesn't show well, isolated
- Co-locate Studio, Fine & Performing Arts
- Psychology at Centenary Square is not ideal
- Jackson rooms too small, no tech
- Chapel — redo into versatile space
- Science / Mickle is “visually arresting, the building just s....,” but Attic has potential
- Archives in basement is not ideal
- Library needs a Master Plan! Very confusing what it wants to be. Lot's of water infiltration issues
- SUB underutilized — new use?
- Safety is a campus wide issue
- Maybe Crumley is no longer sacred
- Centenary College does not have good, student gathering spaces
- Make better use of west side of campus



Admissions & Enrollment Group Comments

11 Attendees

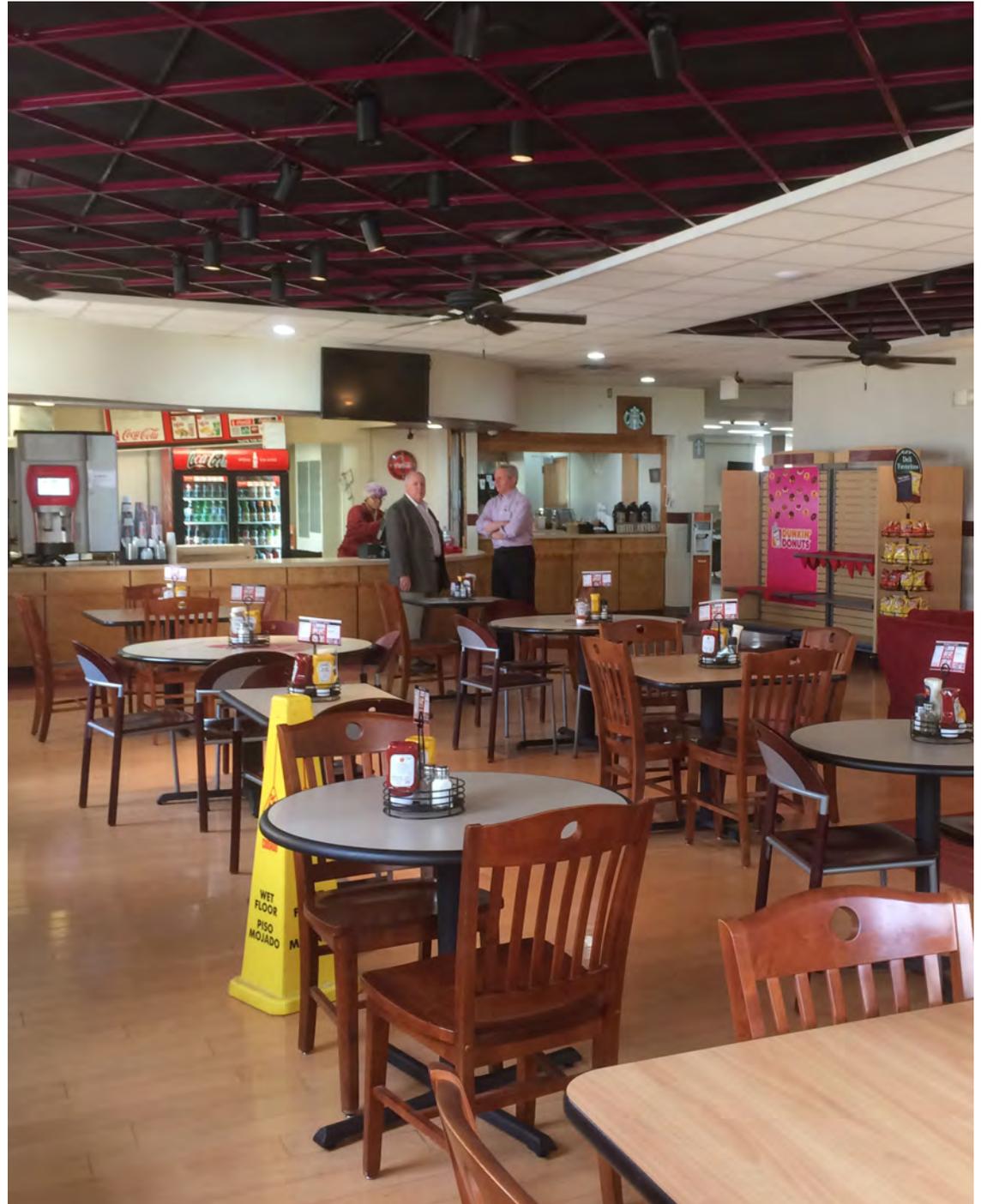
- Admissions tour — Jackson, SUB, Cline, Brown, Library, Mickle and Hamilton. Avoid Bynum, seldom open
- Admissions Building built for archives — add coffee bar, highlight Paris
- No impression from road — “might as well be a filling station”
- SUB and dorms hinder enrollment
- SUB as Admissions?
- A new Welcome Center / Admissions building would be ideal, with Financial Aid
- Nobody in Crumley Gardens
- Whited only large meeting option, just seats 150, too small
- “Shell “ not utilized
- Many students don't feel safe here
- Main entry doesn't feel distinguished / inviting / welcoming



Student Government Focus Group Comments

19 Attendees

- Students are allowed to have cars on campus
- Parking for the north residence halls is more than adequate
- Parking supply at the south, particularly around Cline, is inadequate. The largest residence hall population, the smallest lobby and the fewest parking spaces
- Many students go home on the weekends — not a lot to do
- Fit — good space, but the equipment needs updated. It's 17 years old!
- The residence halls in general are not good. Even in Rotary the power and data are not in the right spots
- New housing should be apartment style
- Would love to see a senior village, with small living units or townhomes
- Residence Hall Laundry Rooms
- Rotary has one on every floor, which is great
- James Hall in basement — “It’s like walking into a horror movie”
- We wish Woodlawn would be re-opened in some fashion
- Students generally feel safe on campus — there are some dark spots though like the arboretum
- Wish we could have a larger, more active SUB or Fit. A usable outdoor space is also desirable
- Could we get a coffee house like Rhinos? A place to get away but still be on or close to campus



Community Leaders Focus Group Comments

8 Attendees

- Parking is a big issue for visitors to Centenary College
- The Suzuki Music School is a significant point of positive interaction with the community. Additional programs?
- Physical plant and campus could compete with most southern Liberal Arts campuses. Compact campus, good
- No other non-Catholic Liberal Arts college in Louisiana — Centenary should market that
- Highland Neighborhood
- Diverse population and housing quality, 50% + rental
- Highland is not a priority for Shreveport
- Highland Neighborhood Group
- Restoring area to what is was in the 1950's
- Make it attractive for gentrification (some resent this approach)
- “Reform Shreveport” Group
- Urban pioneers, community revitalization. Adopted Highland Park
- Centenary College challenge
- Older generation of community was supportive — next generation has not supported Centenary College in the same way
- Centenary College is important to Shreveport
- Centenary College is becoming too inward focused
- Centenary College is the oldest liberal arts college west of the Mississippi



Board of Trustees Focus Group Comments

5 Attendees

- *What words do you use to describe Centenary's Campus?*
 - Classic architecture, homogeneous
 - Though needs a facelift
 - Environmentally welcoming
 - Familiar — faculty and students
 - Tremendous arboretum, azaleas
 - Intimate, family environment
- *What is your favorite space on campus?*
 - Meadows Museum
 - Centenary College and Community come together
 - Cafeteria
 - Met people there, significant in my life
 - Library – brand is needed
 - Board room
- *What is your least favorite space on campus?*
 - Library basement, Cline, Jackson, Centenary Square
- *What should not be touched?*
 - Curtis Garden, Arboretum
- *What is the one thing that must happen for the Master Plan to be successful in your mind?*
 - Utilize the existing space efficiently
 - Sciences / technology solved
 - Become leaders in science learning
 - Become a technology rich campus
 - Improved curb appeal
 - Driving / parking — consider adding in the future, campus is overcrowded now
 - Northeast properties — should we begin to purchase and protect that edge of campus?
 - Should the college grow east to Youree Drive?



Section 3
**Physical
Conditions**



Campus Organization

- Compact campus, nice scale at 117 acres
- Central Campus Green is strong organizer
- Primary buildings surround the Green on the north, south and east
- Athletics / recreation in one location, but is divided by King's Highway
- Expansion to the east seems most obvious
- Beyond Oak?



Functional Organization

- Academics primarily located to the east
- Athletics to the southeast
- SUB – geographic center
- Commons next to largest concentration of housing
- Housing has easy access to all facilities

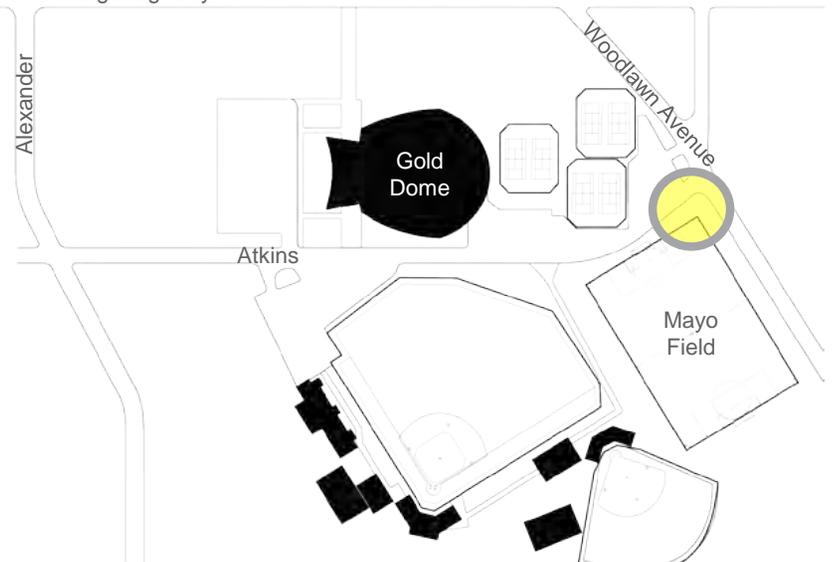
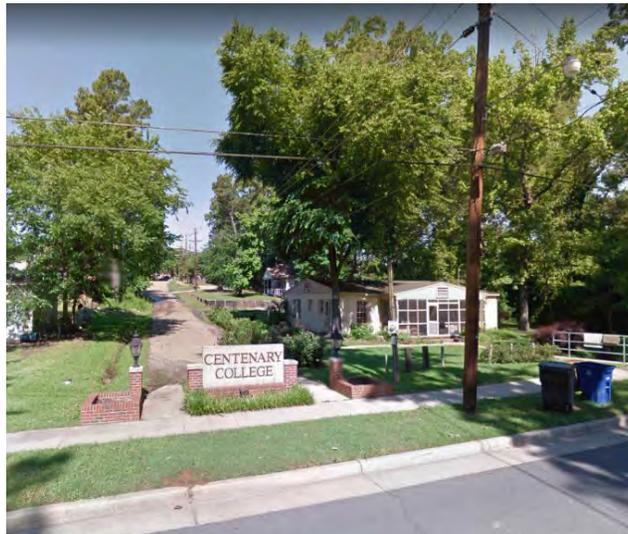


- Academics
- Administration
- Student Life
- Athletics
- Residence Halls
- Other



Campus Entries & Gateways

- Many
- Missing where gateway element may help
- Signage helps to define edge, but not as welcoming as it could be



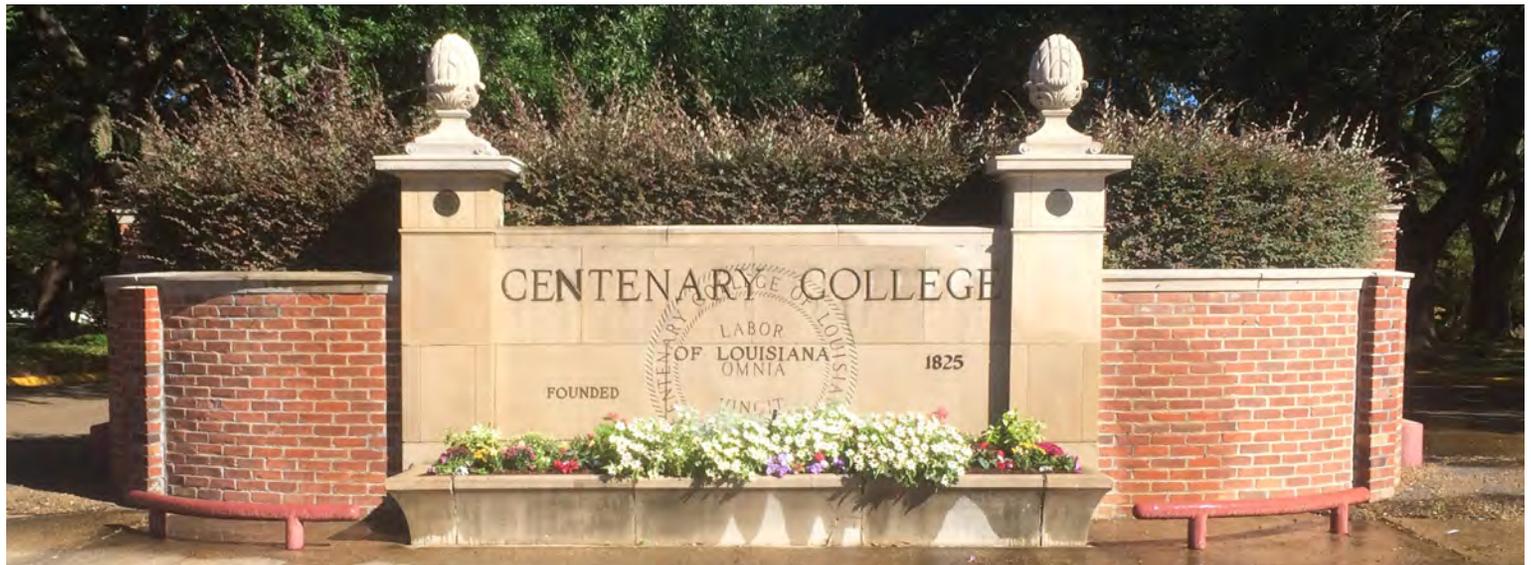
Campus Context

- Stable residential neighborhood west
- Neighborhood
 - Mix business & single family
 - Transition?
- King's Highway
 - Older, tired commercial
- Centenary protects / buffers housing to the west
- Shreveport Comprehensive Plan
- Anchor for the Highlands Neighborhood



Campus Edges

- Campus is not well defined
- Not reflective of the campus core
- Inconsistency at the corners
- King's Highway — Poorly designed and unsafe for pedestrians, but building setback offers opportunity for outdoor seating / social spaces
- Main Entrance is well-defined, scaled and designed



Architecture

Historic Buildings

- Classically based
- Red brick, columns, white or stone trim, sloped roofs
- Consistency of design approach



