



2022-2023 Academic Year

FROST SCHOOL OF BUSINESS

Centenary
COLLEGE OF LOUISIANA

Frost School of Business

2911 Centenary Boulevard
Shreveport, Louisiana 71104

318.869.5141

mba@centenary.edu

CENTENARY.EDU/MBA

Frost School of Business
MBA Program
Centenary College of Louisiana
2022-2023

MBA PROGRAM

FROST SCHOOL OF BUSINESS
CENTENARY COLLEGE OF LOUISIANA
2911 CENTENARY BOULEVARD
SHREVEPORT, LOUISIANA 71104
TELEPHONE 318.869.5141

Revised July 2, 2022

Centenary College of Louisiana is an equal opportunity educational institution. It does not discriminate on the basis of race, color, religion, sex, sexual orientation, or disability in admission, employment, or operation.

The provisions of this bulletin do not constitute an offer for a contract, which a student may accept through registration, and any provision or requirement, including fees, may be changed at any time with or without notice.

Contents

Table of Contents	2-3
I. General Information	4-5
Centenary College of Louisiana	
II. Program Overview	6-8
Purpose of the MBA Program	
History of Centenary's MBA Program	
Accreditation	
Philosophy of Instruction	
Program Outcomes	
Academic Workload	
III. Admission	9-11
Steps in the Admission Process	
- Recommendation/Letter of Support	
- Essays	
- General Management Admission Test (GMAT)	
- Interview	
Notification of Acceptance	
Requirements for Admission (a summary of Admission requirements)	
IV. Financial Information.....	12
Tuition	
Basic Fees	
V. Academic Policies.....	13-17
Academic Calendar	
Registration	
Academic Advising	
Degree Requirements for the MBA	
Grades	
Probation and Dismissal	

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

V.	Academic Policies (continued).....	13-17
	Repeating Courses	
	Withdrawal and Refund Policy	
	Credit by Transfer of Course Work	
	Credit by Examination	
	Course Exemption	
	Graduation	
	Academic Honesty	
	Grade Appeal Policy	
VI.	Program of Study.....	18
	Structure and Sequence	
VII.	MBA Course Descriptions.....	19-21
	MBA Prerequisites	
	MBA Calendar 2022-2023	
VIII.	2022-2023 Class Schedule.....	22
IX.	Campus Life.....	23-26
	Student Identification Card	
	Vehicle Registration	
	Magale Library	
	Fitness Center	
	Computing Facilities	
	Campus Store and Post Office	
	Campus Events, Performing Arts, and Athletics	
	Meadows Museum of Art	
	MBA Lagniappe Events	
	Student Subscriptions	
X.	Administration.....	27
XI.	Graduate Business School Teaching Faculty.....	28
XII.	Map of Centenary College.....	29

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

I. General Information

Centenary College of Louisiana

In 1825, the College of Louisiana began offering liberal arts and pre-professional education to college students in the South. Twenty-three years later, in 1848, it merged with Centenary College, a Methodist institution in Clinton, Mississippi. In 1908, Centenary College of Louisiana moved to its present location in Shreveport.

For more than 195 years, Centenary College has stood for academic and professional excellence. Our graduates have gone on to high achievement in business and their professional lives, and our faculty members have distinguished themselves in teaching, research, and professional service.

Graduate business education came to Centenary in 1976. The MBA Program began in 1984. Enrollment in the program is limited, assuring a personalized education and maximum interaction among participants and our faculty.

Our Mission

Centenary College prepares global citizens to live productive lives of vitality and purpose.

Our Vision

Building on a firm foundation in the liberal arts, Centenary is committed to education that happens inside and outside the classroom, in the community, and in the world. Centenary students will be challenged to read, listen, and think critically; to write and speak clearly; to analyze, interpret, and synthesize ideas and information qualitatively and quantitatively; to celebrate the diversity of human cultures; and to appreciate the value of artistic expression. This will take place on a campus enriched by individuals from many faiths and cultures and that emphasizes ethical and intellectual growth and the joy of creativity and discovery.

Our Values

Consistent with its founding as a Methodist institution and its continued affiliation with the United Methodist Church, Centenary College promotes the values of compassion, integrity, intellectual and moral courage, and personal and collective responsibility. Centenary is committed to the value of civic debate, the integrity of science, and the inherent usefulness of the liberal arts to help students lead lives of meaning. As a community, the college cultivates the knowledge, truth, and integrity that are crucial to our common future as we seek to transform the world.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

Our Commitment to Diversity

Centenary College of Louisiana values human diversity in all its richly complex and multi-faceted forms, whether expressed through race and ethnicity, culture, political and social views, religious and spiritual beliefs, language and geographic characteristics, gender, gender identities and sexual orientations, learning and physical abilities, age, and social or economic classes.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

II. Program Overview

Purpose of the MBA Program

Centenary College's Master of Business Administration (MBA) program aims to help bright, ambitious individuals achieve greater success in their management careers. We stress the key skills and critical business concepts that managers need to be effective in their jobs today and in the future. We also help each individual develop the confidence and insight required for accepting greater responsibility.

Our program is designed to heighten strategic thinking and to develop the entrepreneurial mindset that enables innovation within organizations. Our students become adept at recognizing an opportunity, marshalling the necessary resources, and executing the opportunity as a holistic plan: Strategy Defined—Innovation Applied.

