

Communications and Marketing Internship

Mission: *The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.*

**Responsibilities:**

* Research relevant news articles for distribution on DFS website, newsletters and social media presence
* Create content for DFS publications including e-newsletters, press releases, and social media accounts
* Support the development and execution of marketing programs/campaigns with Executive Director for public and partner agency distribution
* Developing marketing campaigns for website, newsletter and social media
* Managing tasks, expectations, communications and timelines for assigned projects
* Support Executive Director with grants and organizational sponsorships
* Create a library of communication needs
* Assist in other communication duties as assigned

**Skills/Experience Required:**

* Strong written and verbal communication skills
* Able to commit to 10-15 hours per week
* Genuine interest in the inner workings of a nonprofit
* Ability to work in a fast-paced environment
* Forward thinker and self-starter/able to work alone or with others
* Feel a true passion for the DFS mission, tedium, and good, hard work
* Assisting, as required, with specific programs and tasks
* Computer Savvy

To apply please submit your resume and cover letter to shreveport-bossier@dressforsuccess.org.