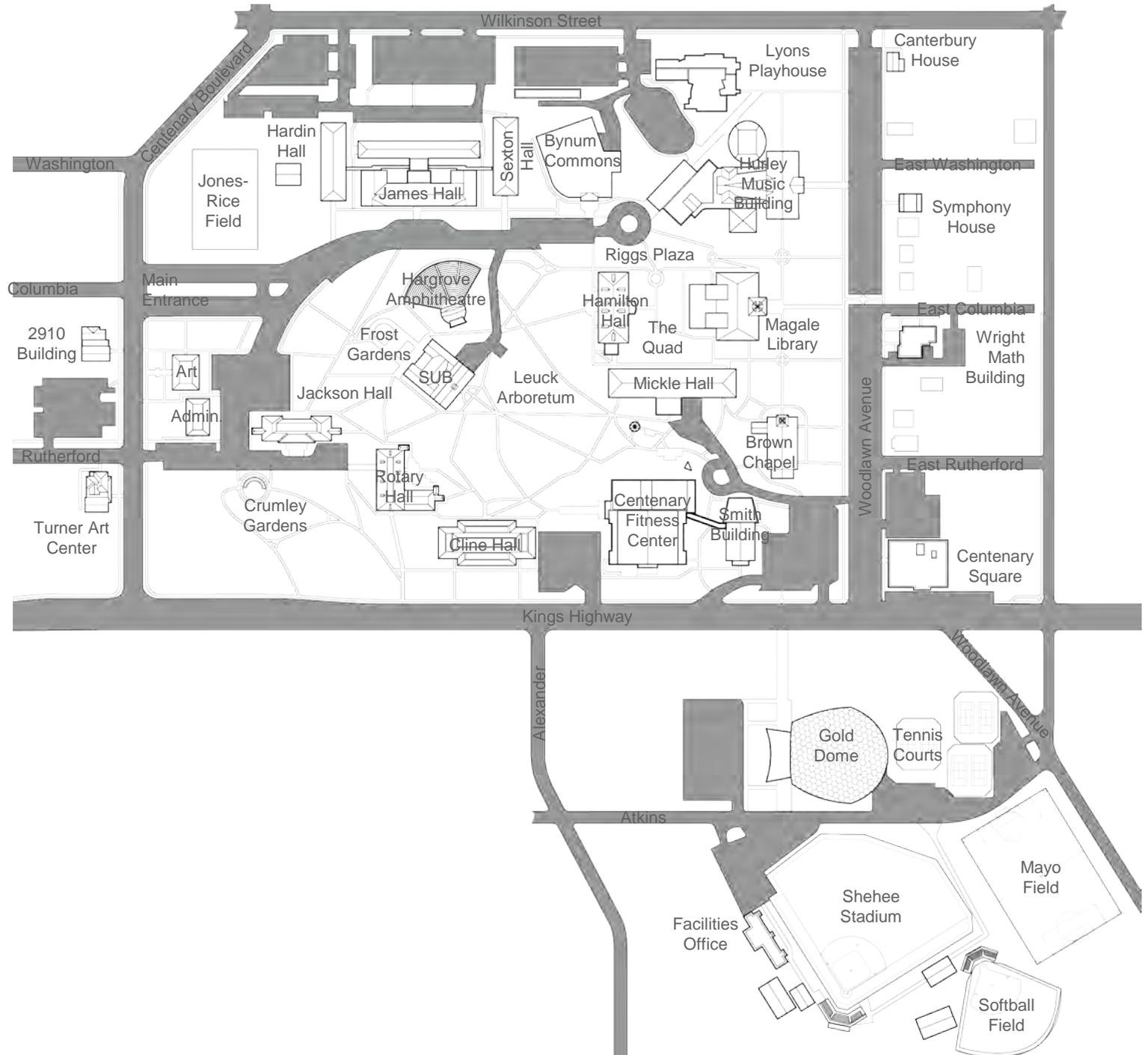
Other Buildings

- Many eras, many styles
- Lots of brick, differing colors
- Simpler forms, some flat roofs
- Gold Dome – one of a kind!



Parking & Vehicular Circulation

- Perimeter of Campus — good
- Dominates two corners
- Can Lot 1 be configured to look more pedestrian?
- Consider adding more landscaping along Woodlawn Avenue



Pedestrian Circulation



Open Spaces

Area A

- Campus in a Garden

Area B

- Nice proportions
- Text book qualities
- Buildings and landscape engage each other

Area C

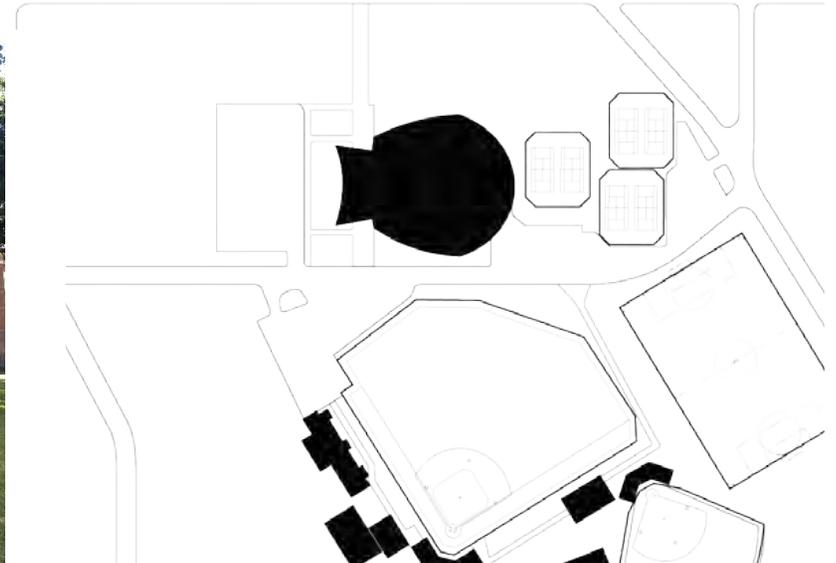
- Quiet and Reflective
- Celebrates the native qualities
- Historic Front Yard

Area D

- Active Social Space
- Compliments main entrance

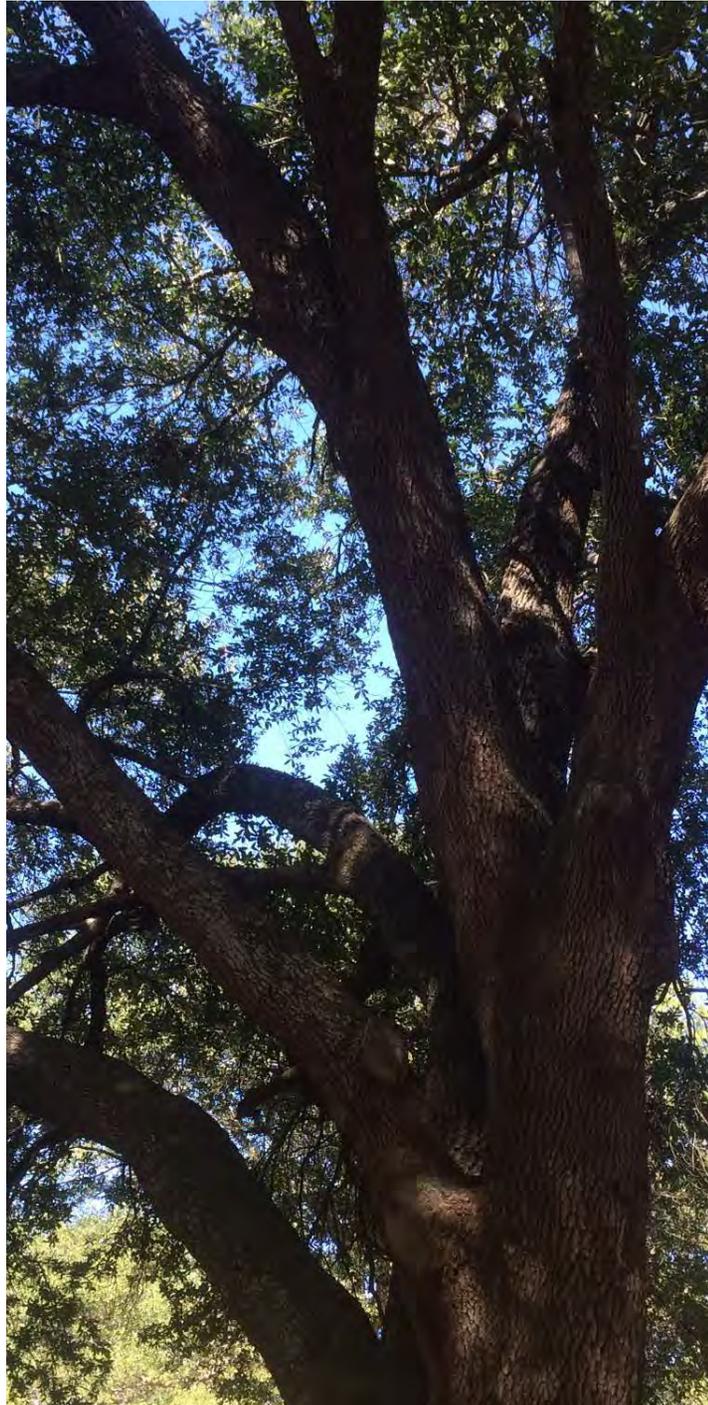
Area E

- Jeffersonian qualities
- Will play a bigger role as the campus develops east



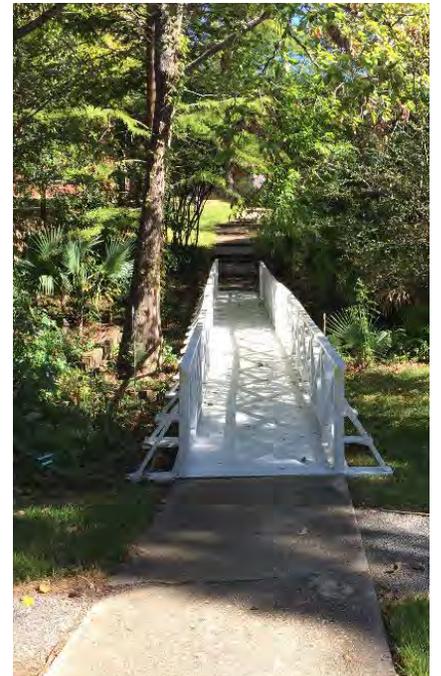
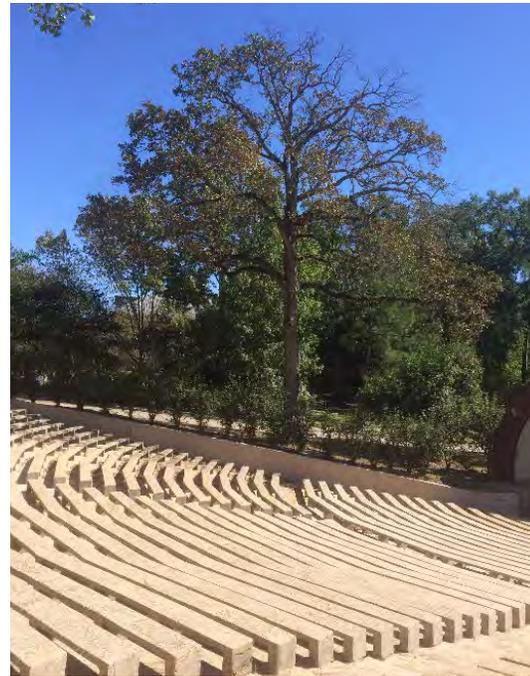
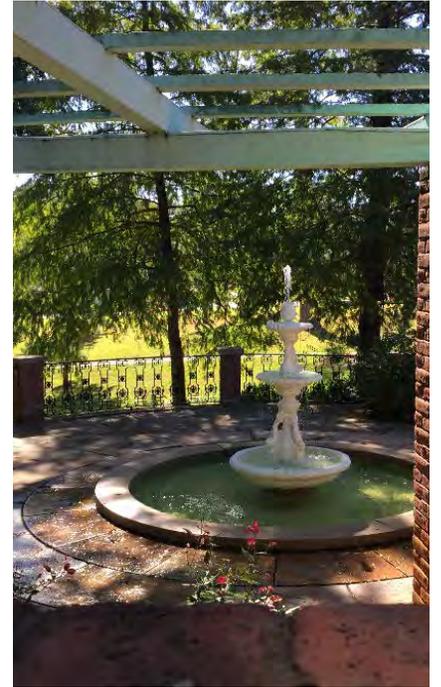
Landscape & Textures

- Large mature native hardwoods
- Second generation planting
- Lawn as an element in the landscape
- Shades of green can be equally as beautiful.
- Rolling topography
- Honest materials add to the beauty of the campus



Art

- Enhances the campus experience
- Some traditional
- Functional



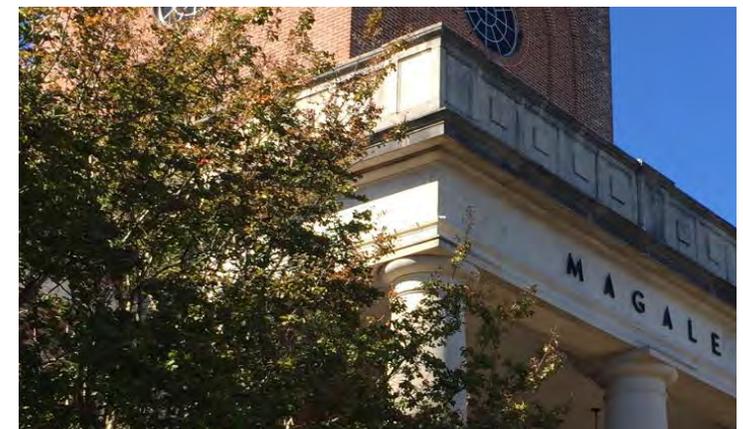
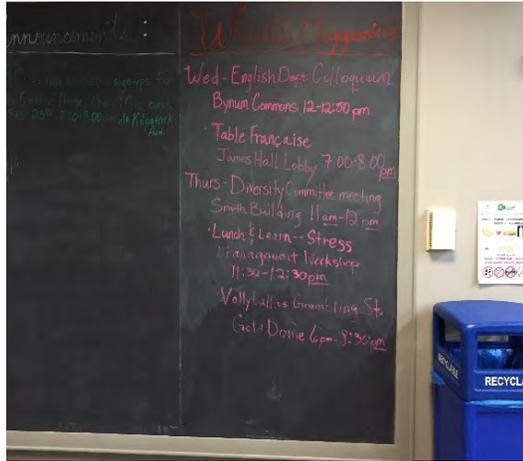
Furniture & Lighting

- Beginning to develop some consistency in style
- Furniture — eclectic
- Not so in other places
- Consistent light fixture styles
- Look for indirect lighting opportunities



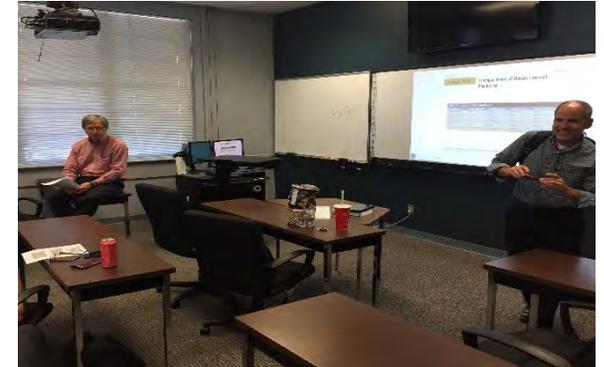
Signage

- Lacks consistency inside and out
- Different fonts and colors



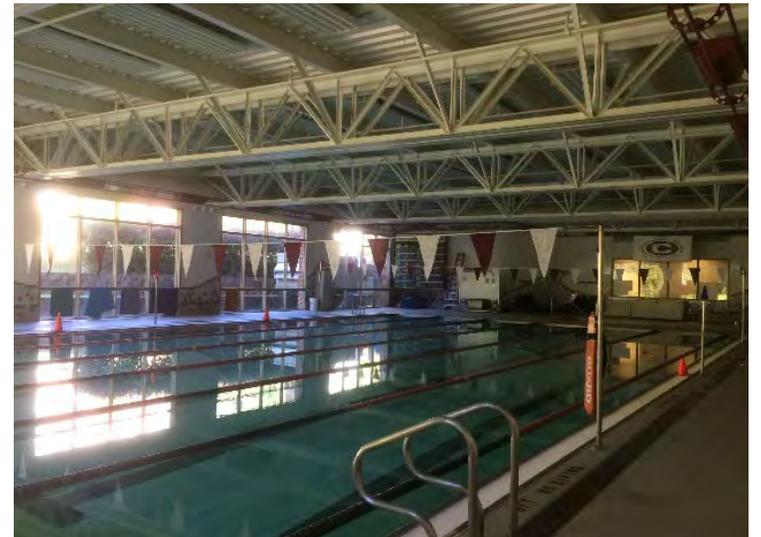
Academic Spaces

- Plan for phased renovation
- Well mediated
- Lots of white boards
- Natural light
- Small sections
- Free printing stations throughout campus
- Music and Art lab space is good



Recreation

- The “Fit” is a quality facility
- Lots of space and options
- Great views to campus from weight / cardio area
- Community may also use
- Equipment dated - needs upgrade



Housing

- 600 +/- beds
- Apartments and suites
- No “dorm” style
- Kitchens and laundries — all halls-free!
- Rotary — 70 upper division apartments
- Cline, Hardin, Sexton and James — 530 beds in suites
- Which fills first? Last?
- Rotary on the meal plan?
- Sliding room rate?