We expect that our graduates will expand their leadership responsibilities, advance faster, and rise higher with the Centenary MBA degree.

We strive to provide students with a challenging, immediately applicable, and stimulating learning environment that will maximize their return on investment. After satisfactorily completing all coursework and program requirements, a student earns a MBA degree.

History of the Centenary MBA Program

The current MBA program at Centenary College began in the winter of 1984. The dean and faculty of the Frost School of Business designed a program to answer growing criticism that traditional MBA programs had become overly theoretical at the expense of practicality and career usefulness.

Faculty of the Frost School of Business met with foundation heads, business leaders, and management trainers in government and industry prior to designing the present program for experienced professionals. Since the first announcement of our Executive MBA program in November 1984, the response has been strong and enthusiastic.

Recently, the Frost School of Business faculty reviewed the curriculum for currency and relevancy and made a number of curricular changes.

Accreditation

Centenary College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and masters degrees. Contact the Southern Association of Colleges and

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404.679.4500 for questions about the accreditation of Centenary College.

Philosophy of Instruction

Centenary MBA courses concentrate on core concepts that have significant practical applications in today's organizations. Our courses are taught from a senior management perspective with an emphasis on the business skills and knowledge that enable a shift from functional expertise to broad-based leadership, strategic thinking, and a mindset for organizational innovation.

Courses are taught by full-time Centenary professors as well as highly qualified business executives who are currently active in developing new products, financing ventures, managing factories, and guiding personnel programs. Typically, class sizes are small, assuring a personalized and highly interactive learning environment.

Our program taps into the management and operating experience of each participant and then builds on that experience in the classroom. The Frost faculty is particularly adept at stimulating the exchange of ideas among our students. The applied orientation of our program facilitates immediate transfer of classroom learning back to the workplace while preparing our MBA candidates for the challenges each will face in the future.

Program Outcomes

At completion of the MBA, students will have developed a valuable skillset, including communication, critical thinking, and complex problem solving. Students will be prepared to analyze, design, and implement projects as an influential leader in their organization. Graduates of our in-class MBA will be able to perform the following:

- Critically assess business performance to strategically manage business opportunities in a dynamic context.
- Analyze organizational resources to enhance productivity, collaboration, and innovation.
- Integrate industry and discipline specific tools to the analysis of targeted business sectors and problems.
- Execute effective and ethically driven business decisions through the application of appropriate frameworks.

MBA Program

Frost School of Business

Centenary College of Louisiana

- Formulate and deliver appropriate verbal and written communications on business performance, requirements, and outcomes.

Academic Workload

Centenary MBA courses are intense and demanding. Most students take one to two courses per term. In a typical week, students may expect to spend approximately eight hours outside of class preparing for each class session. Students who know in advance that they will have to miss more than one class meeting should not enroll for that term. With three absences, students are automatically dropped from the course.

Extenuating circumstances for more than two absences must be approved by the instructor and the dean.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

III. Admission

Admission to the MBA program is contingent upon the applicant having a bachelor's degree from an accredited institution with a grade performance indicating probable success at the graduate level. In addition, performance on the Graduate Management Admissions Test (GMAT) is used in evaluating an applicant.

Full Admission

The following minimum criteria must be met in order to be considered for admission to the MBA program:

1. A four-year bachelor's degree from an accredited institution.
2. Approval from the dean of the Frost School of Business.
3. An undergraduate GPA and GMAT score that indicate probable success at the graduate level.
4. Completion of an application form to include resume, recommendation, interview, and essay.
5. Completion of undergraduate prerequisites (if required).

Undergraduate Prerequisites

Basic undergraduate preparation in Business Administration is a requirement for taking graduate level courses leading to an MBA. A student with a bachelor of business degree or its equivalent normally will have completed the basic courses needed. A student whose undergraduate degree is in another discipline can meet these requirements by completing two additional courses that may be taken in the classroom or online:

- Principles of Microeconomics (3 hours)
- Principles of Macroeconomics (3 hours)

As an alternative, a student can demonstrate proficiency in the above areas on an approved test, such as the CLEP test. A student must earn a "C" or better in all prerequisites. The dean may require that a student repeat certain prerequisite courses taken as an undergraduate. A student will not be admitted to candidacy for the MBA prior to having completed these prerequisites. Courses may not be taken for graduate credit without the proper prerequisite for that course. Students may take up to six (6) credits of graduate work while completing the undergraduate prerequisites. These courses are not part of the core requirements for an MBA.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

Apply to: Admission, Frost School of Business
Jackson Hall, Room 210
Centenary College of Louisiana
2911 Centenary Boulevard
Shreveport, Louisiana 71104
Telephone: 318.869.5141

Steps in the Admission Process

A completed application form should be submitted to the above address, along with a \$50 non-refundable application fee. This fee is waived for those with a Centenary College undergraduate degree.

An official transcript should be requested by you from each college attended. Transcripts should be forwarded from your previous college(s) directly to our office. Please use the mailing address shown above. All transcripts and GMAT scores must be received prior to admission.

After your application materials have been reviewed, we will contact you, and a personal interview with the dean of the Frost School of Business will be arranged. Considering the application package in its entirety, the Admissions Committee takes a comprehensive approach to evaluating applications.

