	The student never... (0-No Competency)	The student rarely... (1-Elementary)	The student occasionally... (2-Developmental)	The student usually... (3-Proficient)	The student consistently... (4-Exemplary)
Career/ Post-Graduate Management	Identifies and articulates one's skills, strengths, knowledge, and experiences relevant to the opportunity desired Identifies areas for continual growth, pursues and applies feedback Navigates and explores post graduate options Seeks and embraces development opportunities	Identifies and articulates one's skills, strengths, knowledge, and experiences relevant to the opportunity desired Identifies areas for continual growth, pursues and applies feedback Navigates and explores post graduate options Seeks and embraces development opportunities	Identifies and articulates one's skills, strengths, knowledge, and experiences relevant to the opportunity desired Identifies areas for continual growth, pursues and applies feedback Navigates and explores post graduate options Seeks and embraces development opportunities	Identifies and articulates one's skills, strengths, knowledge, and experiences relevant to the opportunity desired Identifies areas for continual growth, pursues and applies feedback Navigates and explores post graduate options Seeks and embraces development opportunities	Identifies and articulates one's skills, strengths, knowledge, and experiences relevant to the opportunity desired Identifies areas for continual growth, pursues and applies feedback Navigates and explores post graduate options Seeks and embraces development opportunities
Oral/ Written Communication	Articulates thoughts and ideas clearly and effectively in written form (resume, cover letter, personal statement, CV) Effectively uses public speaking and presentation skills in front of various-sized audiences	Articulates thoughts and ideas clearly and effectively in written form (resume, cover letter, personal statement, CV) Effectively uses public speaking and presentation skills in front of various-sized audiences	Articulates thoughts and ideas clearly and effectively in written form (resume, cover letter, personal statement, CV) Effectively uses public speaking and presentation skills in front of various-sized audiences	Articulates thoughts and ideas clearly and effectively in written form (resume, cover letter, personal statement, CV) Effectively uses public speaking and presentation skills in front of various-sized audiences	Articulates thoughts and ideas clearly and effectively in written form (resume, cover letter, personal statement, CV) Effectively uses public speaking and presentation skills in front of various-sized audiences
Professionalism/ Work Ethic	Works productively with others Adapts to evolving needs and takes initiative Manages time efficiently and effectively	Works productively with others Adapts to evolving needs and takes initiative Manages time efficiently and effectively	Works productively with others Adapts to evolving needs and takes initiative Manages time efficiently and effectively	Works productively with others Adapts to evolving needs and takes initiative Manages time efficiently and effectively	Works productively with others Adapts to evolving needs and takes initiative Manages time efficiently and effectively
Digital Technology	Leverages existing digital technologies to solve problems, complete tasks, and accomplish goals Recognizes impact of personal/ professional brand and engage responsibly across social platforms and technologies	Leverages existing digital technologies to solve problems, complete tasks, and accomplish goals Recognizes impact of personal/ professional brand and engage responsibly across social platforms and technologies	Leverages existing digital technologies to solve problems, complete tasks, and accomplish goals Recognizes impact of personal/ professional brand and engage responsibly across social platforms and technologies	Leverages existing digital technologies to solve problems, complete tasks, and accomplish goals Recognizes impact of personal/ professional brand and engage responsibly across social platforms and technologies	Leverages existing digital technologies to solve problems, complete tasks, and accomplish goals Recognizes impact of personal/ professional brand and engage responsibly across social platforms and technologies