Social Spaces

Inside

- Virtually all buildings
- Many opportunities
- Variety of sizes and configurations
- Some could be better with planning



Social Spaces

Outside

- Whimsical and fun
- Private / quiet
- Temporary
- Some planned, some spontaneous
- Many options to gather and learn



Section 4
Campus Space
Assessment



Space Assessment Overview

Introduction

The space needs analysis was conducted to assist with the development of new or renovated facilities as a part of the Master Plan. Fall term 2017 serves as the baseline data for the analysis. Basic data collected included the on-campus full time equivalent (FTE) student enrollment, credit hours, class schedule, personnel, library collections, building floor plans and the building space inventory. This information was used to develop the utilization analysis and establish the relative quantities of space needed to support current and future demand. The amount of space required was compared to the existing space on campus to illustrate surplus or deficits of space by room type and assignment.

Basic Data (Fall 2017)

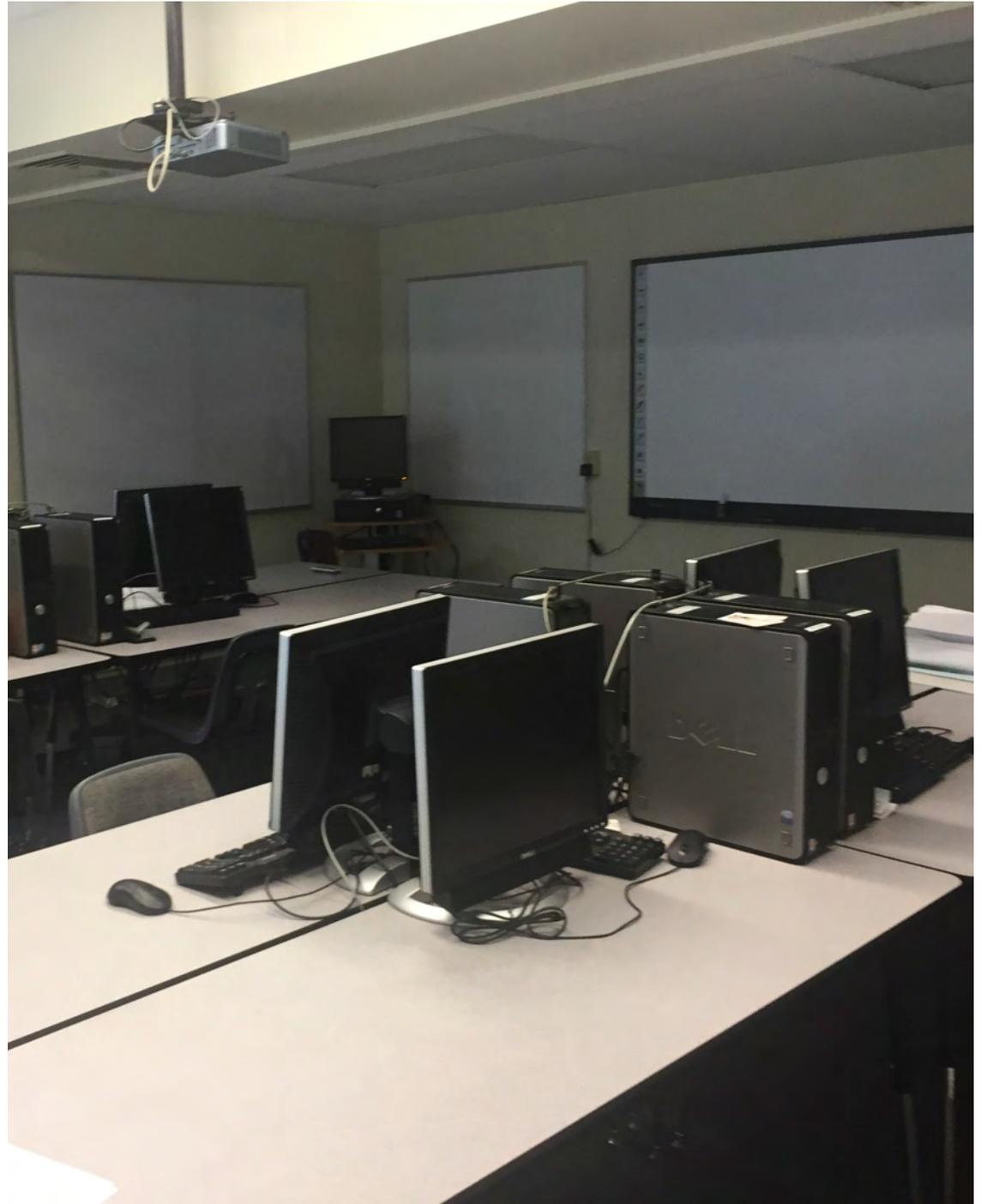
- Assignable Square Feet Included in the Analysis: 322,473 ASF
- Assignable Square Feet / FTE: 569 ASF
- Current FTE Student: 567
- Current Full Time Faculty: 50
- Student Per Faculty FTE: 11:1
- Total Personnel: 247 (includes student workers)

Space Needs Analysis

The methodology to quantify and measure space needs is a formula-based process that used the following data: space inventory, class schedule, credit hours and personnel. Enrollment data, utilization expectations, inventory assignments and planning assumptions used in the process were reviewed by the Master Plan Committee and modified, as needed.

Key steps in the assessment process include:

- Document the existing space inventory by room type and assignment;
- Identify and confirm current space utilization patterns to establish a baseline reference;
- Establish appropriate space guidelines for each academic and administrative department;
- Develop projected space needs based on planned enrollment growth;
- Provide space data for the ongoing prioritization of major capital and renovation investment projects related to the Master Plan.





Classroom Utilization

At Centenary the majority of the instruction occurs during the day from 8:00 am to 4:00 pm, with a 2 hour break on Tuesday and Thursday from 11:10 am to Noon. This equates to 38 weekly room hours available for instruction. 67% of these available hours is 24.3 weekly room hours (WRH).

Therefore, the classroom utilization expectation goals recommended for Centenary College for the daytime hours and used in the analysis are:

- 24.3 weekly room hours of use
- 67% student seat occupancy
- 25 ASF per seat

| Room Type | Room Count | Total ASF | Capacity (Total Seats) | Average ASF Module | Total Day WRH | Avg. WRH per Room | SO% (Day use) | Avg. Section Size |
|---------------|------------|---------------|------------------------|--------------------|---------------|-------------------|---------------|-------------------|
| Classrooms | 34 | 20,068 | 907 | 22.1 | 420.4 | 12.4 | 56% | 15.7 |
| Lecture Hall | 2 | 2,620 | 127 | 20.6 | 24.5 | 12.3 | 22% | 14.1 |
| Totals | 36 | 22,688 | 1,034 | 21.9 | 444.9 | 12.4 | 52% | 15.6 |

- The total Avg. WRH rate of 12.4 falls well below the expected utilization rate of 24.3.
- The total SO% of 52% falls well below the expected seat fill of 67%.
- The average 21.9 ASF/seat for the classrooms is below the recommended average of 25 ASF/seat.

Classroom Needs calculates the number of rooms, seats, and square foot (ASF) needed if utilization goals could be met (goals are shown under the Factors Used columns). The calculation uses metrics of: Avg. WRH-24.3, Student Occupancy-67%, and ASF/Seat-25. *Note: the calculated need does not include classroom support space.*

Classroom Needs by Average WRH Goals

| | Enroll | | Classroom Needs | | | | Factors Used | | |
|-------------------------|--------------|-----|-----------------|-------|-------|--------|--------------|-------|----------|
| | Growth % | WRH | WSCH | Rooms | Seats | ASF | Avg. WRH | SO% | ASF/Seat |
| Fall 2017 | | 445 | 6,607 | 36.0 | 1,034 | 22,688 | 12.4 | 51.7% | 21.9 |
| Day Calculation | 0.0% | | | 18.3 | 406 | 10,145 | 24.3 | 67.0% | 25.0 |
| Potential Growth | 50.0% | 534 | 9,911 | 29.7 | 1,035 | 25,870 | 24.3 | 67.0% | 25.0 |
| Day Calculation | 0.0% | | | 21.1 | 467 | 11,684 | 21.1 | 67.0% | 25.0 |

The Classroom Needs by Size calculates a suggested best fit of classroom sizes to current class sizes. This recommended supply of classrooms is shown in the Best Fit columns and is calculated on both census date enrollments and max scheduling limits. The max scheduling Limit is often the best planning tool since these are used to schedule classrooms before student enrollment takes place. The Required Rooms column is pure demand on classrooms without calculating a best fit.

Classroom Needs by Size Range

| Size Range (Seats) | 2017 Rooms | Required Rooms | | Best Fit | |
|--------------------|------------|----------------|-------------|-----------|-----------|
| | | Enroll | Limit | Enroll | Limit |
| 1-19 | 6 | 14.2 | 6.3 | 5 | 2 |
| 20-29 | 11 | 3.2 | 8.6 | 11 | 9 |
| 30-39 | 13 | 0.8 | 1.2 | 1 | 4 |
| 40-59 | 5 | 0.1 | 2.0 | 1 | 2 |
| 60-79 | 0 | 0.0 | 0.2 | 1 | 1 |
| 80-99 | 1 | 0.0 | 0.0 | 0 | 1 |
| Total | 36 | 18.3 | 18.3 | 19 | 19 |

Space Needs by Room Type and Assignment

The space needs analysis is a snapshot of the academic and support activities for Fall term 2017. Utilization factors and enrollment projections are the foundation for the instructional space needs. The space needs for the space types are based on higher education guidelines appropriate for the mission and culture of the College and the planning assumptions for classrooms, labs, offices, library, assembly, food/dining, lounge, merchandising, meeting rooms, recreation, support facilities and health care.

The analysis compares the existing inventory of assignable square feet (ASF) to the calculated need to produce surplus or deficits of space by room type and assignment. Due to the various space surplus and deficits, no single solution (repurpose or renovation)



can meet the rightsizing objectives. Department adjacencies must be reviewed in order to enhance the utilization and function of the space on campus.

The current and projected space need are sorted by division and by major room type category. The projected need is based on an enrollment of 800 FTE students.

Current and Projected Space Need by Division

| Division | Current ASF | Calculated ASF | Surplus (Deficit) | Projected ASF | Surplus (Deficit) |
|--------------------------|----------------|----------------|-------------------|----------------|-------------------|
| ACADEMICS | 134,784 | 114,189 | 20,595 | 118,416 | 16,368 |
| ATHLETICS | 6,408 | 5,729 | 679 | 5,729 | 679 |
| CAMPUS WIDE (1) | 150,499 | 117,178 | 33,321 | 130,341 | 20,158 |
| DEAN OF STUDENTS | 6,443 | 5,263 | 1,181 | 5,270 | 1,173 |
| DEVELOPMENT | 2,564 | 2,664 | (100) | 2,664 | (100) |
| ENROLLMENT & MARKETING | 5,173 | 4,328 | 845 | 4,335 | 838 |
| FINANCE & ADMINISTRATION | 7,550 | 7,401 | 149 | 7,432 | 127 |
| PRESIDENT | 9,052 | 8,894 | 158 | 8,894 | 158 |
| TOTALS | 322,473 | 266,173 | 56,300 | 283,598 | 38,875 |

1. Shared space: classrooms, assembly, meeting, exhibition, food, lounge, merchandising, support, health care.

Current and Projected Space Need by Academic Unit

| Academic Unit | Current ASF | Calculated ASF | Surplus (Deficit) | Projected ASF | Surplus (Deficit) |
|--------------------------|---------------|----------------|-------------------|---------------|-------------------|
| FROST SCHOOL OF BUSINESS | 2,181 | 2,433 | (252) | 2,620 | (439) |
| HUMANITIES | 29,315 | 29,494 | (179) | 29,494 | (179) |
| HURLEY SCHOOL OF MUSIC | 21,565 | 21,011 | 554 | 21,011 | 554 |
| INTERDISCIPLINARY | 710 | 430 | 280 | 437 | 273 |
| NATURAL SCIENCE | 34,456 | 31,581 | 2,875 | 34,667 | (211) |
| SOCIAL SCIENCE | 3,543 | 3,024 | 519 | 3,024 | 519 |
| TOTALS | 91,770 | 87,973 | 3,797 | 91,253 | 517 |



Current and Projected Space Need by Room Type

| Room Type Description | Current ASF | Calculated ASF | Surplus (Deficit) | Projected ASF | Surplus (Deficit) |
|----------------------------|----------------|----------------|-------------------|----------------|-------------------|
| Classrooms | 23,260 | 11,511 | 11,749 | 16,344 | 6,916 |
| Instructional Laboratories | 42,613 | 42,645 | (32) | 46,065 | (3,452) |
| Research Laboratories | 2,698 | 3,800 | (1,102) | 3,800 | (1,102) |
| Offices | 68,612 | 49,401 | 19,211 | 49,458 | 19,154 |
| Library Space | 27,129 | 22,300 | 4,829 | 23,246 | 3,883 |
| Special Use Facilities | 4,843 | 4,037 | 806 | 4,116 | 727 |
| Athletic/PE/Recreation | 68,892 | 60,220 | 8,672 | 61,887 | 7,005 |
| Assembly Facilities | 33,143 | 33,605 | (462) | 33,843 | (700) |
| Exhibition Space | 7,429 | 7,429 | 0 | 7,429 | 0 |
| Food Facilities | 14,987 | 10,937 | 4,050 | 14,987 | 0 |
| Lounge Space | 1,553 | 1,418 | 135 | 2,013 | (460) |
| Merchandising Space | 3,324 | 1,134 | 2,190 | 1,611 | 1,713 |
| Meeting Rooms | 4,038 | 4,792 | (754) | 4,911 | (873) |
| Support Facilities | 13,306 | 12,661 | 645 | 13,486 | (180) |
| Health Care Facilities | 323 | 284 | 39 | 403 | (80) |
| Unused | 6,323 | 0 | 6,323 | 0 | 6,323 |
| Total ASF | 322,473 | 266,173 | 56,300 | 283,598 | 38,875 |



Summary of Findings

- Overall, the College has sufficient space to accommodate the current and future enrollment, however, a rightsizing effort to reduce the current inventory and better align programs with space should be considered. The location and condition of space will require further assessment in order to determine whether areas identified with surplus space could be suitable to provide a solution to address a deficit related to either another space type or department.
- There is a considerable amount of vacant and storage space that contributes to the space surplus.
- The classroom utilization is below the recommended utilization goals. A 50% enrollment growth can be achieved, if the College can meet the utilization goals.
- Based on the applied utilization metrics, the current instructional demand can be met in 19 classrooms, which is less than the current supply. The surplus rooms could be renovated and reassigned as meeting rooms, lounges, or laboratories.
- The majority of the labs can accommodate the projected enrollment growth, with the exception of Business, Art, Biology, and Chemistry. Alternative strategies to consider before adding additional labs might be to add course sections or to spread the day by utilizing morning or evening hours.
- Additional research space is needed in the sciences for faculty and students.
- The Library has sufficient total square footage. Just under 4,000 ASF of space could be repurposed to accommodate group study, innovative spaces, and academic student support services.
- The athletic/recreation space is based on the current number of student athletes. Any new intercollegiate athletic programs would increase the calculated need.