Recommendation/Letter of Support

A recommendation attesting to intellectual and professional abilities should be requested from an individual who is familiar with the candidate's commitment to the program and potential.

Essay

The essay is used to evaluate several areas of candidacy. First, your essay outlines career progression, significant accomplishments, and thoroughness of your career planning and preparation. Second, your essay often reveals your strengths as well as areas of opportunity. Finally, your essay demonstrates your written communication skills. Please include an updated resume along with your essay and application.

General Management Admission Test (GMAT)

Acceptable GMAT scores are required for admission into the MBA program, unless your undergraduate overall grade point average was at least

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

3.25. The GMAT is waived for all applicants with an undergraduate degree and a 3.25 or higher grade point average. The GMAT requirement may also be waived for applicants who have already earned a graduate-level degree (e.g., MD, JD, MHA, MS) from an accredited college or university. Official scores must be mailed directly to the Centenary College MBA Program (Code 6082) by Educational Testing Service. Admission decisions, contingent upon receipt of official scores, can be made using the unofficial documents. The GMAT is administered on demand at Pearson Professional Centers. For GMAT information and test reservations, go to MBA.com.

Interview

All candidates for admission are required to participate in a personal interview with the dean of the Frost School of Business. The interview helps to further assess the candidate's strengths, motivations, personal commitment, and ability to meet the demands of the MBA program. It is also an opportunity for the candidate to ask further questions and to discuss individual considerations.

Notification of Acceptance

Candidates who are accepted into the program will receive a letter of notification of their acceptance.

Requirements for Admission

1. Official transcripts from all previous academic work, sent directly to the Frost School of Business, from the institution
2. All professional, academic, and work experience is considered in an individual's application and reviewed on a case-by-case basis.
3. The completed application form, including essay and resume
4. Graduate Management Admission Test (GMAT) scores, sent directly from GMAT Testing Service (School code 6082)
5. Recommendation/support letter
6. Interview with the dean of the Frost School of Business

Meeting these requirements does not guarantee admission to the MBA program.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

IV. Financial Information

Tuition for the 2022-2023 Amended Academic Year

Tuition for the Centenary College MBA Program is \$2145 per course for the 2022-2023 school year. Information concerning financial aid may be obtained from the financial aid director at 318.869.5137. Graduate students can borrow under the Federal Direct Student Loan Program or the Graduate PLUS Loan Program. Information about these programs can be found at studentaid.gov. Students should file the Free Application for Federal Student Aid (FAFSA) and then email the Financial Aid Office with information on which terms need to be covered. The Centenary Business Office should be contacted at 318.869.5125 to make financial arrangements for the MBA payments.

Financial Clearance

Financial arrangements may be made through the Business Office. Tuition and expense bills are sent to students three weeks after the start of each term. These bills contain tuition and related fees and reflect financial aid credits awarded. Interim monthly statements are mailed throughout each semester for incidental fees incurred. Before registration for the next term, all past due balances must be paid in full or a "HOLD" will be placed on the student's account, which will prevent the student from registering. Students who are more than ten days delinquent in payment of any fees may be suspended from the College. No transcripts will be issued until all financial obligations to the College have been met. Delinquent account balances, which include Perkins Loan, will be turned over to a collection agency. All fees associated with the collection of the debts are the responsibility of the student. Information concerning financial clearance may be obtained from the Business Office at 318.869.5125.

Basic Fees

Application Fee: Each first-time applicant pays a one-time non-refundable fee of \$50. This fee is waived for those with a Centenary College undergraduate degree.

Copyright Fees: In addition to textbooks, many classes assign cases and articles that require payment for duplication. Students are responsible for such payments before the second week of classes.

Centenary Alumni Tuition Discount

Take your next step at Centenary and take advantage of tuition discount programs for the MBA program!

- Current students receive a 20% tuition discount for direct entry into Centenary's MBA program.
- Returning alumni receive a 10% tuition discount to begin the MBA program. Centenary alums should contact the dean of the Frost School of Business for additional information at 318.869.5141.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

V. Academic Policies

Academic Calendar

The MBA Program utilizes a unique calendar. Whereas most programs have two or three terms, the Centenary program has five 10-week terms per year. This calendar allows students to accelerate their studies and complete the curriculum in a one year period.

Fall	August 8 - October 14, 2022
Winter I	October 17 - December 22, 2022
Winter II	January 9 - March 17, 2023
Spring	March 20 - May 26, 2023
Summer	May 29 - August 4, 2023

Registration

Registration takes place by email or written notification. Students respond to an email sent by the dean's office during the registration period. Students state the course(s) they want to register for the upcoming term. Instructors notify students course material requirements and the most efficient method to obtain them.

Academic Advising

The dean and faculty of the Frost School of Business advise students in the planning of their academic programs.

Degree Requirements for the MBA

The MBA Program consists of a pre-established curriculum of 9 three-hour courses and three hours of a project/thesis (30 total hours). There are no electives.

Students must complete 30 total hours of required academic work and earn a 3.0 ('B' average) to receive their MBA.

The degree must be completed within seven calendar years after commencing the program.

Grades

The grading scale for MBA candidates is:

- A - Excellent
- B - Good
- C - Average
- D - Poor
- F - Failing
- I/IR - Incomplete
- W - Withdrawal

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

The grade of 'I' or 'IR' will automatically become an 'F' if not completed within three terms.