Benchmark Data

A comparison of institutions with similar enrollments to Centenary College was provided as a supplemental analysis relative to the reasonableness of the space needs model. Square footage data was sorted by eight room use categories defined in the NCES Postsecondary Education Facilities Inventory and Classification Manual. Room use categories, within the 700 (Support Facilities) 800 (Health Care Facilities) and 900 range (Residential Facilities) are typically excluded in the comparison as these spaces tend to be more difficult to compare due to differences in central services/storage, student health care, and housing.

The totals indicate that at 600 FTE, the current 503 ASF/FTE at Centenary is higher than the comparable schools. Without adjusting the College inventory, the enrollment growth to 800 FTE will lower the ASF/FTE to about 377 ASF, which is still higher than the comparable schools, but within an acceptable total and confirms that the College can accommodate the enrollment growth within the current inventory.

| Room Type Category | Centenary College Future | Centenary College Current | Buena Vista University | Bryn Athyn College | Concordia University Ann Arbor | Culver Stockton College | Siena Heights University | Barton College |
|---------------------|--------------------------|---------------------------|------------------------|--------------------|--------------------------------|-------------------------|--------------------------|----------------|
| FTE Students | 800 | 600 | 905 | 300 | 600 | 836 | 833 | 900 |
| Classrooms | 23,260 | 23,260 | 33,989 | 6,909 | 9,479 | 19,220 | 16,273 | 23,545 |
| ASF / FTE | 29.1 | 38.8 | 37.6 | 23 | 15.8 | 23 | 19.5 | 26.2 |
| Class Labs | 42,389 | 42,389 | 34,815 | 16,843 | 18,795 | 30,577 | 36,870 | 29,498 |
| ASF / FTE | 53 | 70.6 | 38.5 | 56.1 | 31.3 | 36.6 | 44.3 | 32.8 |
| Research Labs | 2,966 | 2,966 | 2,050 | 765 | 0 | 2,263 | 349 | 900 |
| ASF / FTE | 3.7 | 4.9 | 2.3 | 2.6 | 0 | 2.7 | 0.4 | 1 |
| Offices | 69,346 | 69,346 | 67,872 | 21,977 | 24,622 | 48,037 | 53,045 | 62,496 |
| ASF / FTE | 86.7 | 115.6 | 75 | 73.3 | 41 | 57.5 | 63.7 | 69.4 |
| Library/Study | 27,129 | 27,129 | 39,384 | 17,732 | 11,783 | 11,610 | 24,144 | 24,169 |
| ASF / FTE | 33.9 | 45.2 | 43.5 | 59.1 | 19.6 | 13.9 | 29 | 26.9 |
| Athletic/Phys Ed | 68,892 | 68,892 | 36,852 | 21,638 | 16,568 | 48,462 | 58,659 | 38,691 |
| ASF / FTE | 86.1 | 114.8 | 40.7 | 72.1 | 27.6 | 58 | 70.4 | 43 |
| Other Special Use | 3,043 | 3,043 | 6,337 | 2,100 | 4,442 | 6,914 | 222 | 2,415 |
| ASF / FTE | 3.8 | 5.1 | 7 | 7 | 7.4 | 8.3 | 0.3 | 2.7 |
| General Use | 64,698 | 64,698 | 41,163 | 33,038 | 36,830 | 48,748 | 49,918 | 41,767 |
| ASF / FTE | 80.9 | 107.8 | 45.5 | 110.1 | 61.4 | 58.3 | 59.9 | 46.4 |
| Total ASF | 301,723 | 301,723 | 262,462 | 121,002 | 122,519 | 215,831 | 239,480 | 223,481 |
| ASF / FTE | 377.2 | 502.9 | 290 | 403.3 | 204.2 | 258.2 | 287.5 | 248.3 |

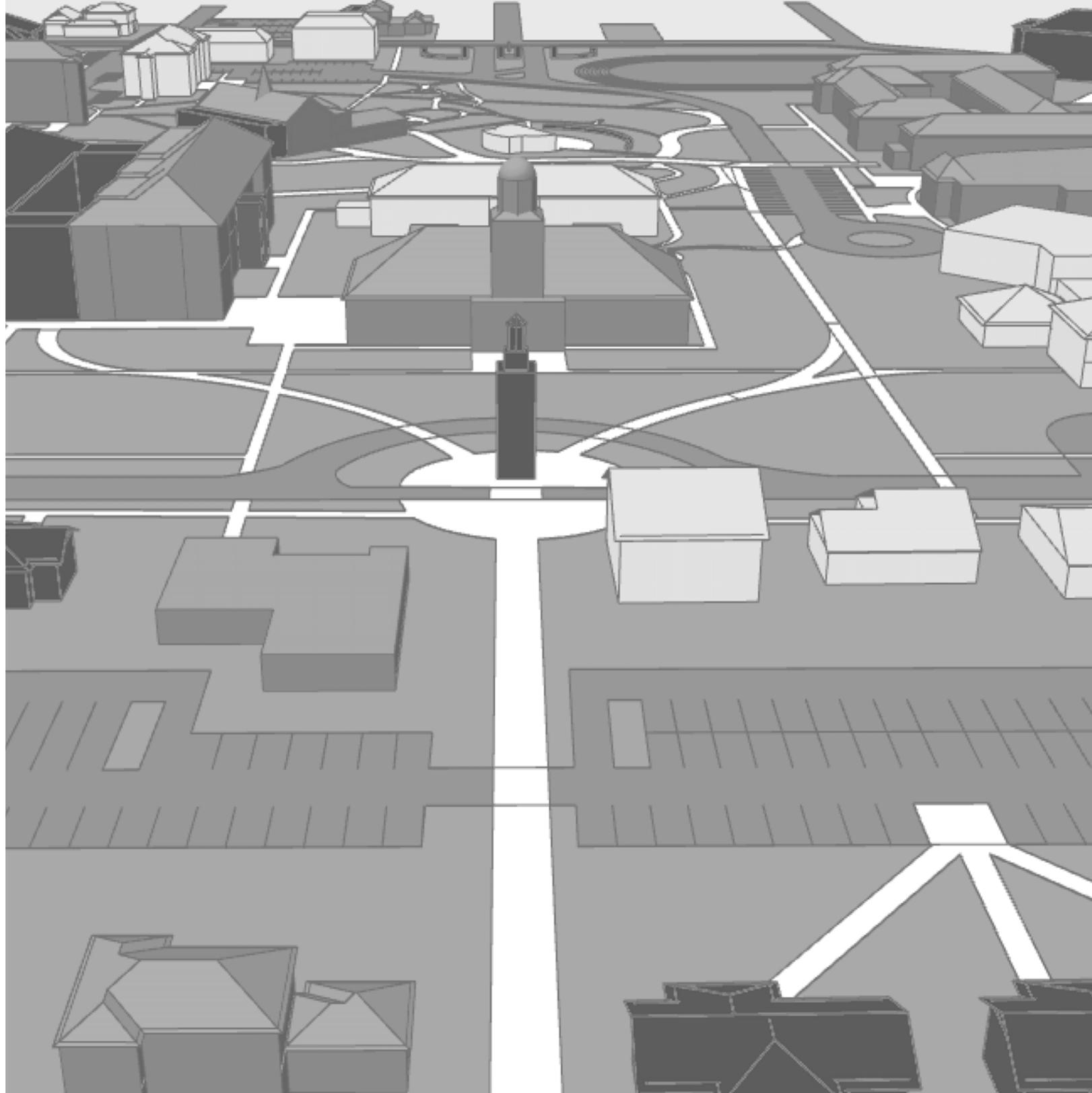
ASF: Assignable Square Feet

ASF totals exclude FICM Categories: 700, 800, and 900.





Section 5
2019 Campus
Master Plan



Plan Overview

The primary intention of Centenary College of Louisiana’s 2019 Campus Master Plan is to establish a general guideline for the physical development of its 117-acre Shreveport campus. The Plan should also serve as a vision for how the college integrates with the surrounding community.

Master Plan Issues

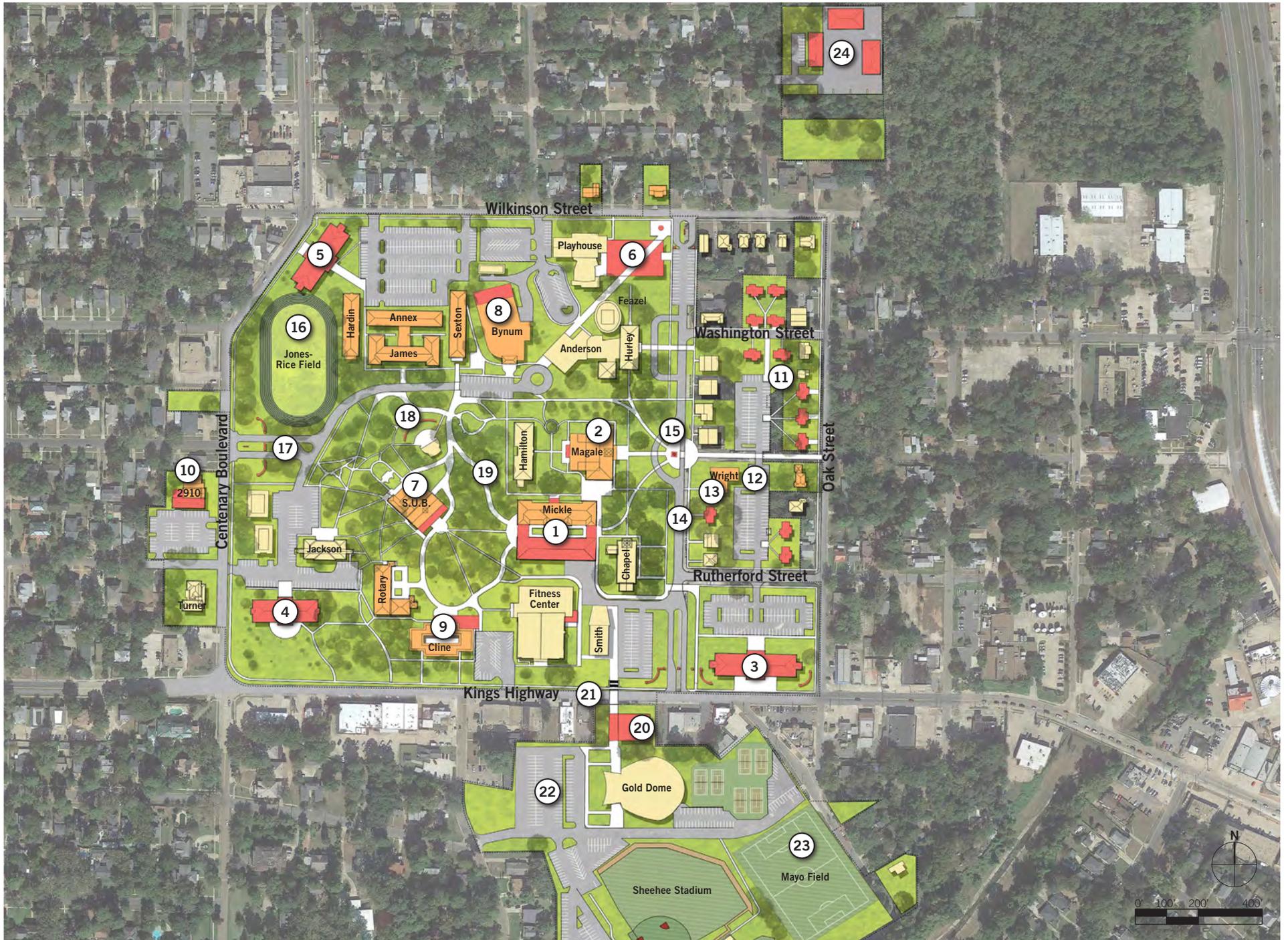
Based on input from the Core Planning Team and other campus members, the Master Plan issues include:

- Develop a long term solution for Mickle Hall and Science programs.
 - Renovate / Expand
- Find a new space for programs currently located in Centenary Square.
- Update the library into a state of the art learning environment and student late night zone.
- Develop a long term strategy for the SUB.
- Expand / upgrade Centenary’s athletic facilities to improve both student recruitment and the overall athletic / spectator experience.
- Determine locations for future residence halls.
- Welcome Center
 - Occupants? Expand? Renovate? Relocate? Build new?
- Take control of the corners.
- Strengthen Centenary’s presence along Kings Highway.
- Improve pedestrian flow on campus.
- Strengthen the connection between the main campus and the athletic campus.
- Reopen Woodlawn and transform east campus from back of house to front door.
- Improve the Fit public access.
- Strengthen the Highland Neighborhood.
- Property acquisition strategies.

-
-  New Construction
 -  Renovation | Repurpose
 -  Existing On-Campus
 -  Campus Boundary
-

| # | 2019 Campus Master Plan Component(s) |
|----|---|
| 1 | Renovate Mickle Hall, add Science Lab Addition |
| 2 | Library Renovation |
| 3 | New Residence Hall / Mixed Use |
| 4 | New Welcome Center |
| 5 | New Residence Hall |
| 6 | New Visual Arts |
| 7 | SUB - Addition & Renovation |
| 8 | Bynum Expansion & Renovation |
| 9 | Cline Addition & Renovation |
| 10 | 2910 Centenary Boulevard Addition & Renovation |
| 11 | New East Village |
| 12 | New Parking |
| 13 | Wright Hall Renovation |
| 14 | Woodlawn Avenue Re-opened to Vehicular Traffic |
| 15 | Proposed Bell Tower |
| 16 | Jones Rice Athletic Practice Field Upgrades & New Track |
| 17 | New Campus Gateway & Entry Drive Improvements |
| 18 | Amphitheater Renovation |
| 19 | Ed Leuck Arboretum Walkway |
| 20 | New Athletic Center |
| 21 | New Pedestrian Crosswalk |
| 22 | New Event / Athletic Parking |
| 23 | New Turf Field |
| 24 | New Physical Plant |