Due to the Federal Privacy Act, the Frost School of Business office cannot inform students of their grades in person. Students may view their grade information via the Centenary College Bannerweb. No grades will be given out over the telephone.

Probation and Dismissal

Students whose cumulative grade point average falls below 3.0 (B average) will be placed on probation.

Students will be notified in writing of their probationary status. Students must achieve a 3.0 grade point average in order to continue in the program. Students earning a C grade or lower in any class, while they are on probation, will be dismissed from the program.

Repeating Courses

MBA students may repeat courses in which a C or below was earned. The Repeat/Replace course form must be prepared by the student and submitted for processing before the term begins when the course is being repeated. The higher grade will be used in calculating the student's standing in the program.

This policy is in harmony with our coaching philosophy of education. We believe all of our students are capable of high performance. Some need more time and coaching than others.

Attendance

Students are allowed two absences per course. With three absences, students are automatically dropped from the course. Extenuating circumstances for more than two absences must be approved by the instructor and the dean.

Withdrawal and Refund Policy

MBA students are not charged a fee for dropping classes. During the first two weeks of a module, courses may be dropped without penalty by calling the dean's office at 318.869.5141 and notifying the professor. After the first two weeks, classes may be dropped only by sending the dean a written letter of request to drop.

The student who drops a class after the first two-week grace period will be required to pay full tuition cost.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

Credit by Transfer of Course Work

A maximum of six credit hours may be transferred from other accredited graduate programs into the Centenary MBA program. Credit will be accepted only when a grade of B or higher has been earned and the course was completed during the six-year period prior to enrollment in the Centenary MBA program.

Course Exemption

Students holding a C.P.A., C.M.A., or C.I.A. certificate are exempt from MBA 513 Financial Accounting and Reporting and MBA 520 Managerial Accounting.

Graduation

The graduation commencement exercise takes place once a year in late April/early May. All students are expected to attend. A student unable to attend commencement must notify the Office of the Provost in writing prior to graduation.

A student must submit an Intent to Graduate form to Centenary College's Registrar Office by September 30 if he/she plans to graduate in May of the next year. It is the responsibility of each student to make certain that all course requirements for graduation have been met.

Students must satisfy the following in order to graduate:

1. Completion of all required course work.
2. Submission of approved entrepreneurial project.
3. Minimum of 3.0 grade point average.
4. No outstanding college bills.

Academic Honesty

Honesty, trustworthiness, and respect for others are core values held by the Centenary College community. As members of this community, students enrolled in graduate coursework at Centenary shall neither commit nor tolerate cheating, plagiarism, or other forms of academic dishonesty. While it is the responsibility of faculty to explain what constitutes academic dishonesty within the particular requirements of their courses, academic dishonesty is generally defined as the representation of another's work as one's own, a violation of testing conditions, or complicity in such acts.

Centenary College follows the following procedure for all cases in which a student enrolled in graduate coursework is suspected of academic dishonesty:

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

1. The instructor, observing or becoming aware of an apparent incident of academic dishonesty, informs the student of the infraction as expeditiously as possible. The instructor may take whatever academic punitive action he/she may deem appropriate, up to and including a grade of F in the course and removal from the classroom. The instructor must inform the chair and/or dean of the department/school by letter of the infraction and the instructor-imposed penalty. The dean determines whether additional academic punitive action is appropriate. Via certified mail (with a copy sent by regular mail), the chair/dean must inform the student of the actions taken and the student's right to appeal the decision to the Graduate Council. Proof of mailing will be sufficient to prove notice in the event that the recipient refuses to sign for or accept the letter. Should the student wish to appeal, he/she must make a written appeal within one week of this notification by delivering a written appeal to the chair/dean. The chair/dean will then forward the appeal to the chair of the Graduate Council.
2. If the accused student appeals the instructor's action, the Graduate Council takes testimony from the instructor, the student, and all appropriate witnesses including those designated by the student. In the event of a finding of guilt, the ruling is final; however, the Graduate Council may modify the penalty. Should the student be found innocent, the instructor must re-evaluate the work in question and not penalize the student for the alleged violation.

Grade Appeal Policy

1. It is the policy of Centenary College that students are responsible for fulfilling prescribed course objectives, completing stated course assignments, and adhering to stated academic standards for each course in which they are enrolled. If an instructor has evaluated a graduate candidate in a professionally accepted manner, an academic appeal is not warranted. Also, an appeal is an inappropriate recourse for questions of professional competence or academic freedoms. Only charges of arbitrariness, capriciousness, and prejudice are subject to academic appeal.
2. Based on these principles, issues eligible for appeal involve computational errors, application of course rules, adherence to syllabi, consistency and communication of evaluation standards, and expressed bias.
3. Graduate candidates who believe that their final grade reflects an arbitrary or capricious academic evaluation or reflects discrimination

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

based on race, color, religion, age, sex, sexual orientation, or disability may employ the following procedures to seek modification of such an evaluation:

- a. If a graduate candidate receives a final grade in a course which he/she believes is unfair, the candidate should first contact the faculty member involved prior to the end of the drop/add period of the next academic term.
- b. If the candidate complaint is not resolved, the candidate may appeal his/her grade to the department chair. It is the candidate's responsibility to provide a written statement of the specific grievance with all relevant documentation (syllabus, guidelines for papers, presentations, etc.) attached.
- c. If the department chair is unable to resolve the grade appeal to the satisfaction of the candidate and the faculty member involved, or the faculty member involved is the department chair, then a written appeal prepared by the candidate with all relevant documentation may be made to the provost and dean of the College. The provost and dean of the College will make the final decision in terms of resolution of the appeal.
- d. All parties to the grade appeal process are to maintain strict confidentiality until the matter is resolved.