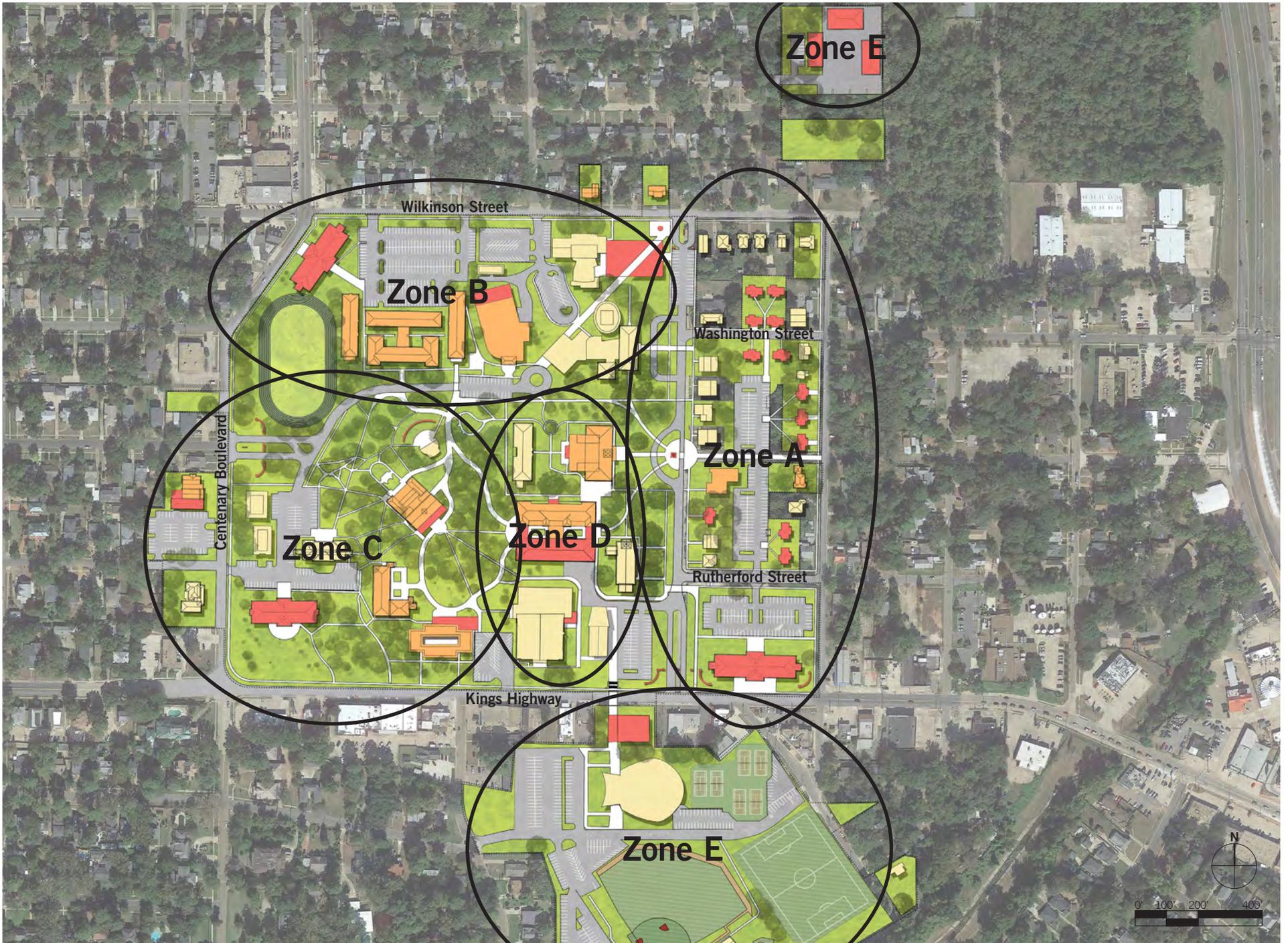
Campus Zones

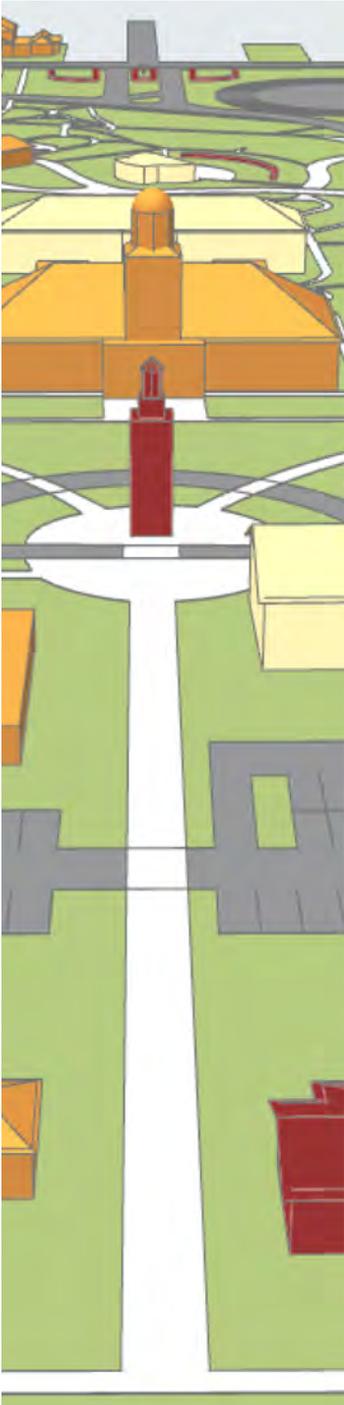
To help describe Centenary College of Louisiana's 2019 Campus Master Plan in detail, the campus has been divided into five zones:

- (A)** Woodlawn
- (B)** Northwest Campus
- (C)** Southwest Campus
- (D)** Campus Core
- (E)** Athletics & Physical Plan

The proposed physical improvements within each zone are described on the pages that follow.







Zone A — East Campus (aka Woodlawn Avenue)

Background

Master Plan recommendations for Zone A — East Campus, are perhaps the most transformative of all of the Plan recommendations in terms of physical change. Zone A comprises 25 of Centenary’s 117 total acres and extends from Kings Highway north to Wilkinson Street, and east from the Library to Oak Street.

Today, East Campus struggles for a clear identity, making it difficult to understand where the campus ends and the Highland Neighborhood begins. Woodlawn Avenue has become a sea of parking, which makes pedestrian circulation within the zone poor, at best. In addition, Greek housing, which is seen as a positive attribute to East Campus, feels somewhat isolated and lacks the presence of a well-defined Greek row.

Centenary owns or influences a majority of the property within Zone A, and many of the streets have been vacated. This provides the College with a unique opportunity to guide and lead the zone’s development.

Zone A Master Plan Recommendations

- *A1: Woodlawn Avenue* — Dating back to the 1960 Master Plan, there has been an underlining theme to have Woodlawn Avenue as the ceremonial front door to campus. Many of the campus buildings face east towards Woodlawn Avenue, helping to lay the groundwork for an inviting and enlightening experience. However, due to the concerns for automobile traffic cutting through campus, Woodlawn has been closed to through traffic and transformed into a parking lot, which makes it difficult for visitors to find their way around campus.

To help with wayfinding and create a more inviting East Campus, experience the Master Plan recommends reopening Woodlawn Avenue. Traffic will be controlled utilizing traffic calming measures such as speed tables (A3) and a roundabout complete with carillon (A4) strategically located to coincide with pedestrian

crosswalks. This will help slow traffic and create a more pedestrian friendly environment. Architectural gateway elements (A1) located at Kings Highway and Wilkinson Avenue will help announce the campus to visitors, while the parking that once dominated Woodlawn is relocated behind the houses to screen it from public view, yet allow it to remain conveniently located for easy access to campus (A6).

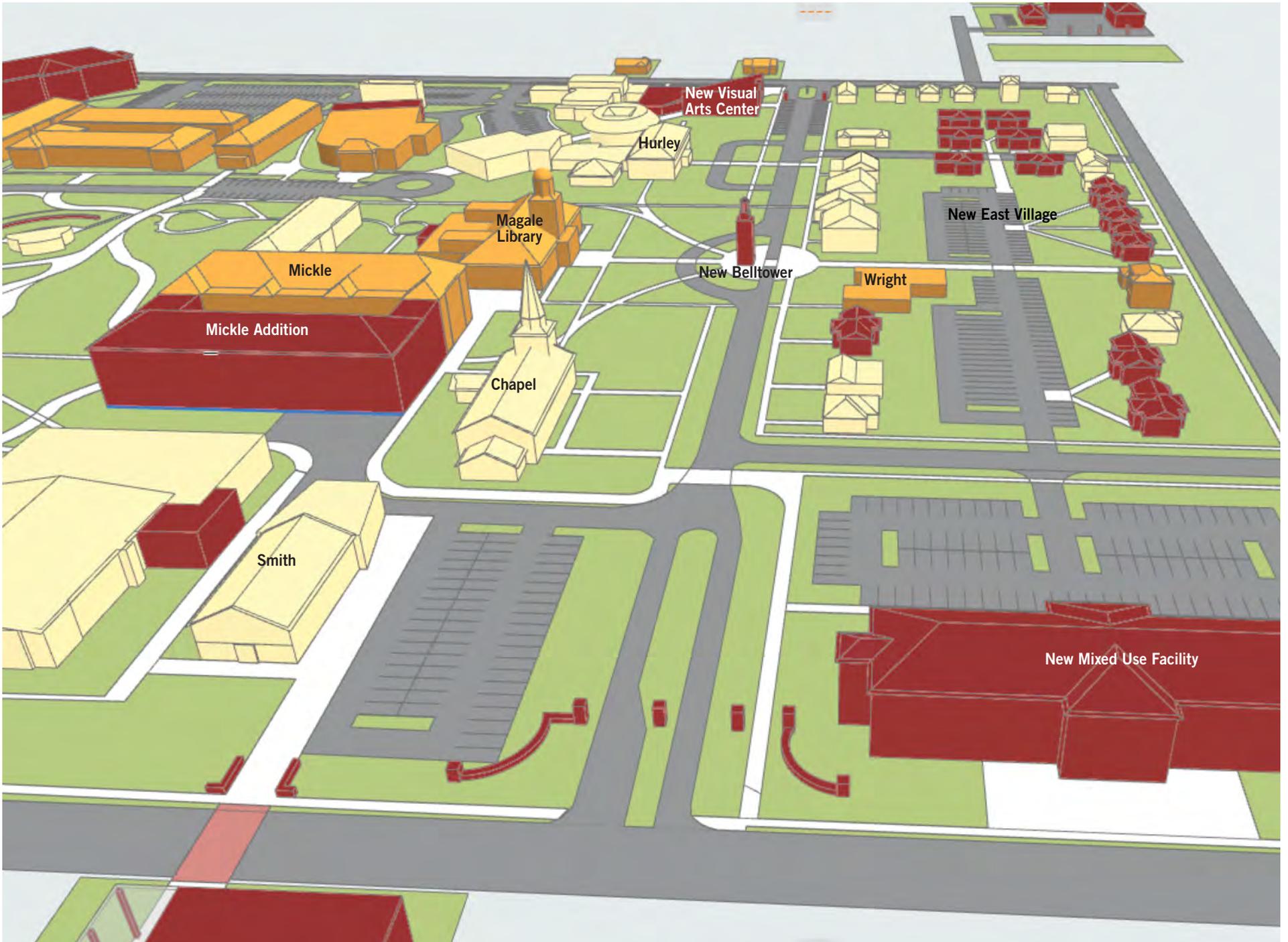
- *A2: New Mixed Use Facility* — To improve Centenary’s presence along Kings Highway while simultaneously creating more housing options for students, the Master Plan recommends demolishing Centenary Square and building a new mixed-use development in its place. This new building will accommodate retail on the 1st floor and student housing on the 2nd and 3rd floors. Acquiring the property to the east gives the college complete control of this block from Oak Avenue to Woodlawn Avenue.
- *A5: New East Village* — The Plan also recommends constructing several cottages within the east campus neighborhood, in order to offer students the opportunity to live “off-campus” while living in campus housing.
- *A8: New Visual Arts* — To bring the performing and visual arts together, the Master Plan recommends expanding the Marjorie Lyons Playhouse to provide much needed support space and new facilities for the visual arts program currently located in the Turner Art Center. The new 20,000sf addition will not only co-locate all of the art programs, but also serve as an architectural landmark identifying the campus gateway along Wilkinson Avenue.
- *A9: Wright Hall Renovation* — Once Mickle is renovated and expanded, Wright Hall can be repurposed to house Campus Safety. Having Campus Safety in a more visible location on will help in transforming the image of East Campus into a safe and welcoming space.



Zone A

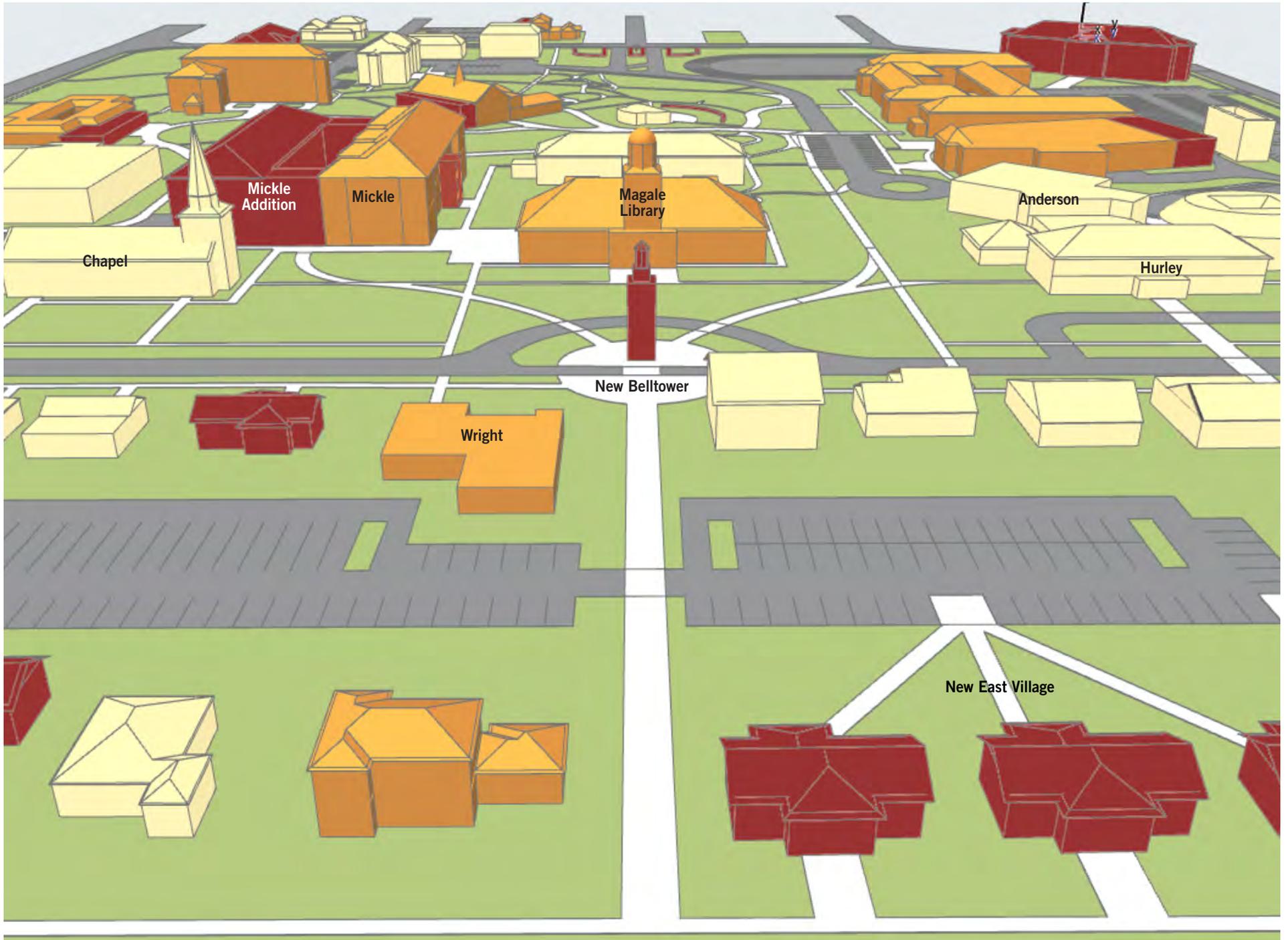


| # | Zone A — Woodlawn |
|------------|---|
| A1 | Woodlawn Reopened to Vehicular Traffic <ul style="list-style-type: none"> • New campus signage at Kings Highway & Wilkinson Avenue |
| A2 | New Mixed Use Facility <ul style="list-style-type: none"> • 3 floors, 16,000sf/floor • Retail 1st floor • 2nd & 3rd floor housing • 80 beds |
| A3 | Combination Speed Table & Pedestrian Crosswalk |
| A4 | New Roundabout <ul style="list-style-type: none"> • Plaza with Carillon |
| A5 | New East Village <ul style="list-style-type: none"> • Renovate selected properties • Add new Greek housing |
| A6 | New Parking <ul style="list-style-type: none"> • 200 spaces • Demolish 3 college-owned structures |
| A7 | Vacate Columbia Street <ul style="list-style-type: none"> • Maintain Rutherford Street & Washington Street |
| A8 | New Visual Arts <ul style="list-style-type: none"> • 14,000sf 1st floor • Partial 2nd floor |
| A9 | Wright Hall Renovation <ul style="list-style-type: none"> • Department of Public Safety |
| A10 | Hurley Drop-Off |
| A11 | Property Acquisition |



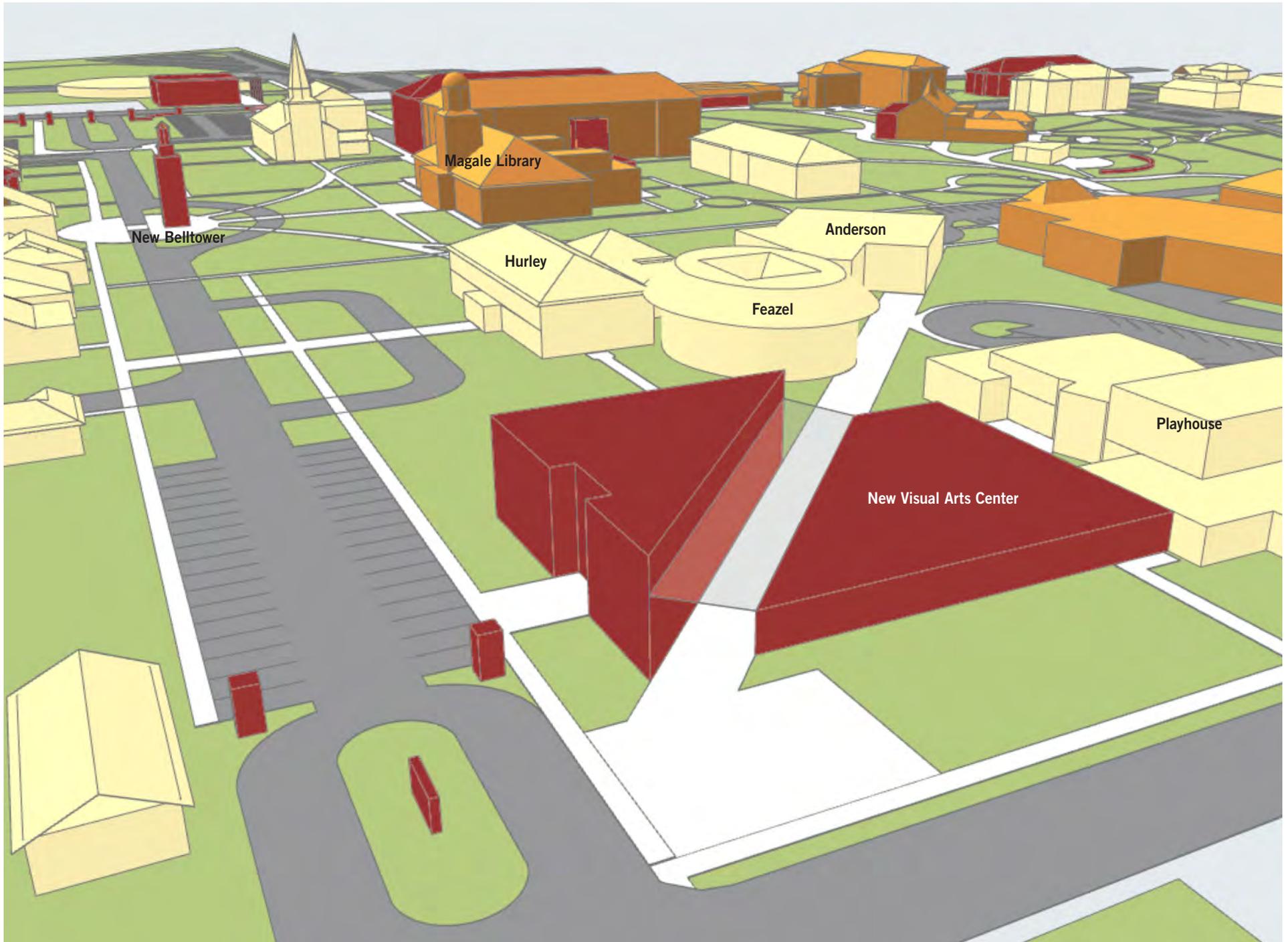
A view of Woodlawn Avenue showing the new mixed use facility, signage, East Village, belltower, drop offs and visual arts center.





A view of the new belltower and roundabout plaza in front of Magale Library.



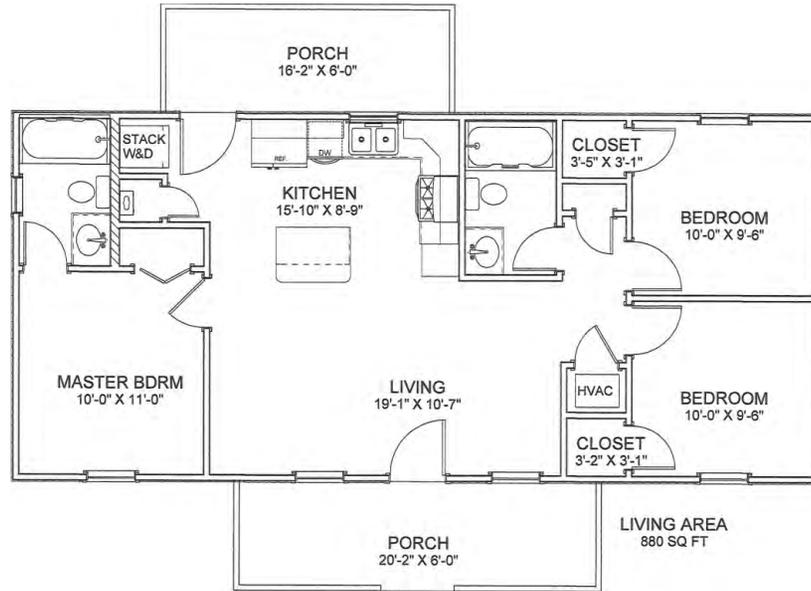


A view of the new visual arts center.



East Village Housing

- Existing houses renovated
- New cottages constructed on Centenary College property





The renovated amphitheater.

Zone B — Northwest Campus

Background

Zone B comprises the area of campus that is often a visitor's first impression of Centenary College. The official front door to campus is located within this zone along Centenary Boulevard. Lined with large 65-year-old Swamp White Oak trees, the entry drive into campus provides a dramatic and beautiful experience — one that should be preserved well into the College's future. The entry sign located near Centenary Boulevard, on the other hand, is uncomfortably close to the street. Relocating the sign further back from the street and letting the oak trees announce the campus gateway will make for a more inviting and park-like experience that ties well into the arboretum-like feel of the campus.

Zone B is also home to a number of student life functions such as housing, dining, athletics and recreation. As the entry drive continues through campus, it forces itself upon the landscape. Oak trees give way to parking that dominates this part of campus, interfering with the flow of pedestrian traffic. Students living in James, Hardin and Sexton Residence Halls must navigate between moving and parked cars as they walk to classes. The same is true for students navigating their way to Bynum for dining.

The largest percentage of campus parking is located in Zone B. While convenient for students, Parking Lots 2 and 3 are often the first (and not necessarily the best) impression of Centenary when arriving to campus from Downtown Shreveport.

Located in the center of Zone B is the Hargrove Memorial Amphitheater, an outdoor theater space sized to accommodate 1500 guests. The venue gets little use, and even when it is active a seating capacity of 500 is more than adequate.

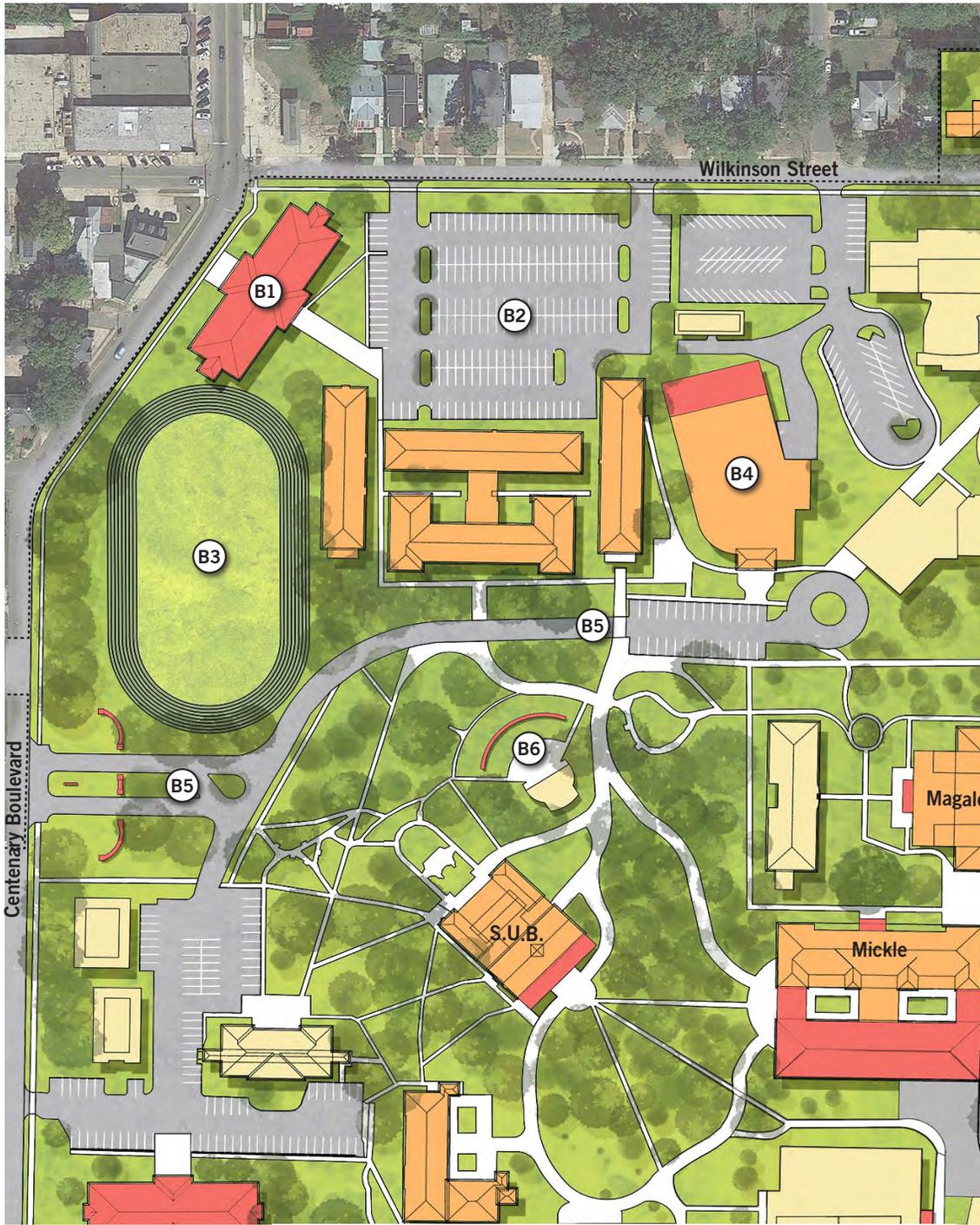
Zone B Master Plan Recommendations

- *B1: New Residence Hall* — To create a more welcoming campus edge at the northwest corner and to add more on-campus housing, the Master Plan recommends constructing a 110-140 bed residence hall at the corner of Centenary Boulevard and

Wilkinson Avenue. This highly visible campus edge is currently dominated by a large student parking lot, making this campus gateway less than ideal. Located in close proximity to Hardin and James residence halls, the new residence hall will form an inviting gateway, improve the overall appearance of campus and create a critical mass of students living in this area of campus. Parking Lot 3 behind James is then reconfigured and expanded to account for the parking displaced with the demolition of the student lot.

- *B3: Jones-Rice Athletic Practice Field* — To assist the athletic program with much needed practice and conditioning space, the Plan recommends constructing a running track around the existing Jones-Rice Practice Field. Located in close proximity to student housing, the new running track will also be used by Centenary's health and wellness programs.
- *B4: Bynum Expansion* — As the student population at Centenary College continues to grow, additional dining room space will be needed. To meet this demand, the Master Plan recommends expanding the dining room 25% by adding a 4,000sf addition. The existing servery would remain at its current size.
- *B5: Entry Drive* — To build on the positive attributes of the existing entry to campus, the Plan recommends keeping the entry drive where it is currently located, while incorporating the following improvements:
 - Relocate the campus entry signage further back from the street to open the view, and add wing walls on each side of the sign to help anchor it into the landscape.
 - Narrow the width of the drive by reducing the number of parking spaces, leaving just enough parking for administrative staff and visitors.
 - Add speed tables at pedestrian crosswalks to help slow traffic, and improve the overall pedestrian flow through campus.
- *B6: Renovated Amphitheater* — For additional green space, the Master Plan suggests Centenary remove 75% of the existing seating at the Hargrove Memorial Amphitheater and replace it with a sloped lawn. This will give the amphitheater a more graceful appearance in the landscape.





Zone B

| # | Zone B — Northwest Campus |
|-----------|---|
| B1 | New Residence Hall <ul style="list-style-type: none"> • 3 floors • 15,000 sqft/floor • 140 beds suite style • 110 beds apt. style |
| B2 | Reconfigure Parking <ul style="list-style-type: none"> • Demo house |
| B3 | Jones-Rice Athletic Practice Field & Partial Track |
| B4 | Bynum Expansion <ul style="list-style-type: none"> • Dining Expansion |
| B5 | Entry Drive <ul style="list-style-type: none"> • New gates • Reduced parking • Pedestrian-friendly crosswalks |
| B6 | Renovate Amphitheater |



A view of the new residence hall also showing the reconfigured parking, Bynum expansion and Jones-Rice Partial Track.





A view towards campus showing the improved entry signage at Sexton Street.



Hargrove Memorial Amphitheater

75% of the existing seating at the amphitheater is removed and replaced with a sloping lawn, providing a more casual space for students to gather and giving the amphitheater a more elegant appearance within the landscape.



Entry Drive

Along Sexton Street, parking is removed, and the street becomes narrower. More space is opened up for sidewalks, street trees, and decorative elements and better pedestrian connections are established, making a student's walk to class a safer and more pleasant experience.





Zone C — Southwest Campus

Background

Zone C is the site of Centenary’s first building, Jackson Hall. Constructed in 1908, the building still stands today and houses a number of academic programs. Zone C is also home to Centenary’s Welcome Center and Student Union Building (SUB). Originally built as a museum and to house archives, the Welcome Center sits prominently at the front door to campus. However, the building lacks adequate space for the Admissions office and the interior finishes do little to highlight Centenary’s academic programs and student life offerings. Comments by staff about the Welcome Center include:

- Visitors arrive early and there is nothing to see. “Hope you like Jack London!” Very confusing.
- The interiors should speak towards Centenary’s life in Paris — international, Performing Arts and Athletics.
- No space for medium-to-large groups to gather. Need a presentation room branded with Centenary’s history and colors to show videos and welcome visitors to campus.
- Cubicles are not soundproof.
- No coffee — add a Coffee Shop.
- Very little storage space.

Similar to the Welcome Center’s lack of collegiate presence, the SUB lacks the look and feel of a modern up-to-day student union. Accessibility and flow through the building is poor, and while there are pockets of energy within the SUB, the building’s compartmentalized layout interferes with the flow of energy from one space to another. As a result, very few students, faculty or staff use the building and a lot of the available square footage goes underutilized, especially on the third floor.