All policies of Centenary College apply to both undergraduate and graduate students, unless specifically noted in this catalog.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

VI. Program of Study

The Structure and Sequence of the Program

The MBA Program consists of a pre-established curriculum of 9 three-credit-hour courses and three-credit-hours of a project, for a total of 30 credit hours. There are no electives. The courses in the program are listed below; those with asterisks require pre-requisites:

- MBA 510 Leadership and Organizational Performance**
- MBA 513 Financial Accounting and Reporting**
- MBA 515 Managerial Statistics**
- MBA 520* Managerial Accounting (pre-requisite is MBA 513)**
- MBA 525* Financial Management (pre-requisite is MBA 513)**
- MBA 530 Marketing and New Media Management**
- MBA 535 Operations and the Value Chain**
- MBA 540 Regulation and Ethics for Business**
- MBA 565* Business Strategy and Integration (pre-requisites are MBA 510 and MBA 525)**
- MBA 570* Entrepreneurship and Business Development (prerequisite is MBA 565, Committee approval)**

Classes meet for ten weeks, one night per week. If the class night falls on a holiday, then the class is rescheduled to meet the minimum 10 class meetings per term.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

VII. MBA Course Descriptions

MBA CORE CURRICULUM

MBA 510: Leadership and Organizational Performance

This course focuses on the human and structural aspects of organizational management at the individual, group, and organization levels. Students assess, evaluate, and apply evidence-based management practices and theory that can lead to tangible organizational performance outcomes, such as increased job satisfaction, increased revenue, improved motivation and conflict resolution techniques; greater work-life balance; and enhanced leadership effectiveness. Students will be introduced to contemporary leadership theories and provide some suggested methods for developing leadership capacity at the individual and organizational levels.

MBA 513: Financial Accounting and Reporting

Accounting practices and procedures used to develop and report with financial statements. Emphasis is placed on a practical approach to understanding and applying accounting data including the use and misuse of historical accounting data; interpreting and reporting balance sheets, income statements, and statements of retained earnings of proprietorships, partnerships, and corporations. This course is waived for students with a current C.P.A. , C.M.A., or C.I.A. designation.

MBA 515: Managerial Statistics

Introduces the quantitative tools most frequently used in business. Applied concepts from statistics and management science. Topics covered include descriptive statistics, probability, estimation, hypothesis testing, and regression.

MBA 520: Managerial Accounting

Course focuses on how accounting concepts are used in inventory management, overhead allocation, cost accounting, depreciation and internal reporting, control, and other areas. Topics also include how managers interpret and alter accounting information in order to make appropriate business decisions. Pre-requisite is MBA 513. This course is waived for students with a current C.P.A. , C.M.A., or C.I.A. designation.

MBA 525: Financial Management

Fundamental principles and practices relevant to a firm's financial strategy are addressed. Emphasis is on conceptual foundations and analysis of how financial fundamentals impact financial strategies and the efficient allocation of wealth resources. Topics include: development of pro forma statements, operating budgets, financial environments, market efficiency, financial analysis, cash flow, time value of money, risk analysis, capital budgeting, capital structure, dividend

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

policies and other methods for firms to finance operations and growth. Practical case examples as well as contemporary theories of finance are discussed. Pre-requisite is MBA 513.

MBA 530: Marketing and New Media Management

Students integrate classical marketing theory with innovative marketing techniques and tactics to support a firm's overall marketing and business strategies. Students will learn how to assess, select, and integrate digital technologies, analytical approaches, and social media in concert with a firm's overall marketing strategy.

MBA 535: Operations and the Value Chain

Emphasis is placed on the operational activities that successfully create and deliver products and services across the entire supply chain from the raw material to the final product. Included is the development of those performance skills which enhance the supplier and customer relationships and the order fulfillment activities. Techniques addressed include demand forecasting, quality performance analysis, and productivity measurement for both manufacturing and service operations. Case studies and business visits utilized.

MBA 540: Regulation and Ethics for Business

This course will study how the law and public policy affect business enterprises and the impact of decision making. Topics include government control of monopolies, public ownership of enterprises, and government regulation of business. Also, the role of government in protecting consumers, employees, investors, and the environment. Emphasis is placed on applying these concepts to business decisions while considering the ethical perspective.

MBA 565: Business Strategy and Integration

The business enterprise operates in a competitive and dynamic environment. This course is designed to integrate the various business disciplines of management, marketing, economics, finance, and accounting which are relevant to the decision-making process in formulating policies and strategies within the business enterprise. Emphasis will be placed on innovation and organizational change. Case studies and research projects are utilized to supplement text readings. Prerequisite is MBA 525.