Zone C Master Plan Recommendations

- *C1: New Welcome Center* — The Master Plan recommends constructing a new Welcome Center at the intersection of Kings Highway and Centenary Boulevard. This location would be easy for first-time visitors to find and help give Centenary College a stronger presence along King’s Highway. The building should be sized to meet the needs of the Admissions office as well as Financial Aid, which is currently located in Hamilton Hall. The new building should also include a large meeting / presentation

room for holding events on campus, which will bring the campus and the broader community of Shreveport together.

- *C2: 2910 Addition & Renovation* — Rhino Coffee, located 3 miles from campus in Uptown Shreveport, is a favorite off-campus hangout for many Centenary Students. To make this type of experience more convenient, the Master Plan recommends renovating 2910 Centenary Boulevard into a Coffee House. The building’s layout is ideal for this type of function, and a 2,000sf addition would make a great location for Centenary’s campus store.
- *C3: SUB Addition & Renovation* — The SUB is considered prime real estate and an important component of life on campus. Creating a highly energized SUB should be a high priority for Centenary. The Plan recommends a complete renovation of the building, and to add a 1,500sf balcony overlooking the arboretum. A renovated SUB should feel more open, making the interiors flow seamlessly. Access to the third floor should be improved and renovated for student life functions. The campus store, which is currently used primarily to sell soft goods, should be downsized or moved to a more prominent location along King’s Highway, or as an addition at 2910 Centenary Boulevard. This would open up more space in the SUB for other campus functions. Ultimately, Centenary should focus on transforming the SUB into their “Campus Living Room.”
- *C4: Cline Addition & Renovation* — Constructed in 1963, Cline residence hall houses the largest number of students. Unfortunately, the building lacks the quantity of lounge and social space today’s students are expecting. To provide much needed space, the Master Plan recommends adding a 2000sf student lounge on the first floor overlooking the arboretum, and upgrading the resident rooms with new finishes and mechanical / electrical systems.
- *C5: Ed Leuck Arboretum Walkway* — Centenary has a wonderful collection of plants native to Louisiana. Located in the center of campus, the collection adds to the overall diversity of life. However, the density of the plantings and the narrow paths make it difficult to navigate. Some students have even mentioned not feeling safe on campus because of the dense plantings. To help make the campus feel safer and easier to navigate the Plan recommends constructing a new 10 foot wide path along the perimeter of the Arboretum with lighting, banners and benches.



Zone C



| # | Zone C — Southwest Campus |
|----|--|
| C1 | <p>New Welcome Center</p> <ul style="list-style-type: none"> • Admissions & Alumni • Multi-purpose room with 200-seat dining capacity and warming kitchen |
| C2 | <p>2910 Centenary Boulevard Addition & Renovation</p> <ul style="list-style-type: none"> • Rhino Coffee • Spirit store |
| C3 | <p>SUB Addition & Renovation</p> <ul style="list-style-type: none"> • Outdoor 2nd floor terrace • Engage west patio • Move bookstore • Student life • Maker space • Collaboration zone • Dining expansion • Res-life offices |
| C4 | <p>Cline Addition & Renovation</p> <ul style="list-style-type: none"> • Student lounge - 1 story |
| C5 | <p>Ed Leuck Arboretum Walkway</p> |

Student Union Building

Outdoor 2nd floor terrace

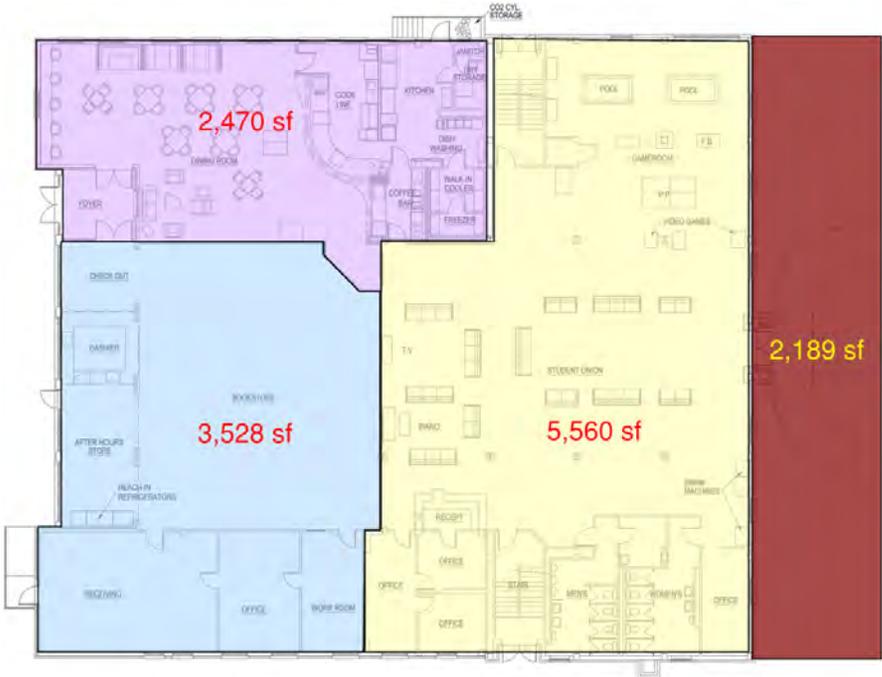
Activate patio

Renovate dining

Move campus store

- Student life
- Maker space
- Collaboration zone
- Dining expansion
- Res-life offices

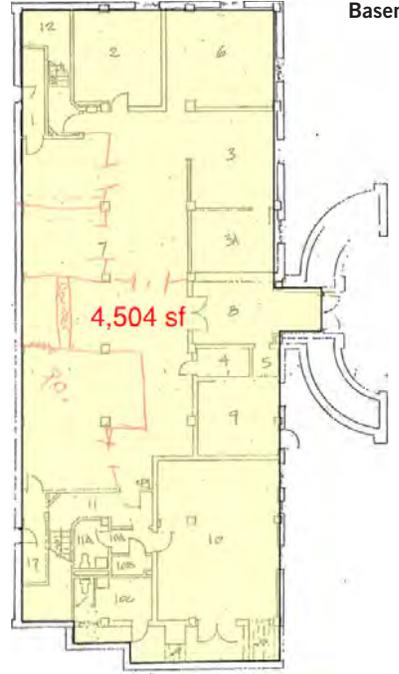
1st Floor



2nd Floor



Basement



Ed Leuck Arboretum Walkway

The shaded walk through the arboretum is widened and new seating, lighting, and banners are added to make the path feel safer. A new perimeter path is also constructed around the arboretum.





Magale Library's improved entrance.

Zone D — Campus Core

Background

The recommendations for Zone D are perhaps the most important to come forth from the Master Plan. The renovation and expansion of Mickle Hall and the renovation of Magale Library are intended to help elevate many of Centenary's academic programs. Mickle, constructed in 1948, is home to Centenary's well known and sought-after science programs. The building, with its tall columns and overall proportions, is a wonderful example of Georgian Architecture. However, the building has not been updated since it was originally constructed. Many of the labs are outdated, making it difficult to teach and learn, and the building has a number of plumbing, mechanical, electrical and drainage issues.

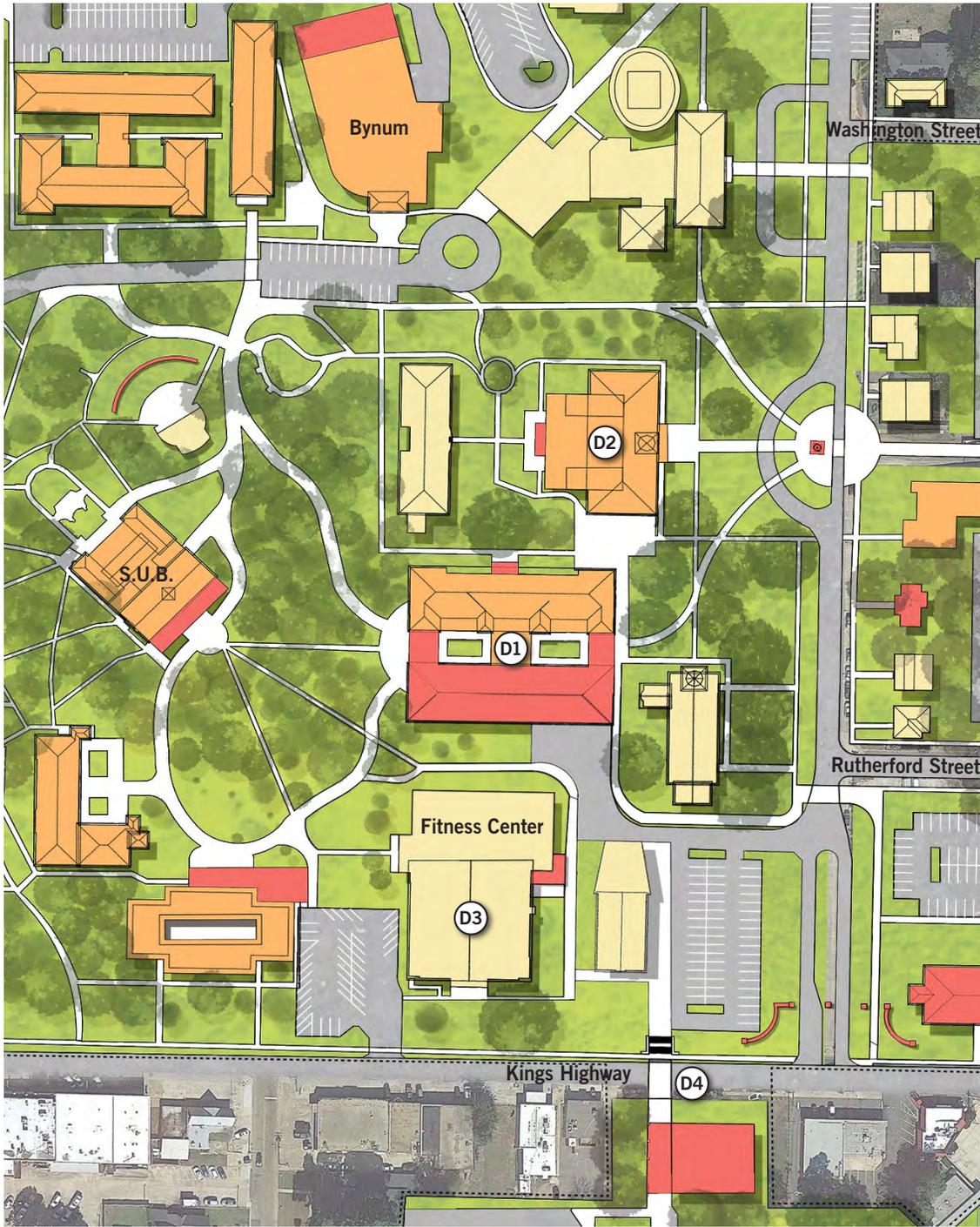
Constructed in 1962, Magale Library sits prominently within the academic core of Centenary College, yet it does little to support 21st century learning. Based on today's learning style, it lacks soft seating, collaborative learning stations, a beverage center and natural light, and the entry is uninviting and faces away from the campus core. The building also has no fire protection, the roofs are leaking, and the basement — which has a number of computer rooms — has experienced water infiltration.

Zone D Master Plan Recommendations

- *D1: Mickle Hall Addition & Renovation* — With almost half of Centenary's students enrolled as science majors, the Master Plan recommends a total renovation of Mickle Hall, as well as a 3-floor addition constructed on the building's south side (see page 84-85 for proposed building expansion). The addition and renovation will help elevate the science programs, as well as provide additional academic space so programs like math and psychology can be closer to the academic core.
- *D2: Magale Library Renovation* — Located within the academic core of campus, Magale Library plays an integral role in delivering Centenary's academic programs, thus it should be upgraded to live up to the task. To help transform the library into an academic hub, the Master Plan recommends a total renovation

of Magale Library into a 21st century learning commons. The Plan also suggests adding a 2nd entrance along the west side of the building that opens to the Quad in order to help with overall flow and give the building a stronger presence. Computer labs that currently inhibit views to the outside will be relocated or renovated to become more open, and the book stacks on the 2nd floor will be purged to allow room for collaborative learning or new classrooms to replace those currently housed in the basement of the library.

- *D3: Fitness Center* — The fitness center is a popular venue with the local community. Many events are held in the gym, and the pool and fitness equipment are often used by the public. However, community access to the Fitness Center can be challenging, so the Master Plan recommends constructing a new public entry along the east side of the fitness center. Conveniently located in close proximity to parking, this entry will help with the overall flow and access, especially for community events.
- *D4: New Pedestrian Crosswalk* — To improve pedestrian flow between the academic core and the athletic facilities, the Master Plan recommends constructing a pedestrian crosswalk along Kings Highway that aligns with the Gold Dome main entry. Designed to fit within the architectural style of Centenary's campus, the brick piers and pavers will help identify the crosswalk for passing motorists and improve Centenary's presence along Kings Highway.

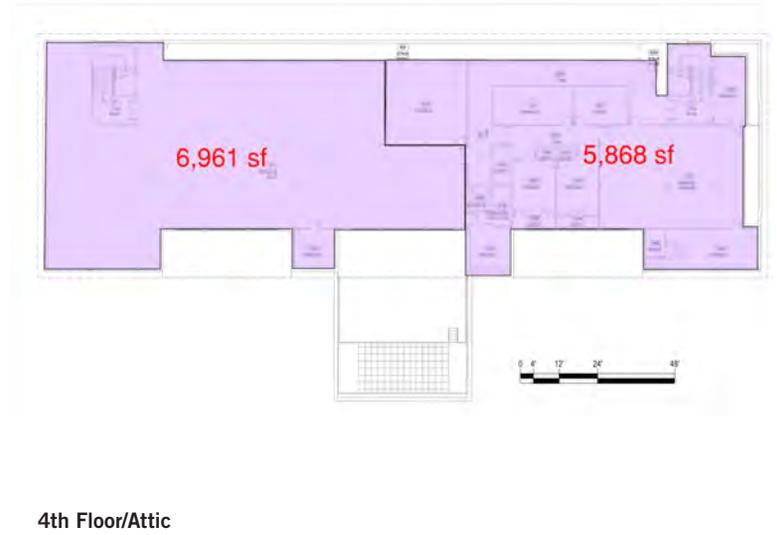
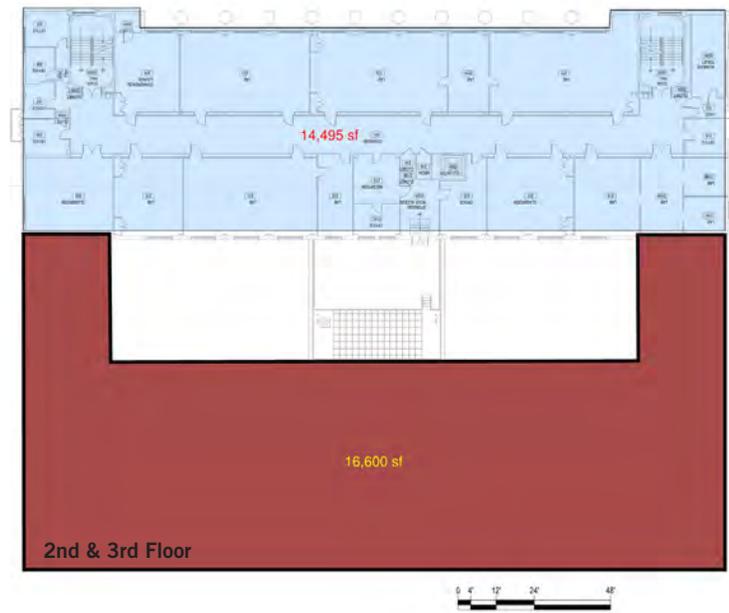
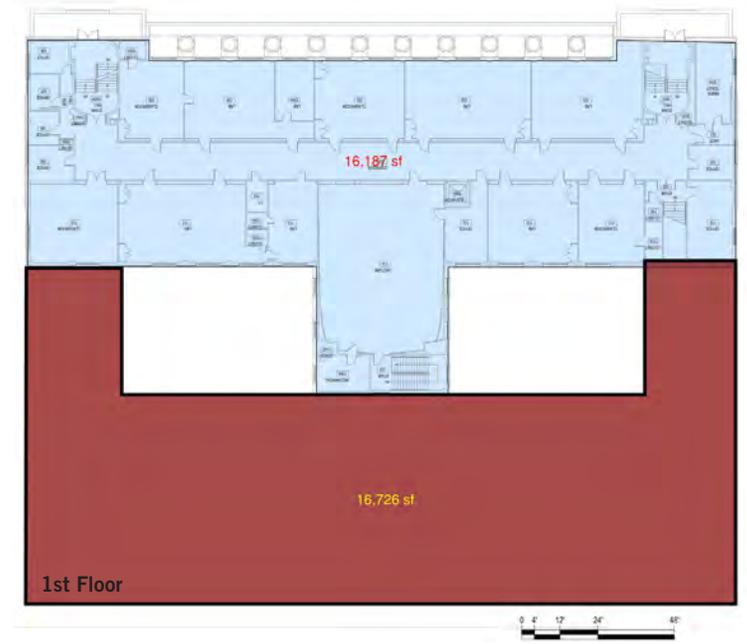


Zone D

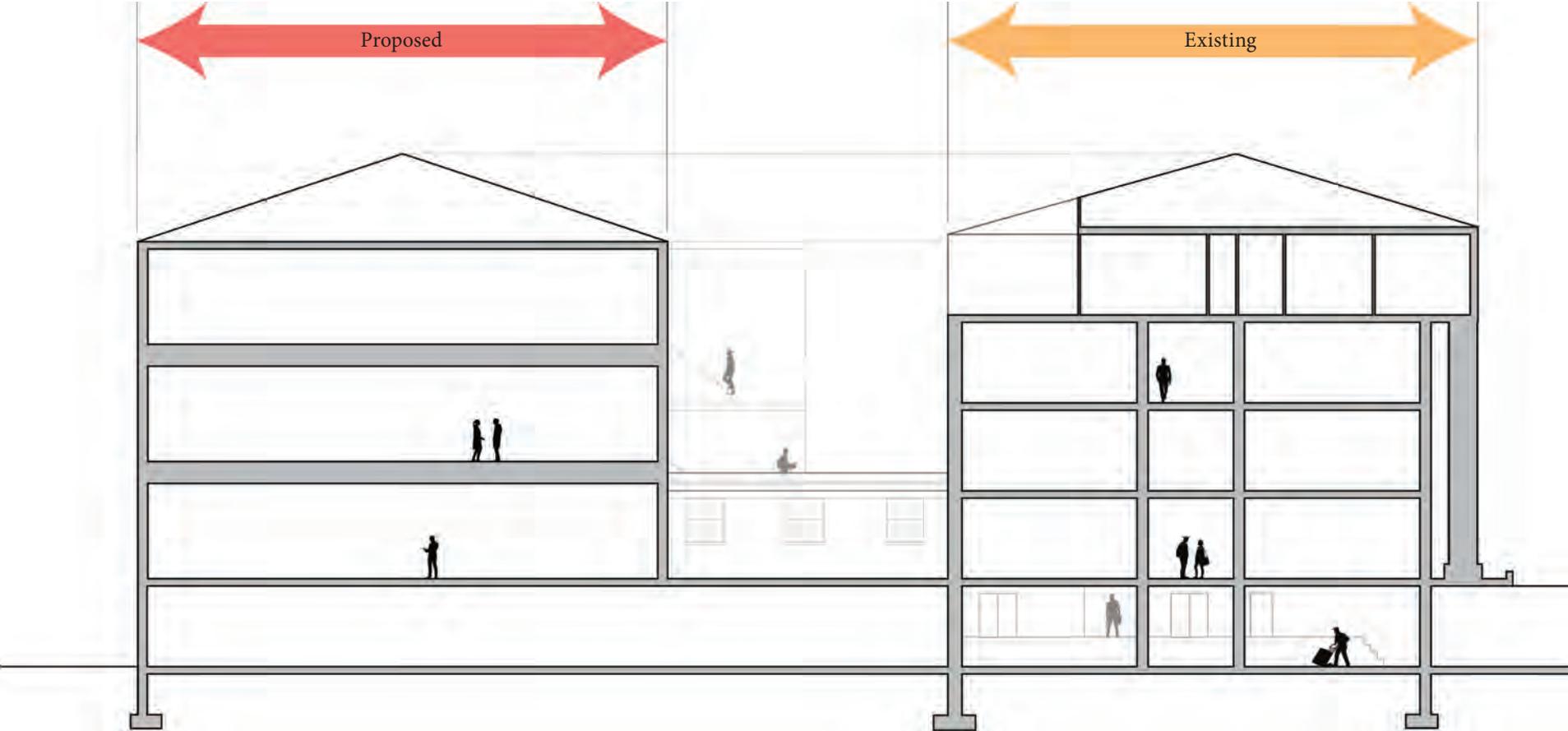


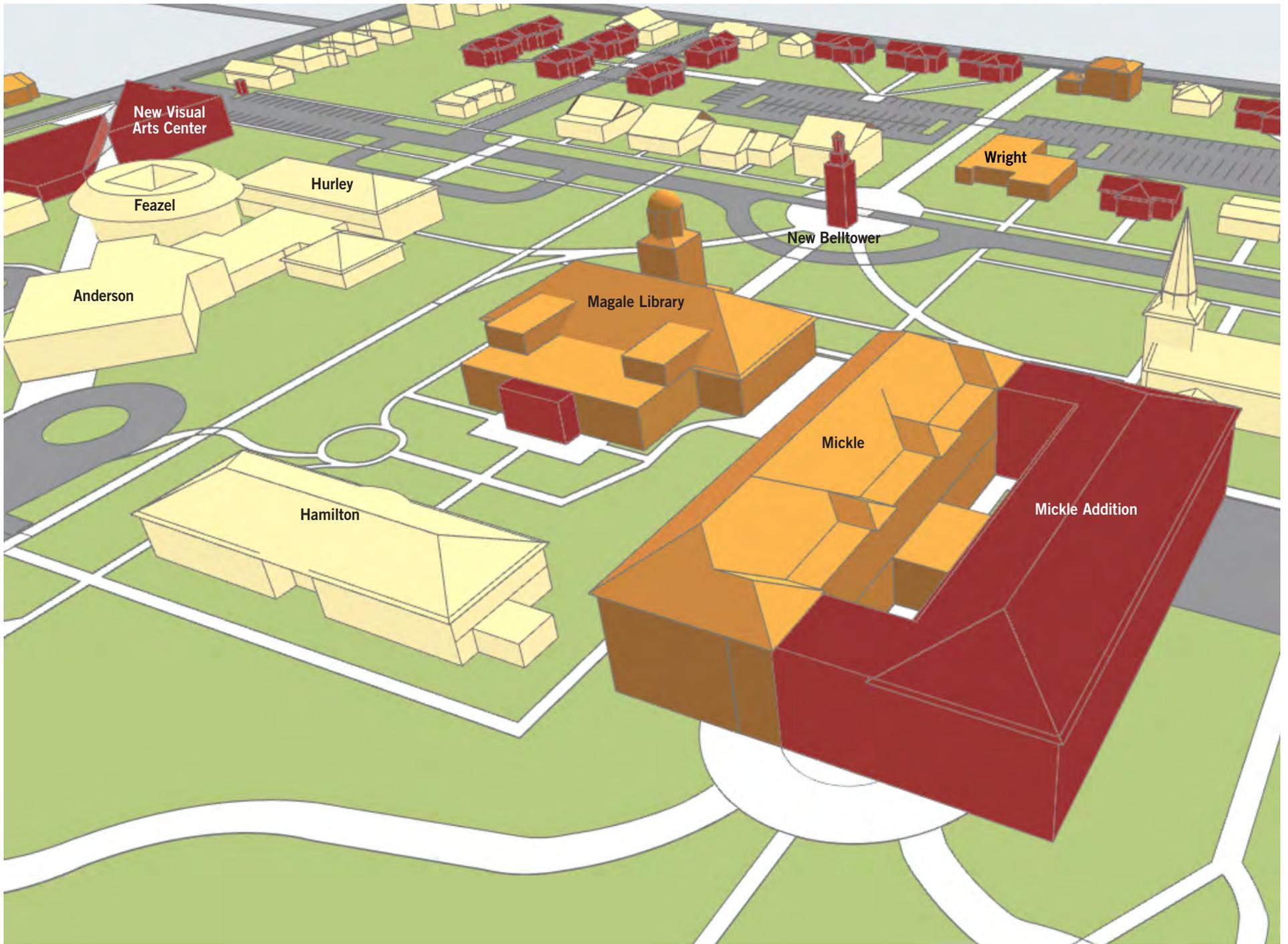
| # | Zone D — Campus Core |
|----|---|
| D1 | <p>Mickle Addition & Renovation</p> <ul style="list-style-type: none"> • Science addition: (2) 16,000sf floors and basement • Renovate 3 floors • Centenary Square programs • Math • New entry to Quad • Potential attic renovation |
| D2 | <p>Magale Library Renovation</p> <ul style="list-style-type: none"> • Learning commons • Food? • New entry to quad |
| D3 | <p>Fitness Center</p> <ul style="list-style-type: none"> • New public east entry |
| D4 | <p>New Pedestrian Crosswalk</p> |

Mickle Hall Addition & Renovation



A section cut through Mickle Hall showing both the existing building and the proposed addition, including how they connect and deal with the topographic change.

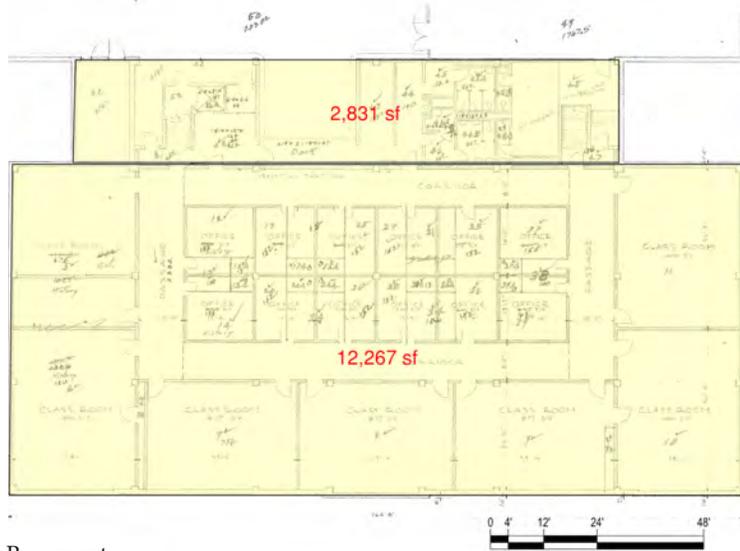




A view of Mickle Hall and Magale Library.



Magale Library Renovation



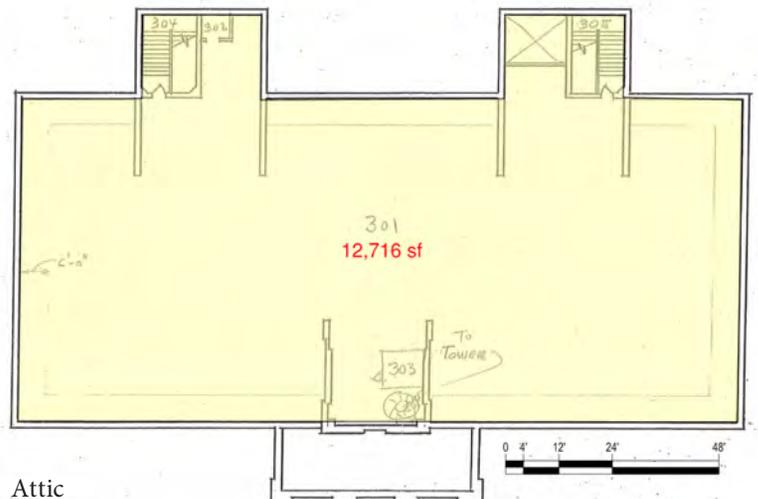
Basement



1st Floor



2nd Floor



Attic



Magale Library

A new entrance facing on the Quad improves access and pedestrian flow for the library. An outdoor patio with seating offers a place for students to gather and creates a stronger connection between the library and campus.



Kings Highway Pedestrian Crossing

To better integrate main campus with the athletic campus, a pedestrian walk crosses Kings Highway near Smith Building. Brick piers and pavers blend in with existing architecture on campus, while also calming traffic by signalling the presence of an important crosswalk to motorists.





The Gold Dome.



Zone E — Athletics & Physical Plant

Background

Zone E encompasses the area of campus south of Kings Highway. Home to many of Centenary's athletic facilities, this zone is landlocked by residential neighborhoods, which allows little opportunity to expand. Based on input from the coaches and athletic department, the general feeling is that many of Centenary's athletic facilities do not match up to those of their peers. Comments from the athletic staff include:

- Short on locker space, currently no visiting team lockers.
- Varsity weight room is currently in the basement of the Fit.
 - Needs to be larger.
 - Centenary College has 250 student athletes.
- Need more parking on the athletic side of campus.
- Currently no place for competitive gymnastics program to practice.
- Can't see athletic facilities along Kings Highway.
 - Need to create an athletic "gateway".
 - Gold Dome is hidden.
 - Make athletics look like part of the campus.

Zone E Master Plan Recommendations

- *E1: New Athletic Center* — In order to address Centenary College's need for upgraded athletic facilities and an improved identity, the Master Plan recommends constructing a new Athletic Center along Kings Highway. This 2-story building will provide much needed space for a new weight room, as well as team rooms, coach's offices and lockers. The building will also help put a new campus façade on Kings Highway.
- *E2: New Athletic & Event Parking* — To expand parking for both athletics and special events, the Master Plan recommends relocating the Physical Plant north of Wilkinson Street. Relocating the Physical Plant will open the view to the athletic fields and add approximately 200 parking spaces south of Kings Highway for athletic and special events.
- *E3: New Synthetic Turf* — Upgrades to the Mayo Soccer Field are already underway with the installation of a new synthetic turf field.

- *E4: New Physical Plant* — Relocating the Physical Plant north of Wilkinson Avenue will:
 - Improve service access to campus, crews will no longer be required to cross Kings Highway.
 - Improve safety and help to stabilize the Highland Neighborhood by extending Centenary's presence north of Wilkinson.
 - Provide much need improved and expanded facilities for the Physical Plant.



Zone E



| # | Zone E — Athletics & Physical Plan |
|-----------|---|
| E1 | New Athletic Center |
| E2 | Relocate Physical Plant & Expand Parking |
| E3 | New Synthetic Turf |
| E4 | New Physical Plant <ul style="list-style-type: none"> • Facility offices • Shops • Warm & cold storage • Outside storage • Receiving |



The Master Plan reconfigures parking across campus, rearranging irregular lots, removing parking from areas where it is obstructing pedestrian and vehicular access, and relocating parking to areas where it better serves campus needs. Despite the removal of parking from problem areas, the Master Plan actually adds 121 spaces.

Existing Parking



Proposed Parking Net Gain 121 Spaces