MBA 570: Entrepreneurship and Business Development

In this practicum, MBA candidates propose, develop, and present a comprehensive business plan for a business opportunity of their choosing. The projects may address the initiation of a new venture as an independent business or the initiation of a new product or process for an existing enterprise. Pre-requisites are MBA 565 and MBA committee approval of project proposal.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

MBA PREREQUISITES (if needed)

Microeconomics

Microeconomics is concerned with the behavior of individual economic units, households, and firms. The course will explore what it means to efficiently allocate resources. The course will introduce the student to the essential concepts necessary to understand economic activity and economic issues involving public policy at the individual level.

Macroeconomics

This course equips students with basic tools that enable them to analyze the effect of government policies (fiscal and monetary) on economic growth, short-run fluctuation in output, the banking sector, the level of unemployment, inflation, the GDP, and other macroeconomic indicators. Students will also be able to measure the National Income, the GDP deflator, and the CPI and have a better understanding of how the economy operates.

* Microeconomics and Macroeconomics are prerequisites for the MBA program and not part of the MBA Core Curriculum.

MBA CALENDAR 2022-2023

	REGISTRATION	TERM	COURSE GRADES DUE
FALL 2022:	July 25 - August 12, 2022	August 8 - October 14, 2022	Wednesday, October 19, 2022 Noon
WINTER I 2023:	October 3 - October 21, 2022	October 17 - December 22, 2022	Wednesday, January 11, 2023 Noon
WINTER II 2023:	December 12, 2022 - January 13, 2023	January 9 - March 17, 2023	Wednesday, March 22, 2023 Noon
SPRING 2023:	March 6 - March 24, 2023	March 20 - May 26, 2023	Wednesday, May 31, 2023 Noon
SUMMER 2023:	May 15 - June 2, 2023	May 29 - August 4, 2023	Wednesday, August 9, 2023 Noon

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

VIII. 2022-23 Class Schedule (tentative)

		FALL '22 8-8 to 10-14	WINTER I '22 10-17 to 12-22	WINTER II '23 1-9 to 3-17	SPRING '23 3-20 to 5-26	SUMMER '23 5-29 to 8-4
MBA 510	Leadership and Organizational Behavior	X				
MBA 513	Financial Accounting and Reporting	X				
MBA 515	Managerial Statistics					X
MBA 520	Managerial Accounting*		X			
MBA 525	Financial Management*		X			
MBA 530	Marketing and New Media Management			X		
MBA 535	Operations and the Value Chain*					X
MBA 540	Regulation and Ethics for Business				X	
MBA 565*	Business Strategy and Integration			X		
MBA 570*	Entrepreneurship and Business Development				X	

**These courses require prerequisites.*

Note: This is only a tentative schedule. Staffing availability and enrollment eligibility affect course scheduling. Classes are normally held from 5:30 – 9:20 p.m. on the night indicated. Definite schedules will be sent to students approximately two weeks prior to the first day of registration.

IX. Campus Life

Student I.D. Card

MBA students are encouraged to take full advantage of the offerings of the Centenary community. The College has granted MBA candidates free admittance to all performances and athletic events and access to the Fitness Center. Present your MBA picture I.D. card to be admitted. To obtain your card, call the Frost School of Business office at 318.869.5141. Your student I.D. may be used at other Shreveport businesses that give student discounts.

Vehicle Registration

You will need to register your vehicle to help campus security protect our parking area. Vehicle registration is processed via the Centenary College web site at centenary.edu. Once you have logged onto the site, click on the "Campus Services" icon. Choose the icon for the "Department of Public Safety" and then choose "Vehicle Registration." Provide all of the information requested on the registration form and click "Submit." DPS will forward your parking tag to the Frost School of Business. You will be notified that your tag is ready and you may then either pick it up in our office or pick it up from your instructor in class.

Magale Library

Centenary's libraries provide access to hundreds of thousands of print and digital books, journals, and research materials. Our extensive collection of subscription web-based resources, which offer access to periodicals like the *Wall Street Journal* (print edition and abstracted in the database Nexis Uni) and databases like Business Source Complete, is accessible from anywhere using your Centenary credentials, and all of our collections are easily searchable from our homepage using our new smart search interface, Omnia (visit centenary.edu/library).

Cooperative arrangements with the Louisiana Library Network (LOUIS) and LALINC allow graduate students to apply for a LALINC card at the Magale Library and visit any college or university in Louisiana that honors these cards and check out materials. Via inter-library loan, students can access a book or article anywhere in the world within 24 hours to 3 days.

Help is available over the phone, in person, through chat, and by email, and we are happy to offer research consultations and/or instruction on research and resources nearly anytime.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

Library hours during the undergraduate fall and spring semesters are:

8 a.m. to 8 p.m..... Monday - Thursday
 8 a.m. to 4:30 p.m..... Friday
 1 p.m. to 5 p.m..... Saturday
 1 p.m. to 8 p.m..... Sunday

Summer, May Module, and Christmas holiday times differ. Call the Library for precise times at 318.869.5699. It is possible to have holiday library times extended to meet the needs of a particular class.

Fitness Center

The Centenary Fitness Center and Natatorium contains two basketballcourts, a 25 meter swimming pool, an indoor track, an exercise area with weight machines and cardiovascular equipment, an aerobic room, a dance studio, and a racquetball court. MBA students are invited to use this facility provided they are currently enrolled in a course and have a current Centenary I.D. card.

Fitness Center operation hours:

7 a.m. to 9 p.m. Monday - Thursday
 7 a.m. to 7 p.m. Friday
 10 a.m. to 4 p.m..... Saturday
 10 a.m. to 4 p.m..... Sunday

Call the Fitness Center at 318.869.5060 for additional information.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

Computing Facilities

The Frost School of Business houses technology rich classrooms and computing laboratories. A multimedia center on the main floor of the Frost School of Business is equipped with state-of-the-art hardware and software for printing, scanning, desktop publishing, and video editing.

Our MBA classrooms are on a wireless network enabling you to access the information resources of the Frost School of Business on your own wireless-equipped laptop as desired.

All students are issued campus e-mail, Canvas, and Banner accounts.

Campus Store and Post Office

Supplies and college apparel are available at the Centenary College Campus Store (318.869.5278) which is located, along with the Post Office, in the Moore Student Union Building. Hours for the Post Office are 9 a.m. to 4 p.m., Monday through Friday. Hours for the Campus Store are 10:00 a.m. to 3 p.m. Monday through Friday.

Campus Events, Performing Arts, and Athletics

MBA students are welcome to attend campus cultural and athletic events. Lectures, films, and other programs are held throughout the year, many open to the public and many of special interest to individual classes or disciplines. A complete listing of campus events can be found on the website at centenary.edu.

The Marjorie Lyons Playhouse offers a full schedule of dramatic performances; the Hurley School of Music presents concerts by visiting and local artists, as well as the music faculty. Graduate students and a guest may attend most performances at the Centenary student rate. For information on Playhouse schedules, visit centenary.edu/mlp. Music events can be found at centenary.edu/hurley.

You are also welcome to attend athletic events. Centenary participates in NCAA Division III athletics and sponsors 18 intercollegiate athletic programs: nine men's sports and nine women's sports. A full schedule of events is available online at goцентenary.com.

MBA Program

**Frost School
of Business**

**Centenary
College
of Louisiana**

Meadows Museum of Art

The Meadows Museum schedules national as well as regional exhibits. It is the permanent home of the Jean Despujols Collection of Indochinese Art. For museum hours, visit centenary.edu/meadows.

MBA Lagniappe Events

The Frost School Office of the dean and the MBA Alumni Association host numerous events during the course of the year to offer our MBA candidates and alumni a “little something extra.” We sponsor a quarterly speakers series, a spring cocktail reception, and numerous projects benefitting the community. Contact the dean of the Frost School of Business for specific dates and times.



Drew Mouton from December 2021 MBA breakfast forum.

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

X. Administration

Centenary College of Louisiana

President, Christopher L. Holoman

M.A., The University of Chicago

Ph.D., The University of Chicago

Provost and Dean of the College, Karen Soul

B.A.S., University of Minnesota Duluth

M.Ed., University of Minnesota Duluth

Ph.D., University of Texas at Austin

Registrar, Lalita D. Rogers

B.A., Louisiana State University-Shreveport

M.Ed., University of New Orleans

M.S., Grand Canyon University

Ph.D., Jackson State University

Director of Financial Aid, Lynette Viskozki

B.S., Centenary College of Louisiana

Vice President for Finance and Administration, Robert S. Blue

B.S., The Citadel

M.S., Webster University

MBA Program

***Frost School
of Business***

***Centenary
College
of Louisiana***

XI. Faculty

Graduate Business School Teaching Faculty

Mohammad Ali, B.S., Lahore University of Management Sciences; M.A., Xiamen University; Ph.D., University of New Mexico.

Priyanka Chakraborty, B.S., Presidency College; M.A., Jawaharlal Nehru University; Ph.D., Southern Methodist University.

Barbara J. Davis, B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University; C.P.A., C.I.A., C.G.M.A., C.F.A., C.T.P.

S. Maurice Hicks, B.A., Texas Christian University; J.D., Louisiana State University.

Patricia L. Humphrey, B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University.

Thomas Moran, B.S., M.B.A., Indiana University.

Michael “Tony” Pierce, B.S., East Texas Baptist University; M.B.A., Centenary College of Louisiana.

Kyle Ristig, B.S., Arkansas Tech University; M.A., M.B.A., D.B.A., Louisiana Tech University.

Helen B. Sikes, B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University; C.P.A., C.M.A., C.G.M.A.

MBA Program

**Frost School
of Business**

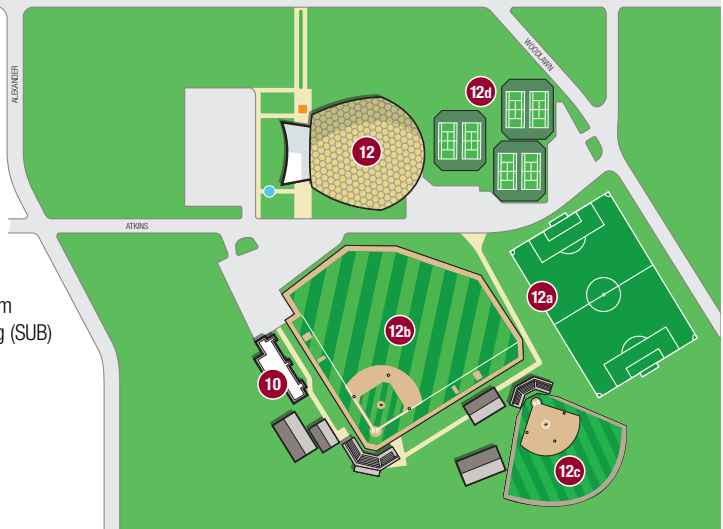
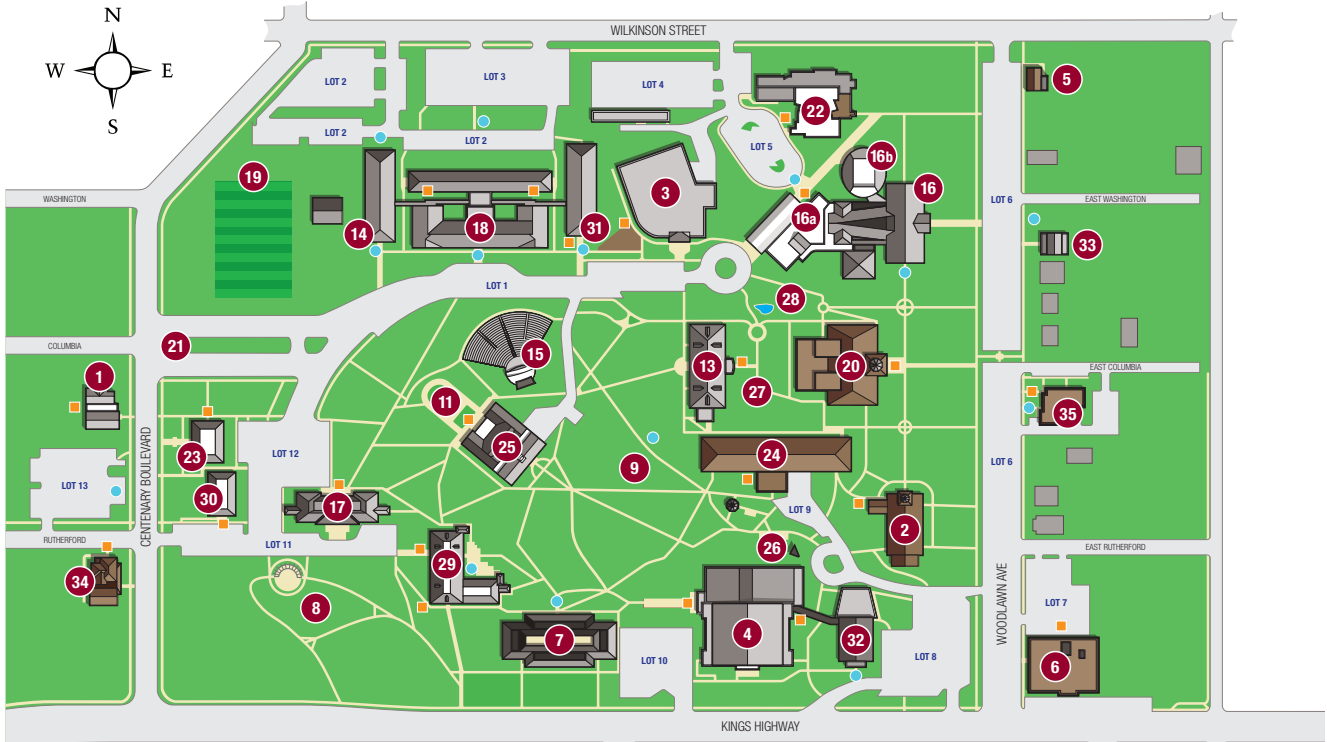
**Centenary
College
of Louisiana**

Centenary

COLLEGE OF LOUISIANA

CAMPUS MAP

2911 Centenary Blvd. • Shreveport, LA 71104
 318.869.5011 • 800.234.4448 • centenary.edu



- | | |
|--|---|
| <ul style="list-style-type: none"> 1. 2910 Building 2. Brown Memorial Chapel 3. Bynum Commons / Cafeteria / Whited Room 4. Centenary Fitness Center 5. Canterbury House 6. Centenary Square 7. Ciine Residence Hall 8. Crumley Gardens 9. Ed Leuck Louisiana Academic Arboretum 10. Facilities Office 11. Frost Gardens 12. Gold Dome / Athletic Complex <ul style="list-style-type: none"> 12a. Mayo Soccer Field 12b. Shehee Stadium 12c. Softball Field 12d. Tennis Courts 13. Hamilton Hall 14. Hardin Residence Hall 15. Hargrove Memorial Amphitheatre 16. Hurley Music Building / Music Library / Anderson Auditorium <ul style="list-style-type: none"> 16a. Anderson Choral Building / Atrium 16b. Feazel Instrumental Hall | <ul style="list-style-type: none"> 17. Jackson Hall 18. James Residence Hall 19. Jones-Rice Field 20. Magale Library 21. Main Entrance 22. Marjorie Lyons Playhouse 23. Meadows Museum of Art 24. Mickle Hall / Carlile Auditorium 25. Moore Student Union Building (SUB) 26. Peavy Climbing Tower 27. The Quad 28. Riggs Plaza 29. Rotary Residence Hall Suites 30. Sam Peters Building / Admission Office 31. Sexton Residence Hall 32. Smith Building / Kilpatrick Auditorium 33. Symphony House 34. Turner Art Center 35. Wright Math Building |
|--|---|

■ = Wheelchair Accessible ● = Emergency Call Box



Centenary
COLLEGE OF LOUISIANA